

AUTO SHOW ENTERS OVER A CLEAR ROAD

A FEW OF

**All Classes of Citizens Extend
Open-Arm Welcome to Honk!
Honk! Festivities.**

DISPLAYS CREATE SENSATION

**Brass Polished Like Gold, Bodies
Like Mirrors, Give Pleas-
ing Effect.**

Honk! Honk!

The road is cleared for the entry of the Automobile Show. A few of the dealers held "open house" last night to get in practice for the visitors expected this week.

Most of the people who go to the show will do so because they want to see and learn. Personal observation, with the personal attendant who gives personal explanations is said to be the best way of arriving at a complete understanding of the merit of any machine. When the doors to the various garages swing open tomorrow and the expectant crowds surge in to behold the beautiful and vivid displays the inspector will first be impressed with the multitude of dazzling lights and wealth of decorations, which give an atmosphere of hospitality and life to every garage. The eye will next take in at a glance the impressive numbers of motor cars that fill every building—racy-looking runabouts, light touring cars, the dignified, luxurious limousines, and a variety of other types as well, with brass works shining like gold, steel polished to a silvery sheen, the bodies and coach work glistening like mirrors.

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Merchants have caught the spirit and have expressed intentions of displaying flags and other decorations during the week, at least along the route of the big parade. These merchants realize that anything such as this show, which brings so many persons from all over the surrounding country to Indianapolis, is bound to help their business too.

One feature of the entire show which has caused considerable comment among auto men is the fact that perfect harmony and extremely friendly competition has characterized the work of getting up the week of festivities. Last night some of the different dealers made calls on each other to see how they had planned to care for their friends. They thought that their time would be too much taken up next week to make such calls. Other dealers who were a wee bit tardy in getting their decorations prepared spent until late in the night placing their palms and flags, along with electric displays, in appropriate positions.

The Fisher Company has just issued a new catalogue which contains pictures and descriptions of every article which that firm handles.

An operating Cadillac chassis will be exhibited tomorrow at the Cadillac garage, 25 East Ohio street. This is provided to entertain the show crowds.

Plate glass covers are used instead of the regular steel plates on the crank and transmission cases and on the differential and universal joint housings, thus allowing a complete view of all the workings. One side of the cylinder and the firing chamber is removed, showing the piston and valve in operation.

One new feature in automobile dealers' equipment has been introduced by Carl Fisher. He has installed a complete line of auto clothing. This department is housed in a room on the second floor of the headquarters and contains the latest designs of clothing that the market produces. An abundance of caps, coats, gloves, and in fact every article worn by autoists can be found there. This store promises to be a popular place during the show week. Many orders have been received from dealers in neighboring towns.

The Cadillac Company received two carloads of No. "30's" yesterday. These will be exhibited during the show.

A unique advertisement for the auto show week has been issued by the Motor Car Sales Company. A cartoon is printed on a large placard showing a salesman "getting a customer's ear" in order to tell him about the show.

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The Indianapolis Motor Car Company has announced that it will enlarge its headquarters. The managers say that they need double the floor space. They also say that their success in the business is due largely to their maintenance system.

Much interest was created last night when the Nordyke-Marmon Company ran one of its largest models into its new salesroom on fourteen-inch wooden wheels. This was made necessary in order to get the large car in the doorway. The regular wheels are thirty-six inches wide. An opening was held last night to acquaint persons with the new home of the company. The rooms were decorated and music was furnished. The machines on exhibition are ranked among the best on the market.

The Willis-Holcomb Company issued fancy invitations yesterday inviting its friends to visit its headquarters during the show week.

The Cadillac Company sold cars in Rushville, Shelbyville, Greencastle and Richmond yesterday. This company is featuring the Roadster, in royal blue colors.

Punch will be served at the Willis-Holcomb garage in order to demonstrate the E-M-F oiling system. An oil reservoir will be filled with the delicious drink, and will be served to all visitors. The secret of this system is that the tank is a vacuum, when the oil flows to the crank case and gets to the top of the pipe it can go no farther, as there is no air pressure on it. Thus the machinery is fed only as its needs demand. This is said to solve the greatest trouble with auto workings.

The Willis-Holcomb garage will be decorated during the show, and the back half will be shut off for active use. The front half will be used only for displays, and cars will not be allowed to enter the front doors.

The Gibson Auto Company is exhibiting a picture of a long train of cars filled with machines leaving the Ford factory. This is a photograph of the first entire train load of cars ever shipped to a retail dealer.

The garage for the Indianapolis Automobile Company is being completely repaired and papered for the show next week. C. S. Hicks has just returned from Pontiac, Mich., where he gave his personal attention to the shipment of several "Cartercars" to be exhibited here during the show. He has ordered a few Gyro-scope cars too.

R. F. Melzell, sales manager for the Marion car is receiving flattering reports from Marion agents throughout the coun-

WHITE CINCHES FIGHT

BATTLE WITH ATTELL SUP

EXCHANGE OF TELEGRAMS BRING
NEGOTIATIONS TO CLOSE AND
LOCAL BOY WILL FIGHT AT
DAYTON MARCH 26.

By an exchange of telegrams final arrangements were made yesterday for the fight between Frankie White of this city and Abe Attell, featherweight champion of the world. White will meet the Frisian lad in Dayton, O., on March 26. They are to make 122 pounds at 3 o'clock.

White is a natural featherweight, systematic and consistent fighter. Those who have watched him train are confident he will at least make a good showing in the twenty-round battle with Attell.

White's scheduled bout with Young Saylor at the Auditorium on March 15 has been called off. Tommy Connor of Chicago will meet Saylor instead at the same boxing show. Freddie Cole, the local lightweight, will meet Julius Stein, the Chicago wonder, who was prevented from meeting Cole on the last card because of an injury to his leg.

Stein has entirely recovered and is in the best shape of his ring career and expects to make Cole hurry from state to finish. He has been working out with Johnny Conners at Chicago and will arrive here Tuesday afternoon.

The semi-windup will be between Young Saylor and Johnny Conners, and this bout looks to be almost as good as the windup. Conners made a great showing at the Auditorium on March 3, when he substituted for Stein against Cole. He put up one of the prettiest contests ever seen here and made many friends by his game stand against the "Flying Dutchman."

The two boys will meet at 126 pounds at 3 o'clock, and both will be at their best at this weight. Saylor has been working out with Cole and will be meeting the classiest lad of his career in Conners.

Bobby Long will meet a Tartar in Leo Patterson in the six-round preliminary and this promises to be an interesting one. Both boys have been working hard and are in good condition. Long was hit in the left eye by a piece of wood while at work yesterday, but expects the optic to be in shape for Wednesday night.

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B. F. Meixell, sales manager for the Marlon car is receiving flattering reports from Marlon agents throughout the country. He said yesterday: "The Marlon Flyer has not only proven itself worthy of the name, but is a high grade proposition throughout. Our New York, Boston and Chicago agents are keeping the wires hot ordering Marlons. The indications are that we will not be able to supply the demand this season."

The Finch-Freeman Auto Company has received some of its latest models, which will be on exhibition during the show week. The Auburn will be featured. A polished chassis of a four-cylinder car is being placed in a prominent position. A complete Haynes car is being placed in one of the show windows. Two other Haynes cars are being put in final form by exhibitors. The Roadster promises to be popular. This firm also has the Richmond car.

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Jimmy Watts, the little bantam, who vanquished Young Tholman in the last card at the Auditorium, will take on Tommy Lewis in the other preliminary of four rounds.

The seats will be placed on sale Tuesday morning at Harry Walker's, all seats being reserved. The boxers will weigh in at the Kingston at 3 o'clock Wednesday afternoon.

CARLIN GOES SOUTH.

NEWCASTLE, Ind., March 20. Thomas Carlin left today for Galveston, Tex., and will play the coming season with the base ball team of that city in the Southern League. Carlin is a third sack artist and this makes his third season in the Southern League. He is quite well known in a number of Indiana cities, not only as a baseball player but also as a steel worker.