

*Law in Action.*



# AUTO SHOW BEGINS IN MEDLEY HONKS

Strains of Music and Fragrance  
From Flowers Add Charms  
to Festivities.

GARAGES IN "DRESS PARADE"

National Colors and Profuse  
Decorations Greet the Ini-  
tial Throng of Visitors.

"Open-house day" of automobile show week opened the festivities yesterday. Every garage was visited by throngs. Strains of music and the fragrance of flowers added their charms to the cordial atmosphere that surrounded every auto home in the city. The factories were not visited a great deal by yesterday's crowds, but the uptown dealers enjoyed a harvest of sales and a tremendous business of explaining machines.

From early in the morning until late at night prospective buyers from near and far were driven in machines over the streets of the city, while in every one a courteous and pleasing demonstrator told in graphic language the merits of his machine.

The first climb on the Fisher incline, performed at 2 o'clock in the afternoon, resulted in an Overland car making the test in 12 seconds. The distance is 134 feet and the grade 39½ per cent.

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The parade committee was informed that the Massachusetts avenue merchants between the corner of Ohio and Massachusetts and Alabama and Massachusetts would decorate for the show. The merchants of that vicinity asked that the parade of the automobiles be routed down the avenue, and the request has been complied with. The line will extend to the German House, where it will disband. George J. Marott yesterday visited the different merchants in the two squares beginning at Ohio street and all have agreed to decorate. The Marott store, which is to have its spring opening today, has already hung out flags.

The fact that only a few dealers and drivers have entered for places in the different contests during the week does not discourage the committee, because they believe that the exhibitions will prove successful. Following are the persons who had entered last night: Miss Katherine Schrader, egg contest, in an Apperson car, driven by Edgar Apperson of Kokomo; Edward Apperson, in the tire-changing contest, in a "Jack Rabbit" car; Gordon Tanner, gentleman's obstacle race, in a Marmon car; Miss Emma Schulmeyer, egg race, in an E-M-F car, driven by Harry Hauge. The contest committee said last night that they expected to be snowed under with applications at the last minute.

Strains of music from an orchestra of five added charm to the scenes witnessed at the Buick-Losey garage. This firm sold seven cars on the first day of the show week. The rooms are decorated with flowers. The cars are groomed and were inspected by hundreds during the day and night. On a table near the entrance to this "Quality Shop" are displayed five silver trophies which have been won during the last few years at different events here.

A streamer of different kinds of flags and two lines of brand new autos lined on the street tell the public that the Indiana Automobile Company is having "open house." The interior of this garage is hung with large flags draped in an artistic fashion.

In the main salesroom hangs a large golden eagle, from the mouth of which emerges long festoons of small flags. The three rooms are crowded with new machines.

Palms and flags greet the visitor at the State Automobile Company's garage. This firm was not ready to receive visit-

## to Show Program for Next Five Days

Contests will be held on Capitol avenue between Michigan and Walnut streets. J. F. Ayers, Charles Mayer and Hayward.

Tire changing contest, three Clincher, Quick detachable and DeSole rims, 2 o'clock. Women's egg race, one square and return at high speed, 3 o'clock.

Monday—The grand parade. Starts at 10 o'clock from Fall Creek boulevard to west on Ohio street to Capitol square, south in Capitol avenue to Washington street, east in Washington street to Michigan street, counter-march in Washington street to Massachusetts avenue, out on Massachusetts avenue to the German House, where the parade will disband.

Change was made to include Massachusetts avenue after several merchants had refused. Fred Willis, chairman of the parade committee.

Tuesday—Gentlemen's obstacle race. Women's obstacle race.

Wednesday—Open house and perhaps some mutual contests that will be planned by the dealers.

Thursday—Luncheon at the Denison, with J. F. Ayers as main address maker. The regulations which will govern every contest during the show will be assumed that every contestant

There are hundreds who have the greatest stands at the show. Get a demonstration

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## STATE

show and the E-M-F Willis-Holcomb garage entire "automobile room"

The front half of the exhibition covers the floor. sends out radiant waves covered with flags. The trophies are tied to the

The Fisher garage is crowded during the afternoon. Carl Fisher's work is completed. It is the handsomest in the colors are featured in this garage.

The William Winchell South Bend and the company of this city have played there. Three pianos were sold.

G. C. Tyle, 2217 Pa... he has a good way of saying that he uses a... says, does not hurt... for the purpose it is... twelve sacks of co... bucket of water. Th... simple, and he recom... ing used it for four

The Indiana Motoc... its new home yeste... mont street. The c... elegant style. The... busy preparing to e... convention of motoc... held July 1-15.

Six men made a t... this city to Lebanon... the route selected

Walter as main address maker. The regulations which will govern the contest during the show. It is assumed that every contestant entered with the rules of the contest. The contestant agrees to abide by the said rules. In the event of a dispute in the interest of the said rules, the decision of the contest committee shall be final, which reserves the right to alter or amend these rules as it may deem expedient during the morning of the contest. The contest committee shall hold the Indianapolis Auto Association, its officers and members, and indemnify them against all damage resulting directly or indirectly from the operation, management or control of the car entered by the contestant at the time the car is handed over to the contest committee until delivered to the contestant at the completion of the test. The Indianapolis Auto Trade Association will not be liable for damages done to any car, contents, the car at all times being at the entrant's risk."

## A'S COACH BEGINS FIELD DIAMOND PRACTICE

Field Is Tiled and Roach Starts Rolling.

INDIANAPOLIS, Ind., March 22.—Work on the tiling in Jordan Field has been completed and Coach Roach of the Indiana University baseball squad gave his younger first workout this afternoon. The tiling rather served as an impetus to bring the team and the size of the squad was increased by a score of new candidates. Coach is trying to get a line on infielders. This seems to be the place where the team will be weakest this season. The coach has only about two weeks before the season opens with games with the fast team and the coach realizes that to show good showing against the Suckers and will have to make some long

*the world's  
best Los Ange-  
les tire-  
service with the*

Palms and flags greet the visitor at the State Automobile Company's garage. This firm was not ready to receive visitors last night, having been delayed in preparations because of the rush of business. A car load of new Oakland cars was received.

The fragrance of springtime welcomes the visitor at the Gibson garage. The front portion of this store is banked with Easter flowers and pot plants of several varieties. The managers of this store were kept busy all day telling their many visitors the merits of the cars they handle. Nine sales were contracted.

A chassis of the Ford, Premier, Marlon and Reo is being exhibited in the front part of the building. The Ford chassis occupied the space formerly used by a large glass counter, the feature of this being to demonstrate, by exposing the top of the transmission, how the patent magneto operates.

The Sterling garage was visited by several out-of-town persons. The managers have not finished their decorations, but will be in "full dress" today.

A piano player helped the managers of the Finch-Freeman garage entertain their visitors. Cut flowers and palms are to be seen in great numbers. Flowers are given to the women and cigars to the men. Five cars were sold. The demonstrators were busy all day taking buyers for rides. The show windows contain pieces of machinery along with descriptive signs.

Tulips and Easter flowers are placed over the furnishings of the Indiana Carriage and Automobile Company's garage. Two Regals were sold. J. E. Smith of Newcastle is located there with a commercial wagon which holds twenty persons. The feature of this car is the absence of steel wheels, which characterized such cars recently. A chassis of model "E" of the Jackson car is exhibited in the front window.

C. E. Gambille has decorated his local branch of the Nordyke-Marmon Company in elegant fashion. He acted as host to a throng of visitors yesterday. He displays a roadster, Model "32," in the show window. Fred B. Smith purchased the twenty-fourth Model "4" which this salesman has sold since Jan. 1. Other attractive models are on exhibition. Different devices of this type of cars are shown on small exhibition tables.

The cars for exhibition at the Chalmers-Detroit garage had not arrived yesterday, but are expected today. The crank shaft for the Model "30" is exhibited in the show window. It shows that only two bearings are necessary, while some say that three or five are needed.

held July 1-15. Six men made a test run from this city to Lebanon on the route selected for the Thursday, April 2, seventy-eight miles. Oldacre, William Hurst, Jack Rice and W. White and declare the route

**THE NEW  
BLOOMER  
TROUSERS  
GILBLOM'S,**

**AUTOMOBILE  
DIRECT  
Motor Car**

**Accessories**

**Accessories**

**American** Factory 420-30

**Auburn** Finch & Co

**Buick** Buick-Loscy

**Cadillac** Cadillac 2

**Cartecar** Indian 113-1

**Ford** Gibson Auto Co

**G. & J. Tires**

**Havnes** Finch & Co 88 So

**Jackson** Indian mobil

**Marmon** Nordyke Sales Dep

**Metal Polish** in N.

**Mitchell** Hearsay W

**Moline** Morton Pl 1840

**National** National Factory.

**Oakland** State

held is Tiled and Roach Starts  
the University Baseball  
Rolling.

NGTON, Ind., March 22.—Work of  
tilling in Jordan Field has been  
and Coach Roach of the Indiana  
baseball squad gave his young-  
first workout this afternoon. The  
rather served as an impetus to bring  
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by a score of new candidates.  
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d has only about two weeks before  
n opens with games with the fast  
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good showing against the Suckers  
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*the world's*  
*at Los Ange-*  
*er the tire-*  
*ce with the*



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Five roadsters of Model "F" will be  
distributed over this state from the fac-  
tories. One will come here. Only 300 of  
this make will be produced.

The Hearshey-Wells salesroom is the  
scene of elaborate decorations. Every  
post is worked with ferns and cut flowers.  
Ray trees, seaweed and palms add their  
beauty. On large placards with engraved  
labels are shown the mechanical details  
of every machine sold by the company.

A large crowd of passengers, both busi-  
ness and pleasure, are gathered at the  
garage. Many of the cars are being  
shown to the public. The cars are  
being shown in a most attractive  
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**DIREC**  
**Motor Car**  
**Accessories**  
**Accessories**  
**American** Factory 420-36  
**Auburn** Finch & Ca  
**Buick** Buick-Loscy Ne  
**Cadillac** Cadillac 2  
**Gartercar** Indian 113-1  
**Ford** Gibson Auto C  
**G. & J. Tires** I Gr  
**Havnes** Finch & 33 So  
**Jackson** Indian mobil  
**Marmon** Nordyke Sales Dep  
**Metal Polish** lat N.  
**Mitchell** Hearshey V W  
**Moline** Morton Pl 1840  
**National** National Factory.  
**Oakland** State A 419 Ma  
**Overland** Factory Drover.  
**Premier** Gibson A ch  
**Premier** Premier 4ory, 2  
**Rambler** Hearshey W  
**Richmond** Finch  
**Reo** Gibson Auto C  
**Rapid** Hearshey 419 P  
**Vulcanizing** H  
**Waverley** H  
**White Steam**