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New Piston Rings Well Accepted

Ford Development Comes in Sets of Three

What is being acclaimed as one of the greatest mechanical achievements in recent years is in the new Ford piston rings; rings that have been especially designed for service on cars and trucks where the cylinwalls that do not provide a complete compression on the upward stroke, V. W. Marburger, service manager for Herpel-Gillespie, Ford dealers, stated this week.

The new Ford piston rings, developed after much research and Fiat racing automobile over a Fiat racing automobile over a experiment, come in sets of three. the top ring being a straight cast iron ring. The center compression ring is also of cast iron, but has an expander spring which fits between the ring and the cylinder and a single steel seccylinder and a single steel section ring that slips in below the cast iron ring. The bottom, or coll control ring, is also of cast iron, slotted, with steel sections above and below, and expander ring in the back.

| Chevrolet's eight-tylinder Frontier ring automobile tends to victory. The 1905 race at Sheepshead Bay was Louis Chevrolet's introduction to motorcar racing in the back. The 1905 race at Sheepshead Bay was Louis Chevrolet's introduction to motorcar racing in the back. The 1905 race at Sheepshead Bay was Louis Chevrolet's introduction to motorcar racing in the back. The 1905 race at Sheepshead Bay was Louis Chevrolet's introduction to motorcar racing in the back. The 1905 race at Sheepshead Bay was Louis Chevrolet's introduction to motorcar racing in the low the mile tracks," he asserts. Chevrolet obtained numerous patents on refinements he incorporated in some of his earlier models of motorcars. One was a flexible steering wheel common the mile tracks," he asserts.

| Chevrolet's eight-tylinder Fronties and on the mile tracks," he asserts. Chevrolet obtained numerous patents on refinements he incorporated in some of his earlier models of motorcars. One was a flexible steering wheel common the mile tracks, and the mile tracks, and the motor patents of the mile tracks, and the mil

have received the enthusiastic acclaim of Ford car owners and do the job at lower cost," Mar-burger declared, "They also en- He probably burger declared. "They also enable the engine to continue to Thursday's Indianapolis Speedway and more miles, were his in those

not touching the steel sections. self with a resultant benefit to a guard rail and into a gully. In

Safer Autos Driven Today

Chevrolet Tells of Early Day Racing Spills and Crashes

By DAVID J. WILKIE

By Associated Press.

DETROIT, May 25.—You see his name in huge letters on hunder walls have been worn, or on dreds of flashing electric signs, on thousands of highway billboards and on the name emblems of millions of today's motorcars, but you rarely see or hear of him now

> measured mile at Sheepshcad Bay New York, in 52.8 seconds for a new world's record. It was Louis Chevrolet, starting a career that was to make him one of the greatest of all racing automobile

Today Louis Chevrolet, who designed and built the first of the years earlier to join the technitruck operators since they pro- millions of automobiles that carry his name, is living in retirepower, and enable the motor to ment, the roaring road he once ette Company in Brooklyn.

give good service without expensive overhauling, since they act ested, for despite all his record Daytona Beach breaking races, he regards as one of his outstanding achievements geles. . Morris Park, N. Y. . . safety if the car turned over," he modern at all times, this firm has equally well on cylinders that are breaking races, he regards as one

"Adjustment of uneven surding and building of two faces is accomplished through the successive winners of the Indiangenious design. The expander napolis classic—in 1920 and 1921. The 1920 winner, a small morning contacts only the cast iron, and the successive winners of the Indiangenious design. The cast iron, applied the cast iron, and the successive winners of the Indiangenious design. The supplied the cast iron, and the successive winners of the Indiangenious design. The supplied the cast iron, and the successive winners of the Indiangenious design. The supplied the cast iron, and the successive winners of the Indiangenious design. The supplied the cast iron, and the successive winners of the Indiangenious design. The supplied the cast iron, and the successive winners of the Indiangenious design. The supplied the cast iron, and the successive winners of the Indiangenious design. The supplied the cast iron, and the successive winners of the Indiangenious design. The supplied the cast iron, and the successive winners of the Indiangenious design. The supplied the cast iron, and the successive winners of the Indiangenious design. The supplied the cast iron, are supplied to the cast iron, and the successive winners of the Indiangenious design. The supplied the cast iron, are supplied to the cast iron, and the successive winners of the Indiangenious design. The supplied the cast iron, are supplied to the cast iron, and the successive winners of the Vanderbilt Cup and dozens of the cast iron, are supplied to the cast iron, and the cast iron, are supplied to the cast iron, and the cast iron, are supplied to the cast iron, and the cast iron, are supplied to the cast iron, are supplied to the cast iron, are supplied to the cast iron, and the cast iron, are supplied to the cast iron, are supplied to

tored Monroe-Frontenac, was driv-1921 Tommy Milton drove Louis

These steel sections are narrower en by his brother, Gaston, at about his jousts with Barney Old-their own tension holds their own tension holds the section of the s their own tension holds them later Gaston was killed at the against the cylinder wall. This Los Angeles Speedway in a colenables the section to adjust it-lision that forced his car through

Mercury Makes Good Record

Averages 21.124 Miles Gallon on Rough Roads An average of 21.124 miles per gallon over 34,777 miles of tough going is the record established

to date by the nation-wide Mer-

cury economy runs, 10 of which have just been completed. This is an unusual showing for a car with the Mercury's size and power, especially since most of the distance has been negotiated in the last two months under road and weather conditions much worse than the average motorist would encounter in ordinary driving.

have covered 19 The routes States included in the territory of 10 different branches. The cars have bucked deep snowdrifts, climbed steep mountain ranges, pulled through mud and sand, traveled main highways, up back roads and through city traffic. Weather conditions ranging from balmy spring days to howling blizzards have prevailed, yet these varying weather and road condi tions have made very little dif-ference in gasoline consumption.

In every case, mileage has been well in excess of 20 miles to the gallon, the best so far being 22.2 miles and the lowest 20.15 miles. This uniform performance under made all the more remarkable by the fact that 10 different cars were used with 10 different drivers at the wheel, each operating his car in his own way. This indicates that the excellent gasoline mileage was due to the design of the car itself rather than exper handling by any individual.
When completed, these Mercury

economy runs will have embraced every State in the Union. In he 19 States covered to date, 506 different towns and cities have

City Motor Sales, Kalamazoo, Mich.

cal staff of the American branch

of the De Dion Bouton Motor-

Scores of victories and scores

Chevrolet smiles as he talks

lates, "and then because my car

the stress of high speed turns

It was all distinctly worth-

"We are driving a safer auto-

broke down."

"He beat me only once after that first race in 1905," he re-

There were many breakdowns Month at Poe Co.

Need for Feature

according to J. H. Jackson, serv-

This service feature has been arranged only after a careful

study of what is most needed in

Astoundingly Low Prices!

ice manager.



SAN ANTONIO EXPRESS

FAST KICKOFF MEETING—Shown above, left to right, are Russell Good, assistant general manager of the Kinsel-Robinson Company; Frank T. Copeland, assistant branch manager of Houston of the Lincoln Motor Company and E. A. Kinsel, president and general manager of the Kinsel-Robinson Company, who attended a breakfast held at Tankersley's for members of the organization in connection with a used car sale. Twenty-two members were present. The company is the exclusive distributors in this area for Lincoln

Local Glidden Store Gets Top Ranking

the Glidden Paint Company store here, received word several days ago that his store ranked first of In February McDonald's rank-

store was in 26th place. Sales increase for the past year 84.6 per cent.

STABLEFORD AT DEALER MEETING-Listening to advertising presentation

at the Pontiac dealer merchandising conference at the factory recently, were,

left to right: Ed Riebe, Tacoma Auto Sales Company, Tacoma, Wash.; George

Stableford, Mission City Pontiac Company, San Antonio, and K. L. Kelser, Paper

Hudson Service Easy to Get Wallace McDonald, manager of In All Points of United States

A map of the United States has just been received by the Orsinger Motor Company, Hudson distributors, which indicates 3,000 all units in the organization from points at which capable well-organized Hudson dealers, each with a the standpoint of sales increase. well-equipped and properly-trained service organization, are in a position instantly to give service to Hudson owners. In addition to ing was third while last year his the 3,000 dealers, the Hudson organization maintains 100 centrally-store was in 26th place. Sales located parts depots, which in addition to the parts stock maintained by the dealer, insure prompt availability for any part of any Hudsonbuilt model anywhere

> by Paul Curiee, who, with his two sons. Dumas and J. Will Curlee, established the Curlee Motor Company, Paul Curlee states: "During the early part of 1936

> bought a Hudson and drove the car throughout Southwest Texas. in connection with my insurance business. The remarkable performance of this Hudson, its smooth operation and economy, caused me to believe that a Hudson agency should be a good business to establish, especially for my two sons, who were then almost grown up.
> "I contacted the Orsinger Motor

> Company, Hudson distributors for Southwest Texas, and was successful in securing a Hudson fran-chise for Mathis. With the help of my son, Dumas, we sold a number of Hudsons in Mathis and vicinity. We found that every time we sold a Hudson, we made more friends

"The Hudson business was so good that we decided to build a new home for Hudson at Mathis. We located this building on Highway No. 9, just outside the city limits. It is so situated that all travel to and from the Valley and to and from Corpus Christi passes our doors. We now have a modern garage, excellent shop previous years' operations, and equipment, and good mechanics. what has been the most natural Parts and accessories for Hudsonbuilt automobiles are always

available for owners. above and below, and expander rarely to finish better than secting in the back.

"During the time these rings to finish better than section with Chevilla and in competition with Chevilla and in competition with Chevilla and the back they been on the market they been on the market they have been on the market they been on the market they have been on the market they are considered. Total and the finish better than section to flexible steering wheel, common to models of motorcars. One was a their cars in for service.

"Motorists who give careful common to models, he developed the "Fronty-Ford" endied the finish better than section to flexible steering wheel, common to models the finish better than section to flexible steering wheel, common to models the finish better than section to flexible steering wheel, common to models the finish better than section to flexible steering wheel, common to models the finish better than section to flexible steering wheel, common to models the finish better than section to flexible steering wheel, common to models the finish better than section to flexible steering wheel, common to models the finish better than section to flexible steering wheel, common to models the finish better than section to flexible steering wheel, common to models the finish better than section to flexible steering wheel, common to models the finish better than section to flexible steering wheel, common to models the finish better than section to flexible steering wheel, common to models the finish better than section to flexible steering wheel, common to models the finish better than section to flexible steering wheel, common to models the finish better than section to flexible steering wheel, common to models the finish better than section to flexible steering wheel, common to models the finish better than section to flexible steering wheel, common to models the finish better than section to flexible steering wheel, common to models the finish better than section to flexible steering wheel, common to mod being employed in our used car department.

The Curlee Motor Company numbers many of the most prominent people in San Patricio County among its car owners. Just last week, Roy Hennint, who has owned five Hudsons, purchased another one. Hennint is the own-er of large ranch interests around Mathis as well as in Zapata Coun-

ty.
This past week the Curlee

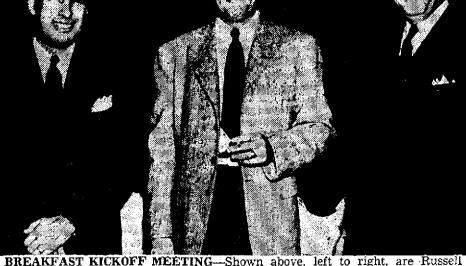
Chevrolet's eight-cylinder Fron- ed in those road races and on the arranged after a close study of demand of motorists who brought

> gine head, an overhead valve are it is these periodical attentions a recent Hudson meeting in San rangement for Model T Fords entered in small car races, and a which insure against major break-the reconditioning of used cars with the reconditioning of used cars with the reconditioning of used cars with the reconditioning of used cars. number of other engineering improvements.
>
> Another ingenious arrangement owner of a clean, peppy motor as developed by the Detroit Cover was a "porpoise" shaped car with that will operate efficiently and Company and also the use of new a "safety shelter" under an enconomically throughout the sumupholstery-like covers, are now larged cowl. "It had space so that I could In line with their policy of

tor analysis, reported to be the first of its kind in the city.

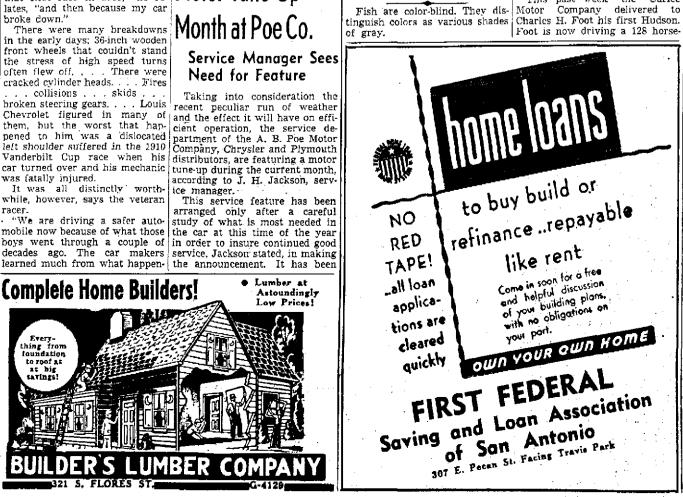
The holly tree is one of the slowest growing trees in the

Foot is now driving a 128 horseto buy build or refinance .. repayable NO RED like rent TAPE! Come in soon for a free and helpful discussion of your building plans, with no obligations on nsol Ha applications are OWN YOUR OWN HOME cleared quickly



Zephyr and Mercury-Photo by Studer.

Following is a statement made



nower straight eight Morocco red holy noises, in preparation

sedan. The Orsinger Motor Company, Hudson distributors in San Antonio, is well known for its Hudson parts and mechanical service. One of the largest and most complete stocks of parts in Southwest Texas is maintained by the com-

U. S. BOATS WAKE BABIES. RIO DE JANEIRO.-"Between

their departure," reported a new paper in Rio de Janeiro, Bran "Whether they were signals members of the crews who still on shore or merely love noises in view of their getting away, we know not, but the woke all the bables in a radiu of a mile from the Praca Mary We think the sailors thorough enjoyed their stay here."

1 and 2 p. m. on Monday the Texas produces from one four American destroyers Trippe and to one-half of the pecan crop Stack started making most un the United States. Texas produces from one-four CAN FINANCE ANY SIZE JOB

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der one roof, quality mate-rials, at lowest prices! FURNISHES EVERYTHING! LUMBER-MILLWORK

PLUMBING-PAINT HARDWARE

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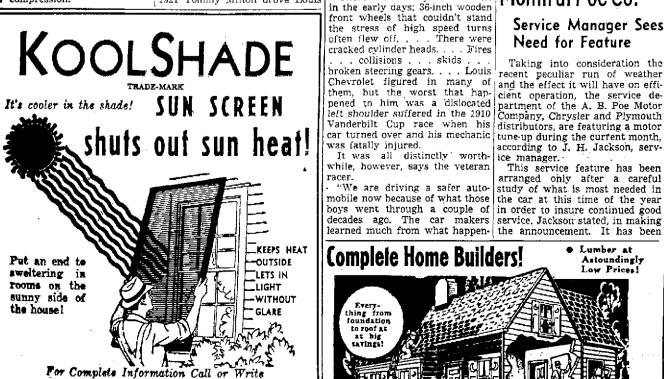


A roof of lasting beauty. Guaraneed quality. dana lt's a





THE PEOPLE WITH THE GOODS



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SAN ANTONIO