

Week Organization Dis- es Events for Season.

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s Automobile Trade Associa-
be as short lived as its pre-
are evidently a long way off
s. Only three days had elapsed
losing of the show week before
rs were discussing the advisa-
olding a "sealed bonnet" con-

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DEALERS SELL OUT BIG DEMAN

AUTO SHOW WEEK A BOOMER STATE ENTHU

Nearly All of the Local Concerns All Styles of Au Exhaust Supply of Cars as ing Dispose Result of Display. Con

Beaming smiles adorn the counte-
nances of all of the Indianapolis automo-
bile dealers as a result of the success-
ful auto show week which was held re-
cently. They have good reason to be
pleased with their efforts in giving a
show, for the display was a gigantic suc-
cess in every particular.

Most of the dealers have by now sold
out their supply of cars and are now
spending much time in telegraphing or-
ders to the factories for more machines.
The demand of the country trade for ma-
chines has been unprecedented and has
surprised the hopes of the most optimistic
dealer.

Machines have been sold by the score,
the country dealers refusing to take no
for an answer, and it has been a frequent
occurrence to see many residents of nearby
towns starting home with their machines.

It has indeed been a busy period for all
dealers and there is not a man who has
not realized more sales since and during
the show than he expected when the ex-
hibition was projected. The decorations
at the various garages were splendid and
attracted considerable attention and
showed that the money spent in beauti-
fying was not handed out without re-
turns.

Society patronized the show and ever
since the close has maintained an inter-
est in the auto which proves conclusively
that the motor propelled vehicle is king.
The show was a big success from a social
standpoint and the amusement features
were good, so it was a success from that
standpoint. The accessory men sold more
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supply for the next two or three weeks
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...eral public is exceedingly interested in automobiles. Strength, power and speed have always appealed to humanity, and the automobile possesses qualities in a greater degree than any other mechanical medium, and this is the wonderful thing which will be catered to by the automobile association to the fullest of its power.

...ewhat hackneyed type of contest is being ignored as much as possible. The novelty race and events of the future will be arranged. In addition, the automobile club will co-operate with the association in awakening interest in the individual owners of cars, and it is hoped that these two organizations working together hand in hand will raise the automobile to the position which it ought to occupy in this country.

...no limit to the possibilities of automobile service. Practically all the members of the association are members of the clubs, and the greatest amity exists between the officers of each. A strong tie is maintained by the secretaries of both the association and the automobile club, and the association that owners of automobiles in the city and state will join the Indiana Automobile Club.

...ciation serves one purpose and another, but in some cases a combination of the two will bring forth the best results, and the larger the membership the better these will be. H. H. Pope Motor Car Company is the largest of the club and P. D. Stubbs of Indianapolis is secretary of the automobile club, and either will give all information.

...iculars of the "sealed bonnet" contest have not yet been arranged, but the opinion among the directors is that a distance of from 250 to 300 miles covered it will be an ample test, and it is centered and will also enable the contest to be carried out in one day.

...ociation has already secured a large number of members from every corner in the automobile business, both retail and wholesale, and is anxious to have upon its roll all automobile men, irrespective of the class they hold. Employers and employees are interested in the furtherance of the automobile industry, and it is hoped that the individual owners will join the automobile club and thus make Indianapolis the automobile center of the country.

Beaming smiles adorn the countenances of all of the Indianapolis automobile dealers as a result of the successful auto show week which was held recently. They have good reason to be pleased with their efforts in giving a show, for the display was a gigantic success in every particular.

Most of the dealers have by now sold out their supply of cars and are now spending much time in telegraphing orders to the factories for more machines. The demand of the country trade for machines has been unprecedented and has surprised the hopes of the most optimistic dealer.

Machines have been sold by the score, the country dealers refusing to take no for an answer, and it has been a frequent occurrence to see many residents of nearby towns starting home with their machines.

It has indeed been a busy period for all dealers and there is not a man who has not realized more sales since and during the show than he expected when the exhibition was projected. The decorations at the various garages were splendid and attracted considerable attention and showed that the money spent in beautifying was not handed out without returns.

Society patronized the show and ever since the close has maintained an interest in the auto which proves conclusively that the motor propelled vehicle is king. The show was a big success from a social standpoint and the amusement features were good, so it was a success from that standpoint. The accessory men sold more during the exhibit than they can hope to supply for the next two or three weeks and there is no kick coming from this department. Everybody connected is satisfied.

Several young women of Indianapolis as well as several from the towns over the state were greatly surprised last week by the delivery of a car at their front door, for several "papas" bought cars from the various dealers as a surprise for their daughters and the dealers refused to divulge their names for publicity.

TOWNLEY BUYS THOMAS FLYER.

The Thomas flyer, which was one of the most interesting features of the show-week exhibitions, has been purchased from the Indiana Automobile Company by Maurice Townley.

Local automobile dealers are feeling the beneficial effects of the show week and every one is demanding more machines. The demand for machines is unprecedented, high and just as often as the State autoists are doing business buying and there is no doubt that Indiana will be fairly well supplied with motor propelled vehicles this year.

Pleasure cars are being sold which are selling, heavy light delivery trucks coming in favor of the contests and races. The local governing authorities are taking the interest which is expected to be fairly good and demand is expected to be good this summer.

Automobiles are being used in every sphere of usefulness and now the Central Automobile Company has purchased a Buick to use as an ambulance wagon in the southern part of the state. This work will require a large amount of equipment of repair, wire, spare cross shafts and will be about as good as a car as could well be.

The Haynes roadster, owned by George Reagan of the Central Automobile Company, is very much in demand these days, demonstrating its merits. The company has a permanent location at the corner of the street.

The Cadillac Automobile Club in this city has now a large number of Cadillac automobiles in Indianapolis, and the club is extensively varied in its interests. The last recorded out show was held last season, and the club is making preparations accordingly.

The Indianapolis Automobile Club in connection with the show week is making arrangements to give a large number of pleasure cars. The club is also making architectural features for a new building at 4th and 1/2 street which will be of great benefit to the service.

H. M. Freeman of the Central Automobile Company reports a very busy period of activity during the show week. He says, there is no doubt that the