WHAT MOTOR FOLK ARE DOING

Effort to obtain a national motor-linto lumber. Hickory comprises only 2 to cycle meeting under the auspices of the F. A. M. this year has failed and officials of the organization report no such card will be placed for Indianapolis.

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The Interstate Motor Sales Company of Muncle has established a branch in Indianapolis at Tenth street and Pt. Wayne avenue. E. E. Short is manager of the local office. The Interstate people have been making a lively bid for business and report excellent outlook this season.

The Co Auto Motor Company has been notified by C. D. Paxon of the Jackson Automobile Company, Jackson, Mich., that three Jackson cars have been entered in the Indianapolis Speedway races for the May meeting. One of the three is the Jackson car which ran the 270-mile distance of the 300-mile race last year for the Wheeler-Schebler trophy.

Harold O. Smith, president the Premier Motor Manufacturing Company. tast week made a trip to New York to the regular monthly meeting of the association of Licensed Automobile Manufacturers, of which body the Premier Com-Mr. Smith will make another trip to the same city to attend the meeting of the National Association of Automobile Manufacturers.

A. C. Newby, head of the National Motor Vehicle Company, attended the races at Atlanta this week, looking after the two Speedway models which compose the National team this season. Although Mr. Newby regretted the accident which put Aitken out of Thursday's 200-mile when he was leading by a lap in the forty-ninth mile, he was well pleased with the showing of the 1910 models and hopes to achieve success in the Indianapolis Speedway events.

Richard Bacon Jr., widely known among automobile men, and associated for many years with the trade, is the latest addition to the sales organization' of the Hudson Motor Car Company.

Herbert Rice, sales and advertising manager of the Nordyke & Marmon Company, left Atlanta last night for Indian-He attended the race meeting and is jubilant over the victories of the Marmon car on the Southern speedway course. The success of the Marmons at Atlanta and Los Angeles has made Rice

3 per cent of the total standing timber in the hardwood forests of the United States. The total mill value of the bickory used in the United States last year was about **\$12,000.000**. There are very few cities of importance

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in this country whose municipal officers are not fast becoming the good friends of automobilists, and the majority of the chief executives are owners themselves. The latest addition to this list is Mayor Crump of Memphis, Tenn. who has purchased the largest car which he could find represented in his city, a six-cylinder Premier touring car of 60-horse power, with accommodations for seven passen-Mayor Crump stated that he was desirous of getting a car which not only would carry a large party, but would carry them as rapidly as desired.

In a recent forty-eight-hour non-stop test an air-cooled Franklin automobile in St. Louis ran, without any sign of overheating, in the showroom of the Franklin headquarters. At the close of the run not an adjustment had been made. The Chicago Motor Club has offered two

gold medals, stamped with the Chicago Motor Club seal, for competition among the pilots who will swing around the Cincinnati-Dallas-Chicago circuit next June. One of these medals will go to the winning driver in the Glidden trophy class, which is for touring cars, and the other to the winning driver in the Chicago trophy division, in which the field will be made up of roadsters and toy tonneaus.

Two 100-mile motorcycle races are to be the card at the Indianapolis Motor

Speedway this morning, starting at 8 o'clock. Both races will be held at the

same time. Through the efforts of Traffic Manager Moore of the United States Motor Company the Lake Erie & Western Railroad Company has decided to construct a new passenger and freight station at Neweastle, Ind., where one of the four Maxwell-factories is located.

"A careful estimate of the number of automobiles owned by farmers in the entire United States is 76,000, said F. A. Davis, sales manager of the Jackson Automobile Company of Jackson, Mich. "There are 10,000 automobiles in Iowa.

5,000 are owned by farmers. Kansas farmand the Marmon Company more enthu- ers spent \$3,200,000 for automobiles dur-siastic than ever regarding the sport of ing 1909 and \$2,750,000 in 1908. In one National Association of Automobile Manufacturers.

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Newell Motsinger of this city has been chosen to pilot the Empire "20" in the opening meet at the Speedway the last three days of this month. Motsinger has been working out one of the 1911 model products of the Empire Company on the local course the last for days. The stury into most the west saveled but a tor them elety mile her here

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Miss Kate Gleason of Rochdster, N. T.: a mechanical genius, has designed a marvelous and intricate mechanism for the cutting of bevel gears, a machine which has just been installed in the works of the Columbia Motor Car Company at Hartford, Conn. The apparatos is an automatic generating beveloper planer, with accompanying test machine, arranged to cut boyel gears an large is eightenn to character

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"Automobile manufacturers will soon have to look about them for a substitute for hickory, for with the production of automobiles increasing as it is, the manufacturers of both automobiles and horsedriven vehicles are becoming anxious about the supply of hickory for wheels." said Sales Manager F. A. Davis of the Jackson Automobile Company of Jackson, Mich. Fully 150,000,000 board feet are relicle bedy and other parts of the aptomobile. About 100,000 feet are made will not be field until next Sunday.

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