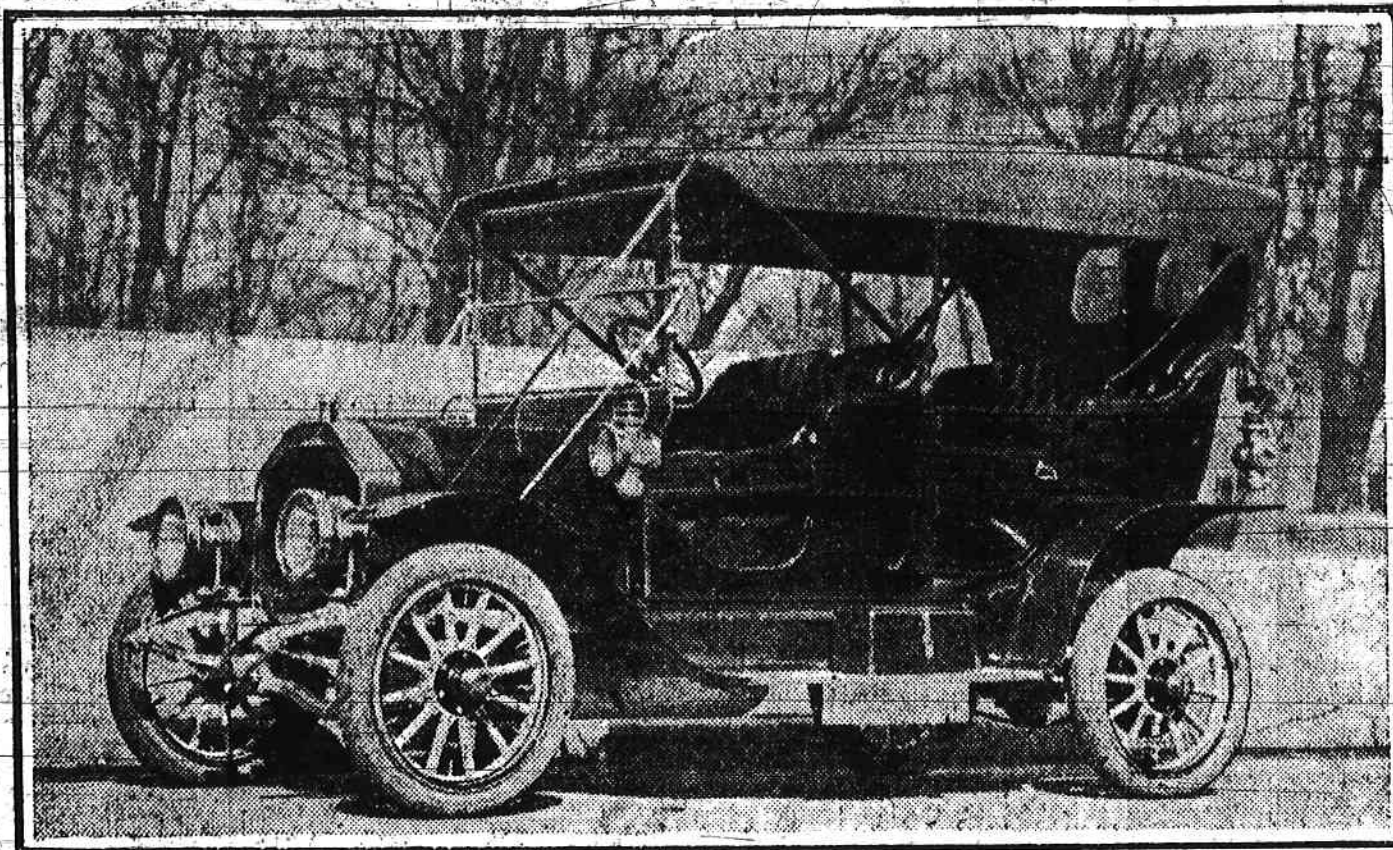


Motordom *Dealers Are Optimistic Over Outlook for Future*

Buick Wins New Laurels at Chattanooga Hill Climb.



AUTOS WEATHER CRISIS

DEFY MONEY STRINGENCY

MOTOR TRADE SHOWS IT IS NOT A FAD NOR "MILLIONAIRE'S TOY"

BY RUNNING FULL BLAST.

BY H. O. SMITH.

The automobile business proved in a very unique way its stability and the fact that the motor car was not a fad by the way it weathered the financial stringency.

While most lines of manufacturers were either curtailed or entirely stopped, the motor car makers seem to have found it necessary to make use of all the capacity available, and there is no doubt but what a ready market, will be found for all standard cars which are produced during the buying season.

The most remarkable development the

The managers of the Buick-Losey Automobile Company believe they are justified in rejoicing. Recently the Buick stock car Model 17, broke the 100-mile record at New Orleans.

On top of this, Louis Chevrolet made the best time in a Buick car at the Chattanooga hill-climb April 22. He covered four and nine-tenths miles in the record time of 6:30 2-5. This climb was one of the most difficult ever attempted by an automobilist, requiring exceptional nerve on the part of the driver, as it consisted of a number of "S" and hairpin turns, so short, almost compelling the driver to retrace his tracks.

price of a few years ago, and with the cost of repairs and upkeep reduced by about two-thirds.

Produces Better Engineers.

It has brought out a new crop of mechanical engineers. The man who could design a steam engine to operate satisfactorily on a perfectly firm and level foundation, or a locomotive to run over a smooth steel track, found it a very difficult problem to design a power plant that was to be jostled in all sorts of positions and pounded over all kinds of roads and still stand up to its working day after day.

The demand for better materials, better hands and better brains has, as usual,

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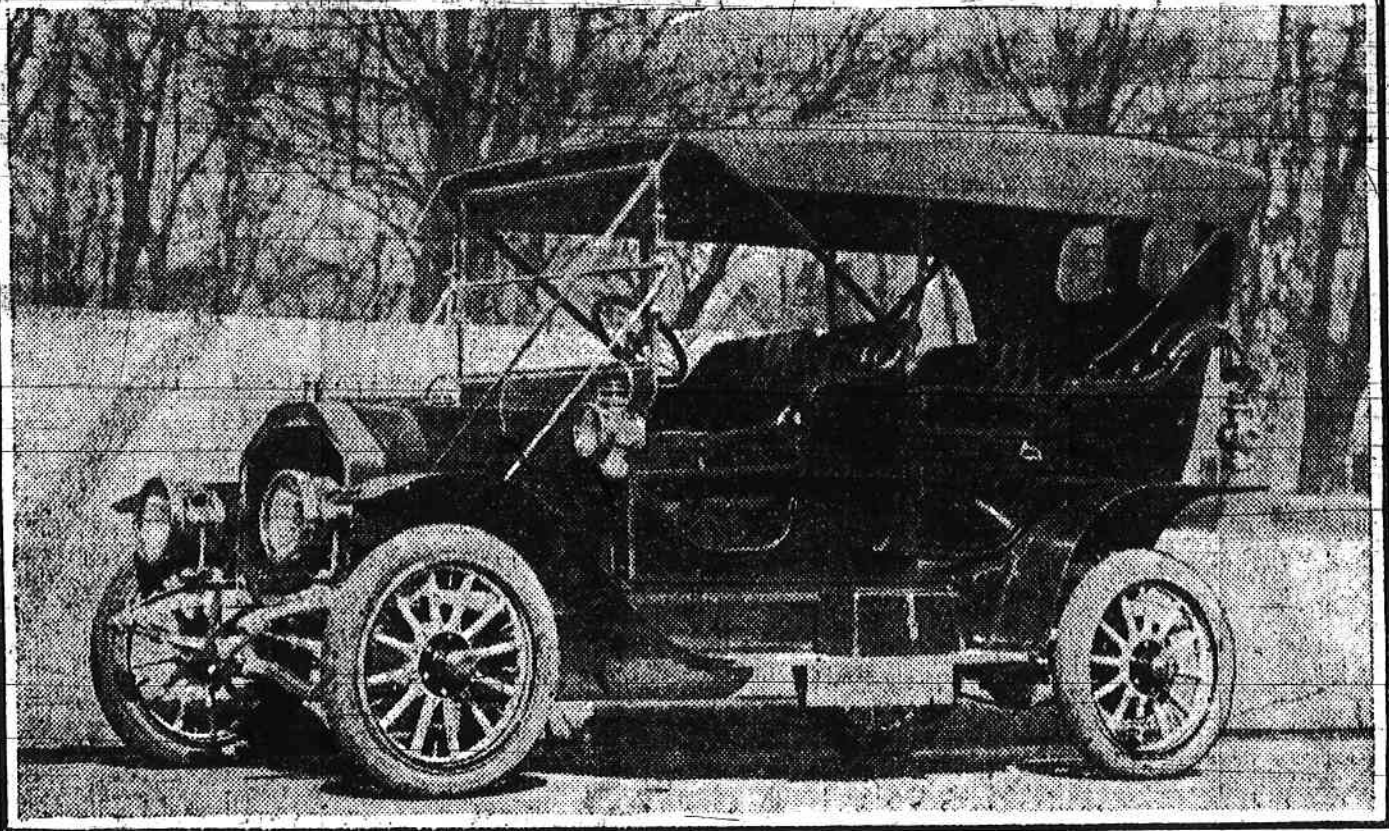
GENERAL IMPROVEMENT OF COUNTRY ROADS WILL ENABLE POWER DRIVEN WAGONS TO FILL EXTENSIVE SERVICE FIELD.

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