

# L. B. Racket Money

## Fast Life

By PETRONIUS JR.

SAN DIEGO used unusual intelligence in picking a new county manager.

Its board of supervisors sent out a carefully prepared questionnaire, and 73 applicants replied.

A CITIZENS committee then studied the questionnaire and picked the top 10.

These 10 were screened by Randall Dorton, city manager of Santa Monica; Graydon Hoffman, a San Diego banker, and by a member of the USC faculty.

THEY SUBMITTED three names which they recommended to the board of supervisors. The board then hired the top man picked by the committee.

Some such orderly system should be followed by our city council in selecting a new manager instead of fumbling around.

## Sales Expert Addresses Realty Board

Be sure you like selling if you are going to be a salesman, Vic Echdahl, sales expert, Monday told members of the Long Beach Board of Realtors at the Lafayette Hotel.

"Pleasurable work means enthusiasm," he said, "and enthusiasm means success."

He defined enthusiasm as "the outside evidence of the inside belief."

Echdahl, who trained 2500 salesmen during 25 years as sales director for Swift & Co., told his audience to be friendly and make the customer feel at home.

The speaker was introduced by Dan Rosencrans, vice-president of the Title Insurance and Trust Co. Gordon Hayter was program chairman, and Ros Hicks served as listing chairman.

Six realtors and six salesmen were installed as members of the realty board by Carl Shank, membership committee chairman.

New realtor members are Roland R. Janes, Levi Herr, Leonard P. Ellerbrock, Claude L. Ryerson, J. P. Stewart, and John T. Wickler.

New salesmen members include William D. Olsen, Ruth E. Iserquin, Charles L. Elkins, Veronica M. Janes, Irwin Mazingo and Joseph M. Mellecker.

L. D. "Ren" Tolbert presided.

## Marine Firemen Get Pay Raises

SAN FRANCISCO—(INS). 3000 engine-room personnel of the Independent Marine Firemen won pay increases Monday of \$7.50 a month from the Pacific American Shipowners Assn.

The increase was awarded by arbitrator Arthur G. Miller in a dispute held over from last year's maritime strike when the AFL sailors' union was granted a \$7.50 monthly "clothing allowance." The firemen demanded an increase to equal the allowance.

Miller declared in his ruling the allowance "has all the attributes of an outright addition to the monthly wage rates."

## Board Acts

# PLANS FOR 3 NEW SCHOOLS APPROVED

Preliminary plans for three new Long Beach elementary school plants were approved Monday by the board of education.

Board members okeed the first draft of plans for John Burroughs School, 33rd St. and Orange Ave., Signal Hill; David Burcham School, Monlaco Rd. and San Anselme Ave., Lakewood, and Los Alamitos School, Abbeyfield St. and Atherton Ave., Los Altos.

Each of the three school plants will represent a total investment of more than \$500,000. Warren Dedrick is the architect for Burroughs School, Francis J. Heusel, Burcham, and Thomas J. Russell, Los Alamitos.

The board instructed school district business manager Arthur A.

Signal Hill City Council Monday night gave first reading to an ordinance to control the number of Keno licenses the city can issue.

The proposed new ordinance, an amendment to the city's Ordinance 281, would limit the number of licenses to one per each 2500 residents or fraction thereof. It would set the fee for each license at \$2500.

Since there are approximately 4500 persons living in Signal Hill, this means that two licenses could be issued under the ordinance.

However, Mayor William J. Hobba said:

"This is just a protective measure to control the issuance of licenses. It doesn't indicate that anyone is ever going to get a license."

The mayor said the action was an outgrowth of an article which recently appeared in the Independent.

The Independent story to which he referred told of the rapid opening and closing of a second keno game on Signal Hill by Tod "Kid Mexico" Faulkner.

Game No. 1 is being operated by the "Kid" with the permission of the courts. He challenged the constitutionality of the Signal Hill anti-gambling ordinance passed by the voters, and a superior court judge granted him a preliminary injunction preventing the chief of police and other city officials from interfering with his game.

Last month the "Kid" quietly opened game No. 2. It operated for a short period, then was ordered closed by Mayor Hobba.

The Independent article said the

## Kill Bill to Curb Att. Gen. Powers

SACRAMENTO—(INS). The state senate Monday killed a proposed constitutional amendment that would have stripped the attorney general of his police powers.

The measure, authored by Sen. Thomas F. Keating (D-San Rafael), was designed to delete constitutional provisions giving the attorney general law enforcement powers and supervision of district attorneys and sheriffs.

## Airport Recommendation

# SURVEY POINTS TO ADDED BUSINESS

Long Beach would be foolish to enter into competition with Los Angeles for scheduled air passenger service, but its airport can be operated profitably by encouraging non-scheduled flights and air cargo operation.

This was the opinion of Leigh Fisher, airport business analyst, in a preliminary report to the city aviation commission Monday.

Fisher is working in conjunction with Thomas B. Borne to make an economic and engineering survey of the airport at a cost of \$12,000.

Long Beach has the poorest record of air passenger service in the country. It should draw from an area with 843,000 population. Yet, it drew only 41 passengers per 1000 in 1948 in that area, Fisher said.

The airlines themselves do little to encourage service here as cost of flights from the east are the

same to Los Angeles as to Long Beach. It costs the companies more to add flights here, he explained. This city does not have a sufficient potential income to justify expenses such as are made at other airfields, Fisher added.

The immediate or secondary trading area of 300,000 is excellent for non-scheduled or private planes and for air cargo service. Means should be taken to attract that business. At least 261 additional private aircraft could be attracted to the Long Beach field, he continued.

By providing proper facilities, cargo business could be built up. Instead of going into competition for passenger business, enter into the freight field, Fisher urged.

"If the city furnishes the land and related facilities, private capital can and should construct the hangars and repair shops," he said. "The city should limit its responsibilities."

Fisher suggested the airport be revamped into three areas. He proposed a new terminal building built northwest of the present installation. There he would locate all passenger service and private aircraft.

Space would be provided for private operators now located along Spring St. The city would move their buildings. This would comprise the passenger and private business area.

A special air freight section would be established on the for-

move to close the game came as a surprise to Signal Hill City Atty. Fred A. Knight. It quoted Knight as stating that there is not at present any legal barrier to the keno operations or similar operations by anybody else in Signal Hill.

"The Independent states the city is unprotected against unlimited operation of keno games," Mayor Hobba said last night. "This ordinance will apply the brakes."

Councilmen Lloyd Tomlin, Loyd Colson, William H. Hadley and Mayor Hobba voted for the ordinance on the first reading. Councilwoman Nellie J. Combellack cast a dissenting vote.

The seven original sponsors of the pact received similar protests last week. All 12 members—including the four nations served with memorandums—joined in rejecting the Soviet note.

Italy moved doubly fast in its reaction by alerting troops and police against possible sabotage and insurrection by members of the large Italian Communist Party.

CHINA AID REVIVED

In another anti-Communist development both houses of congress voted to allot \$54 million for interim token aid to Nationalist China.

The action would revive the China aid program which expired Saturday and continue the assistance until Feb. 15, 1950, while the entire situation in China is reviewed.

The congressional move was made while the senate continued debate on the administration bill authorizing \$5580 million to sustain the European recovery program until June 30, 1950.

CEASE-FIRE REPORT

In China, reports have reached Shanghai from the Nationalist capital at Nanking that a cease-fire order in that country's civil war will be announced today.

The announcement reportedly will take the form of a decree by acting President Li Tsung-Jen and will affect the entire 1000-mile Yangtze River front.

Warren Wins Round in Howser Feud

SACRAMENTO—(INS). Gov. Earl Warren won a round in his wide-open feud with Atty. Gen. Fred N. Howser when the assembly ways and means committee voted Monday night to continue Warren's commission on organized crime.

Howser appeared personally before the committee and unleashed a stinging attack upon the crime commission. He branded it as a political agency and declared "it has taken \$100,000 of the taxpayers' money and has given nothing."

The vote of the powerful lower-house committee to approve a \$105,000 appropriation for the crime commission was 18 "ayes" to three "noes."

The committee battle over the commission was one of a series of legislative matters involving the feud between the two top state officials of California.

Without a dissenting vote, the Seal Beach City Council Monday night moved to set up a gambling zone on a hush-hush ordinance advanced without a public reading.

The stage was set for Ordinance No. 376 at a special meeting to which the councilmen were hastily summoned on Mar. 29.

On that occasion, City Atty. Roland Thompson was authorized to draw up an amendment to Seal Beach's anti-gambling ordinance, No. 320.

The city attorney quarterbacked the amending ordinance, 376, to the shadows of the goal post in Monday night's regular public council meeting.

Huddling at the council table with Councilmen Albert R. Leonard, Emil F. Jacobsen and Oliver L. Bowers, Thompson called the play in confidential tones.

Almost Whispered

On instruction of the council at the special meeting, Thompson almost whispered, he had drawn up the requested amending ordinance. It was now ready for first reading.

"Copies of the new ordinance have been supplied to all the councilmen," Thompson revealed. "You've all read it. A motion to dispense with the reading would be in order."

Councilman Leonard so moved, and Ordinance 376 moved to "second" reading without any of the spectators being notified of its contents.

It is scheduled for adoption at the next regular meeting Monday, Apr. 18, at 8 p. m.

Extra copies were not available for the press. As explained after the council meeting by Thompson, Ordinance 376 sets up a \$20,000 a year licensing fee qualifying "non-profit" organizations to operate certain games of chance.

It limits gaming licenses to a total of two in Seal Beach.

Gambling Zone

The new ordinance sets up a gambling zone. Poker Flats, as explained by City Clerk John W. Mulcahy, will extend along a frontage of 2000 feet from the intersection of E. Second St. and Pacific Coast Hwy., northward to the city limits. The zone will have a depth of 500 feet.

The zone would place the gaming tables well outside the settled areas of Seal Beach.

A significant exception is included in Ordinance 376.

"Religious, fraternal, civic and veterans organizations would be permitted to obtain limited permits by application to the city council without payment of license fees," Thompson said.

The attorney declared the loophole was intended "for carnivals and things like that." Although such permits would be temporary, they could be extended by the council, Thompson said.

Same Old Thing

Ordinance 376 is similar in many respects to the ill-fated Ordinance 364. Councilman Leonard, Bowers and Jacobsen were also the proponents of the earlier ordinance, repealed last Oct. 27 after aroused citizens of Seal Beach had demanded in a referendum petition either repeal or a special election.

Ordinance 364 proposed a gaming license of \$10,000, but did not set up a gaming zone. It did not specifically exempt from license payments religious, fraternal, civic and veterans groups.

The Seal Beach council spun the wheel with a new number Monday night and nobody knew where Ordinance 376 would stop.

33rd Division Meet

World War I and II members of the 33rd Division War Veterans Assn. will join in the 31st annual reunion Saturday at 1312 W. 3rd St. in Los Angeles. Registration will begin at 2 p. m.

Helped on First Ford

MOROSS, PIONEER OF AUTO INDUSTRY, DIES

Ernest Moross, 75, colorful pioneer of the auto industry who helped Henry Ford build his first car, "999," died at 11 a. m. Monday.

First manager of the Indianapolis Speedway in the infant days of auto racing, he had been ill in Long Beach for the last year. He is survived by his widow, Mary Cathryn, 70, who was forced to sell nearly all the couple's possessions to pay for Moross' fatal illness.

Moross was stricken a year ago with a blood clot on his brain which finally caused his death.

His body will be taken to Sheelar-McFadyen Mortuary. Funeral services will be announced.

## Weather

High and low temperatures by the U. S. weather bureau:

	H	L	H	L	
Long Beach	83	49	New York	56	44
Los Angeles	84	49	Okla. City	51	39
Boston	47	41	Omaha	56	29
Chicago	59	29	Pittsburgh	55	32
Cleveland	57	28	Portland	74	36
Denver	55	25	St. Louis	59	35
Des Moines	58	30	Salt Lake	61	32
Detroit	54	29	San Fran'co	70	46
Memph	81	75	Seattle	74	40
New Orleans	—	55	Washington	60	44