

# RACERS HIE TO FLORIDA

## PREPARE FOR \$5,000 MEET

**BARNEY OLDFIELD AND RALPH DE PALMA CHIEF ATTRACTION AT DAYTONA BEACH AT NATIONAL EVENT THIS WEEK.**

A magnificent \$5,000 trophy for the winner of a 300-mile-free-for-all event over the Daytona Beach is the latest announcement made by the Florida East Coast Automobile Association, in connection with the 1910 Daytona Beach speed carnival, March 22, 23 and 24. The trophy is offered by the "W. B." Corset Company, and is probably the handsomest prize ever raced for in this country, with the possible exception of the Savannah Grand Prize gold cup, also valued at \$5,000.

When it is figured that the trophy is twice as valuable from a melting value as the Vanderbilt cup, so eagerly sought after by drivers from all over the world, it may be figured that many of the best cars and drivers in the country will face the starter in the feature event of the carnival.

Barney Oldfield will be seen at the wheel of the Benz in the 300-mile race, and as De Palma will undoubtedly bring his Flat Cyclone to Florida with the Arnold Fiat, it seems that his entry is a logical one.

The longest race ever run on the Florida beach was at a distance of 300 miles, and the club officials are hopeful that all records from the one-mile mark of 28 1-5 to the 300-mile record of 3:53:44 will be broken during this coming meet.

Barney Oldfield, the automobile track champion, now aspiring to become the holder of all world's records for straight-away racing on the Florida beach, has become a property owner of Daytona, which is boomed as being the prettiest little city in America.

**Pays \$14,000 for Racer.**

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Strang, are to meet in a three-heat match.

Both of these cars are figured to possess sufficient speed to go faster than two miles a minute, and it seems assured that all world's records up to five miles will be broken by the winner of the big event.

For the last three months a series of contests between these great cars has been the chief topic among the automobile racing enthusiasts of the East. The cars are the product of the two great rival factories of Europe and represent the supreme effort of the racing car designers' art.

They were built for the two mighty rival drivers of Europe—Hemmerly, the intrepid, and Nazarro, the daring and skillful. They were raced over the \$3,000,000 speedway at Brooklands, England, Hemmerly driving his car at the rate of seven miles an hour faster than was attained by Nazarro.

### Millionaire Is Interested.

Then the cars were sent to America, the Fiat being bought by E. W. C. Arnold, a youthful millionaire of New York, the sole heir of great wealth. The Benz was bought for \$14,000 by Barney Oldfield, champion track driver, with money earned through being successful in the most dangerous and hazardous of all sports. The purchase price probably meant nothing to Arnold. To Oldfield each of the dollars he paid for the Benz represented physical suffering and hospital sieges. Oldfield himself is to drive the car which cost him so dearly, while Ralph De Palma has been employed to drive the car belonging to Arnold.

That the contest will develop into the most grueling and chance-taking battle in the history of automobile racing there is little doubt. The heats will be at distances of one, two and five miles.

The management of the new mile board track at Los Angeles advertised that it had offered a \$5,000 purse and a \$1,000 trophy for the match to be run on its track, but the speed possibilities of the Florida beach evidently outweighed the dollars and cents proposition.

The regular program of events for the Daytona meet will be run on March 22, 23 and 24, as originally intended, only the Oldfield-De Palma being advanced to the 15th to enable Mr. Arnold to ship his cars to California by freight instead of express, thereby effecting a great saving.

## TESTS AUTO'S HORSEPOWER.

**Interesting Experiment After Usage Proves the Machine's Worth.**

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When Barney paid \$14,000 for the big Benz, which he expects to drive a mile in twenty-six seconds over the Daytona Beach, he told with much pathos of how he counted out all his pennies saved from his earnings of the last seven years. But now comes a story from Florida that Oldfield has just purchased a big house and three acres of ground adjoining the clubhouse of the Florida East Coast Automobile Association.

Barney must have held out a few dollars on his first count, for the deed tells of something like \$8,000 being paid for the property, and deeds, unlike real estate agents, do not lie.

The Florida East Coast Automobile Association has clinched for its 1910 Daytona Beach speed carnival probably the greatest match race ever scheduled in the history of the sport, both in America and Europe.

Barney Oldfield and his 200-horse-power Hemmery Benz and Ralph De Palma and the Arnold 200-horse-power Fiat, which was first driven in this country by Lewis

When the cars were sent to Arnold, the Fiat being bought by E. W. C. Arnold, a youthful millionaire of New York, the sole heir of great wealth. The Benz was bought for \$14,000 by Barney Oldfield, champion track driver, with money earned through being successful in the most dangerous and hazardous of all sports. The purchase price probably meant nothing to Arnold. To Oldfield each of the dollars he paid for the Benz represented physical suffering and hospital sieges. Oldfield himself is to drive the car which cost him so dearly, while Ralph De Palma has been employed to drive the car belonging to Arnold.

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## TESTS AUTO'S HORSEPOWER.

Interesting Experiment After Usage Proves the Machine's Worth.

Without making any adjustments to the carbureter or any other part of the mechanism, A. R. Davis, agent for the Knox cars in Worcester County, drove his touring car that had traveled 7,200 miles, but had not been adjusted for 2,500 miles of that distance, to the testing department of the Worcester Institute of Technology and had it placed on the testing apparatus to determine the actual horsepower delivered at the rear wheels.

Under this test the car showed up far ahead of expectations, delivering at the rear wheels 92.5-10 per cent of the A. L. A. M. rating of 40-horsepower. It was with much pride that the Knox Automobile Company received this report, as it shows that these cars give exceptional power and speed.

In the course of the test it was shown that the car developed its best average power at forty-eight miles per hour.

Tests made on the institute apparatus, the accuracy of which stands unquestioned, are accepted by all experts as bona fide and are of the utmost value to the manufacturer because they show just what his car is capable of doing.

# Extraordinary Bargains in Auto