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AUGUST 19

250 MILES

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CAP

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AN AVE.

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dustry a short decade ago, in the face of caustic criticism and the ranting of the skeptical.

AUTOS ANSWER CRY OF WEST.

Find Hearty welcome Among Farmers and All Classes.

The West, with nothing but natural roads, has never been considered until the present year a suitable field for the motor car, but this great Westland is proving itself to be another paradox, and, although it has not roads of macadam or gravel, it is absorbing more cars already than many Eastern areas where the population is several times greater. The West is peculiarly suited for the car; distances between towns are greater than in the East and there is no mode of locomotion other than the railroad. In the East and central states the interurban electric line threads many of the prettiest sections of the country, so that it is possible to view many of the beauty spots as easily from the electric car as it is from the motor car. This is particularly true of the Berkshire district in Massachusetts. But there is another reason why the West is better adapted to buying cars than the East. In the Western city and town, surrounded on all sides by agricultural lands, there is no diversity like the seashore resort, the motor boat and the electric park such as the East abounds with, and the result is that the people of wealth in these centers must have a car if they want any source of entertainment during the hot summer months. They have not a motor boat, there is no place to use one—in short, the only form of recreation at hand is the car. Already the people in these territories have not been slow to appreciate this, and the result is that not a few towns and cities have one car to every seventy-five or 100 population. In the villages the percentage is greatly increased, there being examples of villages of 1000 population with more than 100 population, or a percentage of one car to every twenty-five people. The "waste of effort" which is the result of the automobile and the motor car in the West, will always be the result of the country in the way of a motor car.

A FURTHER COURSE

Businesses prosper.
The West's business, better and more
get along from business and more cars

DAN AUT

They are guaranteed
is as conscientious
automobile. No
We name a few of

- 7 H. P. Olds Runabout
- 20 H. P. 2-Cylinder W
- 24 H. P. Knox Autom
- 12 H. P. 2-Cylinder A
Top, Lamps, Ga
- 4-Cylinder Premier R
- 4-Cylinder Premier T
- Car
- 4-Cylinder Premier C
- 4-Cylinder Ford Runa
- 2-Cylinder Maxwell ..
- 20 H. P. Pope Hartfor

Immedi

- 1 40 H. P. Olds To
- 30 H. P. 1910 Auto

Indiana

321 Massachusetts
Date August 1910

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AN AVE.

GO

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AUTOS ANSWER CRY OF WEST.

Find Heartly welcome Among Farmers and All Classes

The West, with nothing but natural roads, has never been considered until the present year a suitable field for the motor car, but this great Westland is proving itself to be another paradox, and, although it has not roads of macadam or gravel, it is absorbing more cars already than many Eastern areas where the population is several times greater. The West is peculiarly suited for the car; distances between towns are greater than in the East and there is no mode of locomotion other than the railroad. In the East and central states the interurban electric line threads many of the prettiest sections of the country, so that it is possible to view many of the beauty spots as easily from the electric car as it is from the motor car. This is particularly true of the Berkshire district in Massachusetts. But there is another reason why the West is better adapted to buying cars than the East. In the Western city and town, surrounded on all sides by agricultural lands, there is no diversity like the seashore resort, the motor boat and the electric park such as the East abounds with, and the result is that the people of wealth in these centers must have a car if they want any source of entertainment during the hot summer months. They have not a motor boat, there is no place to use one; in short, the only form of recreation at hand is the car. Already the people in these territories have not been slow to appreciate this, and the result is that not a few towns and cities have one car to every seventy-five or 100 population. In the villages this percentage is greatly increased, there being examples of twenty cars in a village of less than 500 population, or a percentage of one car to every twenty-five people. This state of affairs, coupled with the almost inexhaustible agricultural resources of the West, will always keep this section of the country in the van as a motor buying district.

A CONTRARY COURSE.

Baltimore American.

"Here's Jimmy's doctor said he must get away from business and have more fresh air."
"How is he going to get fresh air in a car, eh?"

DAK AUT

They are guaranteed
is as conscientious
automobile. No
We name a few of

- 7 H. P. Olds Runabout
- 20 H. P. 2-Cylinder V
- 24 H. P. Knox Autom
- 12 H. P. 2-Cylinder A
Top, Lamps, Ga
- 4-Cylinder Premier R
- 4-Cylinder Premier T
Car
- 4-Cylinder Premier C
- 4-Cylinder Ford Run
- 2-Cylinder Maxwell
- 20 H. P. Pope Hartfo

Immed

- 1 40 H. P. Olds T
- 30 H. P. 1910 Aut

Indiana

321 Massachusetts
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MUST ID
 200 MILES
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 AN AVE.
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THE WESTERN BUYING DISTRICT

This country, following the general trend of the West, is showing a marked increase in the number of automobiles. The West is particularly noted for the rapid increase in the number of automobiles. In the West, the automobile is not only a means of transportation, but also a means of recreation. The automobile is the only form of recreation at hand. Already the people in these territories have not been slow to appreciate this, and the result is that not a few towns and cities have one car to every seventy-five or 100 population. In the villages this percentage is greatly increased, there being examples of twenty cars in a village of less than 500 population, or a percentage of one car to every twenty-five people. This state of affairs, coupled with the almost inexhaustible agricultural resources of the West, will always keep this section of the country in the van as a motor buying district.

A CONTRARY COURSE.
Baltimore American.

"Here's Jimmy's doctor said he must get away from business and have more fresh air."
 "Well?"
 "How is he going to get fresh air in a salt sea trip?"

**DAV
AUT**

They are guaranteed
 in an unobstructed
 automobile. No
 We name a few

- 7 H. P. Olds Runabout
- 26 H. P. 2-Cylinder V
- 24 H. P. Knox Arrow
- 22 H. P. 2-Cylinder A
- Top, Lamps, Gr
- 6-Cylinder Premier
- 4-Cylinder Premier
- 6-Cylinder Premier
- 4-Cylinder Ford Run
- 2-Cylinder Maxwell
- 20 H. P. Pope Hart

Immed

- 1 40 H. P. Olds T
- 30 H. P. 1910 Aut

Indiana

321 Massachusetts
 State Agents Chal