
LOUIS CHEVROLET ENTERS LOS ANGELES-PHOENIX RACE

LOS ANGELES, Cal., Nov. 7.—Spurred on by the hope of winning a diamond-studded medal designating him the master driver of the world, Louis Chevrolet, the intrepid Frenchman and former international champion, has made a post entry in the seventh annual Los Angeles-Phoenix Road Race, Nov. 9, 10 and 11.

The final closing of entries, noon Oct. 22, brought the total list of drivers up to twenty. When this figure was reached Chairman L. T. Shettler of the W. A. A., who is managing the race, announced an increase of \$250 for first place prize, making it \$2,750, second prize \$2,000, third \$1,500, and fourth \$500. Every race conducted by the W. A. A. has been marked by an increase in the purse after the closing of entries, and it is probable a fifth prize will be provided for.

Every inducement made to Louis Chevrolet since his retirement from the racing game to bring him back had failed until Cliff Durant of this city, son of the president of the Chevrolet Motor Company, wrote to the factory officials that the "Desert Classic" is the greatest race in the world. It was sentiment, not greed, that was effective in this case. No amount of purse money could have prevailed, but an official title proclaiming world supremacy met with consideration.
