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# IMPORTANT MOVEMENTS IN AUTOMOBILE TRADE

THREE TENDENCIES IN INDUS-TRY OCCASIONED COMMENT.

### FIELD FOR ELECTRIC CARS

A well informed writer on the history of the American auto has recently pointed out three strongly marked new tendencies in the automobile world. One is the increasing growth of the buggy and small car business, the second is the rowing field for commercial trucks, and the third is the greatly increased demand for electric carriages and delivery wagon.

A decade of experience with all motorcar propulsion has made clear that the field for electrics has yet been barely scratched by the nufacturers now in the business. The steady growth of the electric vehicle business and the equally steady advance oward perfection of the electric vehicle itself have both sailed to attract the public attention they deserve owing, no doubt, to the large amount of publicity given to racing and touring events in the sutomomuch

Three Movements Important.

tioned an consider how vastly mortant each of them is to the ven de industry as a whole and to the we and convenience of the general public; yet when a really discerning writer points them out they come as a surprise to the

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blie columns of the press and the much 1910 output of "3 smaller space allotted to real improveican Association. ments in motorcar building and real extra cars will be achievements in the science of transpor-R.H.E. . 0 0 1 1 1 1 1 0 0-5 9 0 . 2 0 0 0 0 0 0 0 0 0 -2 7 2 R.H.E. tation. our fixed expense They will also bar and Abbott; Hogg and Three Movements Important. -Ovens. Take the three tendencies above thenmachinery. We R.H.E. tioned, and consider how vastly import-. 0 0 1 0 0 0 0 0 11-2 5 3 For mechanically . 0 2 0 0 0 0 2 ant each of them is to the vehicle inperience has show lynn and Hostetter Kilrey dustry as a whole and to the use and mpires-Sullivan and Conahan convenience of the general public; yet Thus we effect when a really discerning writer points R.H.E. 0 1 0 0 0 0 0 0 0 0 0 1 5 1 them out they come as a surprise to the savings have go average reader of automobile news. He has found so much in print about the sightly, more roo ck and Ritter; Young and Hayen. Crown Point races and the Glidden tour that he takes it for granted this is all tional League. the news there is, until he wakes up some day to find the entire transportation system of his town or neighborhood has undergone a change and how it all came about. The motor buggy, with its old-fashioned Emalie. wheels and queer looking chain drive R.H.E. and the small runabout car have sud-1 0 1 0 0 0 1 0 1-4 % 0 0 0 0 0 0 0 0 2 0-2 11 9 dealy sprung into use all over the country; the light delivery wagon of the de-partment store, the heavy truck of the ippe and Gibson; haymond. hiel, Umpires Emilie down-town streets, the postoffice cart, the city ambalance and the police patrol . 0 0 0 0 0 0 0 0 1-1 8 3 wagon are all electric or gasoline driven; while the handsome array of carriages and coupes before the church, club or ster Higginbotham, Ragon theater door is a procession of electrics. Umpires ... igier. "Forty" Blue Bird Wins. R.H.E. S. W. Elston, of the Indiana Auto Com-0 0 0 0 0 0 0 0 3 6 12 2 pany, has received the following telegram an, Gaspar and McLean: gen. Umpire-Kiem. from Newark, N. J.: A "forty" Blue Bird, Rahkin driving, won the \$2,000 to \$3,000 class Plainfield hill climb at seven-R.H.E. 0 0 0 0 1 2 0 0 0-3 7 1 2 0 0 0 0 1 0 0 1-4 8 0 e and Phelps; Mattern and tenths of a mile. It was second in the free-for-all race, first in the winners' class, beating P. and S., Simplex, National, Buick and Maxwell in 1:28, equalpire-Kane. erican League ing the record for the course. RHE. Automobile owners generally are coming to a realization of the fact that a heavy motor car is not the profitable one for their use," is the statement made by H. H. Franklin, head of the company which makes the Franklin automobiles, 0 0 0 0 2 0 0 0 0—2 4 2 . 1 0 0 0 0 0 0 0 0—1 4 0 anes and Donahue Hurns, van. Umpire—O'Loughin. R.H.E. 0 1 0 0 0 1 1 2 0-5 8 4 0 1 0 0 0 0 0 0 1-2 7 1 and Kleinow: Waddell, Cress "Such vehicles mean great waste of power. Their first work must always be the carrying of their own excess weight, Impires Perrine and Evans an increased percentage of power being R.H.E. used in the moving of the car itself and a 0 2 0 0 0 2 0 0 0 11 1 0 1 0 0 2 0 0 0 0 3 11 1 nes and Street: Berrer and smaller relative amount in the actual transportation of passengers or other load.
Therefore, it is the lightweight motorcar which to the greatest extent makes its power do the work for which it was in-Egan and Connolly. PAPKE AND R.H.E. 0 1 0 0 0 1 0 0 0 2 8 2 0 0 0 0 0 0 0 0 0 0 7 2 c and Thomas: Wrise and tended." AUTO SUPPLANTS RUNNERS e-Sheridan and Kerin. CONTEST ntral League. RHE Old Brighton Beach Track Converted

Nine Our profit thi season—exactly n Our customer calling for more save will be spe cars. That is ou · Please note th showy car-note \$1500 now buys th We will fit this a Prest-O-Lite g

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