

of the Reo "four" marked
of a new member of the
R. H. Olds, whose initials
has been at the head
cars.

various component
complete one car.

still other manufacturers,
with ample capital and reputa-
e simply unable to buy parts
any price, and will probably
with this condition for sev-
to come.

e apparent from the above
not going to be over proba-
the cars delivered previous
of July that the combined
rs of the country announced
red.

agents throughout the coun-
tly realize this fact and are
a scramble to obtain cars
ull months of November and
or the sake of having them
the spring.

is an expensive teacher and
ant to be caught in the same
ey were last spring, where
able to deliver the cars after
nc to the expense of selling

a few manufacturers of popu-
rs who have protected them-
ncidentally their customers
se people who will be making
while the rest of the industry
g for cars or parts.

1-2 MILES A GALLON.

Makes 171-Mile Trip on
nomical Fuel Basis.

ompson, vice president and gen-
of the Kalamazoo Stove Com-
y made a trip in his Hupmobile
n Kalamazoo to Chicago and
s notable chiefly for the small
of gasoline.

or the round trip was 10 hours,
ance 171 miles. Six gallons of
used, putting the average
he high figure of twenty-eight
miles a gallon.

e Fair recently held at Helena,
A. Bubb, an amateur driver,
in his Hupmobile in 1:35. This
ular track, and the car carried
equipment of lamp, top, etc.

Having sold all the Reos that they could
get for three seasons, the 'Gibson' Auto
Company lost no time in getting in on
the ground floor and placing an order for
300 cars of the new model, in addition
to ordering 200 one and two cylinder

Gibson arrived at the
fied check covering a
of various models. A
son got the contract
his record of selling
last year will be sur

AUTO ROW IS NOW READY

TELLS EURO

PRESENTS ITSELF THIS WEEK

AUTOMOBILE T

VARIOUS COMPANIES HOUSED IN A
COMFORTABLE MANNER TO PRE-
SENT THEIR 1910 MODELS TO
THE MOTORISTS.

WASHINGTON MAN
STORY OF PRICE
CHAUFFEURS AN
AMERICAN

Automobile Row, located on North Dela-
ware street between New York and Ver-
mont streets, will present itself this week
to the motorists of the city with practical-
ly all of the companies moved into their
new locations and ready to do business.
The rooms in the new building are well
arranged for their purpose.

The Conduitt Company has been in its
new quarters for some time with the dif-
ferent models of the Knox on exhibition.
The company is looking forward to a
flourishing business during the coming
season.

The Peck Motor Company moved into
the row last week and will have the Cadil-
lac agency.

The State Automobile Company expects
to be located in the new quarters this
week. This company will handle the Oak-
land.

The Finch & Freeman Company,
which will be the remaining concern to
take up quarters in Automobile Row, will
handle makes of the Rider-Lewis, De
Tamble, Auburn and Richmond.

The Maxwell-Briscoe Company moved
from its old building to temporary quar-
ters at 419 Massachusetts avenue last
week. The company will remain there
until the new building is finished on North
Illinois street.

SPOKANE, Wash.,
Hover has just return
an 18,000-mile tour th
States and Europe, wh
now visiting relative
Kas., accomplished
with a thirty-horse-
car. They had nume
riences while abroa
bound for eight days
they were also all
precipice by a heavy
upon them while turn
After completing
United States, starti
ornia on the Mexica
ing Canadian territor
New York on the ill-
public and were exp
on deck and open bo
hours before being t

"Europe is a ver
reckless drivers and
riders," Hover said
trip abroad. "The
good and such a thin
not known, and, as
frequent head-on c
variably end fatally,
stroying hundreds of
worth of property a
to five collisions a w
tween Nice and Mo
of the ordinary.

"Another thing is
by the drivers from
escape. Besides pa
\$150 a month the tou
give up 25 per cent
purchases. A hired
to \$1,500 a month in
going, and with the
expenses this runs

Reo Four Is Here

you will admire it