

THOUSANDS AWAIT OPENING OF SHOW

Will Attend Motor Car Carnival
That Begins in This City
Tomorrow.

MARKS EPOCH IN INDUSTRY

Display of Self-Propelled Vehicles
Signifies More Than Dollars
and Cents Proposition.

Only one thing is uncertain, that is the weather. Everything else that man, and women, can control has been prepared to make the automobile show which begins tomorrow a grand success.

It will mark the expansion of the motor car trade and sport in this city. And this for Indianapolis means considerable, because this state stands almost up to the leader in the number of productions and leads the entire land in number of cars for contests of all kinds, to say nothing of being the home of the greatest motor speedway in the world.

Since the last show, one year ago, the family of cars has been increased by almost every kind of machine, and now represents such an array that every possible purchaser can find just what he wants in the displays that will be on exhibition this week. In fact the new cars have poured into this locality so fast that in one instance the dealers were compelled to use a tent in order to have a home to display in during the show.

But there will be more to show than



ST FI
E'S

MAH GOLLY
TEDGE
DAT AIGS
ALL TO DE
BAD.





T IN MEET TO CONTEST

AR ORDER OF A.
TS FOR THE
F OUT OF
GHTS."

denburn.

hts are eagerly
f the first annual
ana State Bowling
the entries have
k from today the
will be rolled on
a week or more
with the crash of
testants put ball
ting pyramids of
bare or split.
played under the
e American Bowl-
ere it is impossi-
cedent. It is the
that a man must
nts before he can
man or individual,
n quintets, whose
ment city will be
at they will roll
s during the day
nt at night. In
pin knights may
ot have an equal
r view of the fact
r with the alleys,
ed on a different
les a bowler will
alley and a fair
With the national

home to display in during the show.
But there will be more to show than cold commercialism. The floral parade, for which women have consented to be judges, and the contests at the Speedway are calculated to mark a new epoch in motor car activities for this part of the country. Floral parades have been held in other cities, but never before in the history of the nation has a city been able to hold an automobile show and give exhibitions at a track the like of which is at the doorstep of Indianapolis.

Boosters Are Active.

A tireless lot of boosters are the members of the Indianapolis Automobile Association and its kindred organization, the Flat Tire Club. These men have planned and arranged everything so perfectly that it is expected that visitors from over the entire state, as well as the local devotees, will all rise up as one man and vote the show the "best ever."

It is estimated that the increased number of cars owned and operated in Indianapolis, since the last show, will number up in the thousands. Thanks be to all the status of the automobile in the public mind is now firmly fixed. It is regarded no longer as a menace or a nuisance. Equanimity has replaced hostility. The unlawful speeder is fast disappearing under the pressure of public sentiment.

Both from a business and utilitarian point of view the opening of the automobile show tomorrow is an event of more than ordinary interest. This is not because the total number of exhibits is much larger than last year, nor because, in many cases, devotees will have their first glance at brand new models, nor is it because of the social aspect, but rather it is because the public will have impressed upon it as never before that the automobile can no longer be regarded as a fad, soon to pass, as it was once esteemed.

Every one attending the several garages and other places of display and actual performance will have a visual testimony as to the permanence and worth of the industry, as to its absolute adaptability to business, social and pleasure aspects of life and more important yet, of having extended its field into the range of the most modest income.

Use Unique System.

Because of the unique system used in Indianapolis every one who desires to study this modern wonder, the motor car, can do so at the various automobile shops and thus avoid the rush and hustle of an exhibition where all models are unsatisfactorily jammed into one hall. By holding a show in every garage both

during the day
at night. In
In knights may
t have an equal
view of the fact
with the alleys,
d on a different
es a bowler will
alley and a fair
With the national
man rolling the
set of alleys, as
amiliar with any

Prizes.

ffered, the out-
special prize list
not participate,
h all the bowlers

ade up of 85 per
n the same man-
sts are compiled,
the prize money
Robert H. Bry-
A. E. Ingersoll.
cent of the en-
plied to the gen-
urnament, and in
ts will assist in

ll be charged to
s ticket holding
y for which it is
or come as they
ticket of \$1 will

lers as near as
ience will be the
ge, and with the
ntered it will be
but the schedule
nise to give any
that called for
changes will be
e, if sufficient
ary.

of the A. B. C.,
Detroit tourna-
t for each squad
sed by the same
and individuals
s rule, with the
rotation of events
of the coming
ssibility, but the
l shoot at pins
five-man teams
the size of the
nd fifty sets of

ll not be as elab-
vogue in the na-
vill follow closely
rneys that have
saine alleys. A
tabulate the re-
the official score
a copy of which
testant. During
feature the dif-
In the five-man

Use Unique System.

Because of the unique system used in Indianapolis every one who desires to study this modern wonder, the motor car, can do so at the various automobile shops and thus avoid the rush and hustle of an exhibition where all models are unsatisfactorily jammed into one hall.

By holding a show in every garage both the dealer and visitor will profit. The dealer can put before the eyes of his guests all of his stock and have plenty of time and help to treat all alike. He can decorate his home to suit his own taste and have music and refreshments at will. His salesmen will have time to go into the interesting details of the particular line of machines which are handled by that particular firm.

For the visitor it works a benefit also. Instead of going to a large show building, where the crowd is so intense that he is hurried here and there by the rush without getting time to deliberately make up his mind and investigate the various models, he can now stroll around the city at his leisure and drop into the various garages and do his "shopping." It also acquaints him with the location of the several automobile homes in the city, so if he happens to be a visitor from out of the city he can go direct to the same place in case he ever wants another machine or accessories or repairs on the one he has. The dealers were strong for this individual show and they are the ones who ought to know how best to give one, as most of them have been to all the other large shows in the country.

Following are the officers and committees of the Indianapolis Automobile Trade Association, who are vouching that the show this week will break all records:

Fred I. Willis, president; Frank B. Willis, secretary; Frank L. Moore, treasurer.

Executive and Finance Committee—Fred I. Willis, chairman; Frank B. Willis, Frank L. Moore, John Hayden, Frank Staley.

Press and Printing Committee—A. R. Kling, chairman; G. W. Stevens.

Entertainment Committee—Frank Staley, chairman; Will H. Brown, C. E. Gamble, J. A. Barclay, J. Porter Smith.

Parade Committee—E. H. Vincent, chairman; Frank Menthorn, Frank Leary, Foster D. Smith, Arthur J. Gardner.

Street Events Committee—John Hayden, chairman; H. N. Freeman, George Weldley, R. J. Irvin, G. H. Hamilton.

Floral Parade Features.

The floral parade is the red letter on the week's calendar. All of the dealers have just about completed their decorations, and in the rear of every garage (if one is permitted to take a peep), there are some of the most elaborate machines that have been designed in this part of the country.

In several of the private garages over the city owners are grooming their pet machines with ribbons, flowers and vari-

during the day
at night. In
knights may
have an equal
view of the fact
with the alleys,
on a different
a bowler will
alley and a fair
with the national
man rolling the
set of alleys, as
similar with any

Prizes.

ffered, the out-
pecial prize list
not participate,
n all the bowlers

ade up of 85 per
the same man-
ts are compiled,
the prize money
Robert H. Bry-
A. E. Ingersoll.
cent of the en-
lled to the gen-
nament, and in
s will assist in

be charged to
ticket holding
for which it is
or come as they
ticket of \$1 will

ers as near as
ence will be the
e, and with the
tered it will be
but the schedule
ise to give any
that called for
changes will be
e, if sufficient
ary.

of the A. B. C.,
Detroit tourna-
t for each squad
ed by the same
and individuals
rule, with the
otation of events
of the coming
sibility, but the
shoot at pins
five-man teams
the size of the
nd fifty sets of

not be as elab-
ogue in the na-
ill follow closely
neys that have
same alleys. A
tabulate the re-
he official score
a copy of which
stant. During
feature the dif-
in the five-man

Use Unique System.

Because of the unique system used in Indianapolis every one who desires to study this modern wonder, the motor car, can do so at the various automobile shops and thus avoid the rush and hustle of an exhibition where all models are unsatisfactorily jammed into one hall.

By holding a show in every garage both the dealer and visitor will profit. The dealer can put before the eyes of his guests all of his stock and have plenty of time and help to treat all alike. He can decorate his home to suit his own taste and have music and refreshments at will. His salesmen will have time to go into the interesting details of the particular line of machines which are handled by that particular firm.

For the visitor it works a benefit also. Instead of going to a large show building, where the crowd is so intense that he is hurried here and there by the rush without getting time to deliberately make up his mind and investigate the various models, he can now stroll around the city at his leisure and drop into the various garages and do his "shopping." It also acquaints him with the location of the several automobile homes in the city, so if he happens to be a visitor from out of the city he can go direct to the same place in case he ever wants another machine or accessories or repairs on the one he has. The dealers were strong for this individual show and they are the ones who ought to know how best to give one, as most of them have been to all the other large shows in the country.

Following are the officers and committees of the Indianapolis Automobile Trade Association, who are vouching that the show this week will break all records:

Fred I. Willis, president; Frank B. Willis, secretary; Frank L. Moore, treasurer.

Executive and Finance Committee—Fred I. Willis, chairman; Frank B. Willis, Frank L. Moore, John Hayden, Frank Staley.

Press and Printing Committee—A. R. Kling, chairman; G. W. Stevens.

Entertainment Committee—Frank Staley, chairman; Will H. Brown, C. E. Gamble, J. A. Barclay, J. Porter Smith.

Parade Committee—E. H. Vincent, chairman; Frank Menthorn, Frank Leary, Foster D. Smith, Arthur J. Gardner.

Street Events Committee—John Hayden, chairman; H. N. Freeman, George Weidley, R. J. Irvin, G. H. Hamilton.

Floral Parade Features.

The floral parade is the red letter on the week's calendar. All of the dealers have just about completed their decorations, and in the rear of every garage (if one is permitted to take a peep), there are some of the most elaborate machines that have been designed in this part of the country.

In several of the private garages over the city owners are grooming their pet machines with ribbons, flowers and vari-

...and with the
...will be
...but the
...give any
...that called for
...changes will be
...of the A. B. C.
...Detroit Journal
...for each squad
...used by the same
...and individuals
...his rule, with the
...rotation of events
...of the coming
...possibility, but the
...will shoot at pins
...by five-man teams
...the size of the
...and fifty sets of

...will not be as elab-
...vogue in the na-
...will follow closely
...journeys that have
...same alleys. A
...ll tabulate the re-
...the official score
...k, a copy of which
...contestant. During
...to feature the dif-
...ate in the five-man
...t number of quin-
...several social stunts
...ne pin-spillers.

Enter.
...made entry to the
...report of the sec-
...st night, and it is
...al entries are now
...e leads the out-of-
...line clubs, Marlon,
...ington have three
...d Richmond two,
...u and Frankfort
...team.
...made an excep-
...entered less than
...rent with eighteen
...Truffles, Generals,
...ns, Marotts, Capl-
...orth Sides, Sports-
...s, Nationals, Elks
...s, Parrys, Marions

STATION.
...sh Prussia, March
...at has arranged with
...for a station here
...pes of aerial cruisers
...ons to Brussels and
...radius of 100 miles.
...eighteen passengers

Following are the officers and committee-
men of the Indianapolis Automobile Trade
Association, who are working that the
show this week will break all records:

- President—Frank H. White
- Vice-President—Frank H. White
- Secretary—Frank H. White
- Treasurer—Frank H. White
- Executive and Finance Committee—Frank L. Moore, John Hayden, Frank Staley
- Printing Committee—A. R. Klag, chairman, G. W. Stevens
- Entertainment Committee—Frank Staley, chairman, Will H. Brown, C. E. Gamble, J. A. Barclay, J. Foster Smith
- Parade Committee—E. H. Vincent, chairman, Frank Menthorn, Frank Leary, Foster D. Smith, Arthur J. Gardner
- Street Events Committee—John Hayden, chairman, H. N. Freeman, George Weidley, R. J. Irvin, G. H. Hamilton

Floral Parade Features.

The floral parade is the red letter on the week's calendar. All of the dealers have just about completed their decorations, and in the rear of every garage (if one is permitted to take a peep), there are some of the most elaborate machines that have been designed in this part of the country.

In several of the private garages over the city owners are grooming their pet machines with ribbons, flowers and various kinds of fancy decorations, and every one has confidence that his car will take the prize. The women judges will be stationed in an automobile on Meridian street by University Park and observe the competitors from that place. The line of march is still a little uncertain. The merchants on various streets are eager to have this elegant pageant go in front of their headquarters and are asking the association of dealers to grant their desires. The exact line will be decided upon the first of the week.

Because of the large number of factories in Indianapolis additional impetus is given the show and a greater number of cars can be relied upon to be in the procession. The industrial parade will show every car made here and all that are handled here. This will be on Friday.

Thursday at the Speedway the contests are expected to attract a large number of visitors. Because thousands over the state have never seen the Indianapolis Motor Speedway and especially since it has been remodeled with paved track and aviation grounds, new bridges and additional buildings, this attraction alone is thought enough to lure hundreds, because there will be no admission fee.

Saturday night there will be a banquet at the Fiat Iron Club headquarters, at which prominent men in political and automobile circles will be the main speakers.