

...of it... time in the...  
 400-mile event. It would be worth...  
 even if we didn't win against the spe-  
 cially built foreign racing cars. Not hav-  
 ing a special race car, we will not go to  
 any unusual expense or make any special  
 preparations. The car will be driven by  
 H. M. Harding, an American driver, who  
 drove the victorious Isotta in the Briar-  
 cliffe. He will have Charlie Moss as a  
 substitute driver and Charles Kellum as  
 a mechanic. They will be in competi-  
 tion with some of the best expert racing  
 men in Europe and America. We'd like  
 to win if we can win with a stock model,  
 but not otherwise, because nothing is  
 proved by a special racing car. We be-  
 lieve, at least, that we can demonstrate  
 that our 1909 "Big Six" is strong and re-  
 liable enough to stand this 400-mile race,  
 which will be run at terrific speed."

The Savannah course has been con-  
 structed with embankments at its many  
 curves and will be patrolled by Georgia  
 militia during the race.

## WANT TO IMPROVE ROADS.

### Northern Indiana Auto Men Organize to Develop Highways.

SOUTH BEND, Ind., Nov. 14.—South Bend, Goshen, Elkhart and Mishawaka automobilists, headed by Cyrus C. Schafer of this city, are making arrangements to improve the highway connecting those cities so that it will be the finest auto course in the state. By a liberal use of gravel and rock it is expected to make a boulevard of twenty-five miles which can not be surpassed in this part of the country. All property owners along the road have been called upon and with very few exceptions have promised to stand a portion of the expense. Not less than 200 private automobiles are owned in the towns above mentioned.

...the... of...  
 ...the... of...  
 ...the... of...

The... Company...  
 the 11,000 car simply because the public  
 was... at the time with the...  
 made and demanded a longer wheel base.  
 Without yielding the basic principle ex-  
 ploited in the pioneer car, the Mitchell Com-  
 pany started building the 11,000 car, which  
 could attain a speed of fifty-two miles an  
 hour, or ten miles better than the 1904  
 product, with four inch cylinders, could  
 make. The new 1909 11,000 cars are capa-  
 ble of a speed of fifty-five miles an hour."

## OUTPUT OF AUTO FACTORIES IS ESTIMATED AT 75,000

### Business Has Gained Enormously in Past Few Years and Value Is About \$120,000,000.

Careful calculation of the production of automobiles in America next year places the output of all the factories close to 75,000 cars. This total product, valued at approximately \$120,000,000, will be built by 253 manufacturers. This means that a car will be marketed for about every 17000 of population in the country and that the car will average \$1,500 in price. This flux of automobiles into the American market will amount to half as many cars as have been acquired since the sale of automobiles began, the number already owned by private citizens being about 150,000 cars.

Of the next year's product, the large proportion will be built by comparatively few manufacturing concerns. The product of the Maxwell-Briscoe Motor Company, for exam-  
 ple, will be 9,000 cars, or about 12 per cent of the total American product, and its value will be \$8,000,000. These figures present a startling significance when it is considered that this concern is but one of the 253.

...of...  
 ...of...  
 ...of...

## MAKE

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The fa-  
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