

# CUT CHANGES

vements and  
as Causes by  
company.

RS OF WORK

New Scale  
cturer and  
Margin.

s that automobill-  
e time is the re-  
Diamond automo-

is new scale of  
ules manager of  
his price reduc-  
of several condi-  
ut for the bene-  
e are enabled to  
diamond tires be-  
rking with that  
time."

said Mr. Bacon,  
tires for sixteen  
the first pneu-  
America.

l building auto-  
tment occupied  
om. That little  
own in sixteen  
rs many acres.  
ess of building  
way with in our  
buildings where  
covering many  
rling, humming  
y and night, do-  
uracy and skill  
exterous hands.  
after day, night  
with the same  
It can't for-

## Hopes to Be First in Big 500-Mile Race at Speedway



BOB BURMAN IN  
HIS HEAD GEAR  
MADE FOR LEAST  
WIND RESISTANCE

"It is not within the province of any man to say that he will win the Indianapolis 500-mile race," said Bob Burman, the Speed King, when interviewed at the factory of the Keeton Motor Company, Detroit, just previous to his start for the Indianapolis Speedway to prepare for the greatest race of the century.

"I would never be guilty of such an assertion. I only hope to make a good showing, for you must know that in this race America and Europe put forth their best, and every man who enters hopes merely to do his utmost to win. No man should brag when going into such a contest. One thing is certain—I am entering this race prepared as I have never been prepared before.

"The Keeton Motor Company gave me carte blanche away back in January to go ahead and prepare my car. Every facility has been placed at my disposal and much hard work has been done."

couldn't test tires as thoroughly as we do now. Today we have special testing machinery in our factory and a big fleet

In quality and  
and materials—  
In style and good  
In ability to cover  
of road in a day  
In stamina and d