

focused on the automobile to every garage in the city would have convinced any previous records will be to under the stupendous exhibit will be shown this week.

lay morning the music re doors swing open and visitors from near and far anwhile the busy and court will explain the merits of

of motor-cars includes hundredest creations, in fact the 'auto fashions' will be on ch will even surpass the go and other large cities.

been rushing night and he demands of the dealers the latest inventions added which will be exhibited here, ence has laid at the com- buyers.

will truly be the hub of world this week. The ex- witnessing the greatest ex- attempted of the triumph- faith in the ultimate suc- self-propelled vehicles, has- interest that devotees ve buyers from Illinois, Ohio will mingle with the will travel here from every in the state.

Well as "Shop Talk."

to "shop talk" the week's be taken up with social he men connected with the while the afternoons and ill be largely occupied with remainder of the time, and will be crowded with all ial trips and excursions in the surrounding territory. mile race course, which is onstruction with 200 men press of time, is scheduled y of the visitors.

ers assert that the exhibit much a trade event as an demonstrate to the popular t development of the mod- The manufacturers have lengths to bring their ex- the understanding of the r who has no knowledge of e, but who may desire to els, with a possible chance purchaser.

feature of the show to the will go up and down the the change that has been odies of the cars. Having



FRED WILLIS



WILL H. BROWN

manufacturers, who have worked out the great problems, each in their own particular way, and who have demonstrated that their systems are successful, have been imitated by recent recruits to the industry who have found it more profitable to accept what experience has proved to be good, than to make costly experiments and develop innovations, which in the end perhaps would not find favor with the public. Some have tried educating the public and found it a costly process. Furthermore, the pioneer manufacturers are growing closer together, until there is less difference between the leading American machines than there was a year ago.

At the same time, individuality in structure will be sufficiently conspicuous and important to repay well a close study of the machines on exhibition. It will be found that the manufacturers are working toward efficiency and durability in their product, each in his own particular way, and there is scarcely a car which has not some feature that distinguishes it from those built in other factories. And these features are generally not mere talking points, as Indianapolis dealers declare, but something that has been carefully worked out and thoroughly tried, and that is intended to make the car a more satisfactory vehicle.

WOMEN TO DRIVE IN NORRISTOWN RUN

United efforts on the part of the manufacturers have made possible in a wonderful success that promises to enjoy. The general show committee organized with B. F. Twiss and F. I. Willis secretaries.

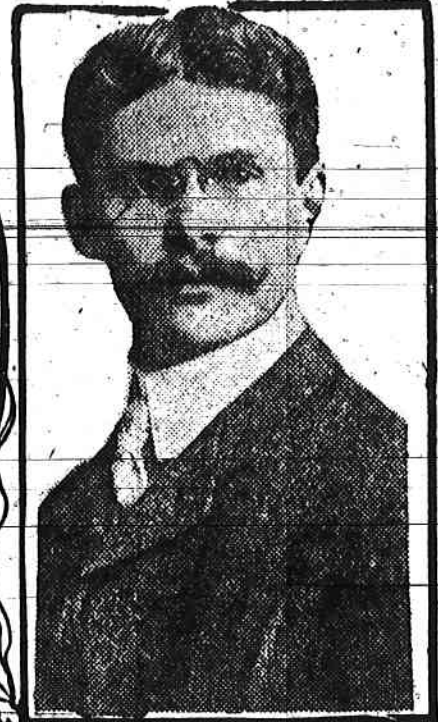
Success of Auto Show Depends on These Boosters.



FRED WILLIS



WILL H. BROWN



FRANK WILLIS



B. W. TWYMAN



D. B. SULLIVAN

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WOMEN TO DRIVE IN NORRISTOWN RUN

Mrs. Cuneo Will Be One of the Five Fair Motorists to Pilot Cars.

NORRISTOWN, Pa., March 20.—Arrangements have just been announced by the contest committee of the Norristown Automobile Club for the annual endurance run of the club on May 18 and 19 to Hagers-town, Md. Between seventy-five and 100 cars will be entered. Former Assemblyman John H. Rex, president of the club, will be referee. Magistrate O. F. Lenhardt will be business manager; Wayne Davis of Philadelphia, starter; Abraham Hallman, assistant starter; Earl Wentz, chief check-

United efforts on the part of these men have made possible in a large degree the wonderful success that the Auto Show promises to enjoy. These men form the general show committee. They are organized with B. F. Twyman, president, and F. I. Willis, secretary. When the show was first talked about this season these men held repeated meetings and discussed the many different plans proposed. After the entire subject had been viewed from the point of every dealer's interests, it was concluded that individual exhibits would be the most popular. The wisdom of this decision will be made manifest this week.

when it is expected that every garage and store will be crowded with eager buyers and inspectors. After the nature of the show was determined there remained an ocean of other duties to be attended to, and with tireless and unflinching faith these men have given their time and energies so that Indianapolis may enjoy such a show as former years never dreamed about. Because of the great importance being attached to the Hoosier capital as an automobile center these men have taken extra pains in giving the industry a welcome that will justify the great reputation the city is gaining as a "smoke wagon" hub.

LOOK TO SMALLER SHOWS HAS PRAISE FOR CITY

AUTOISTS FAVOR OWN AFFAIR VISITOR PAYS TRIBUTES