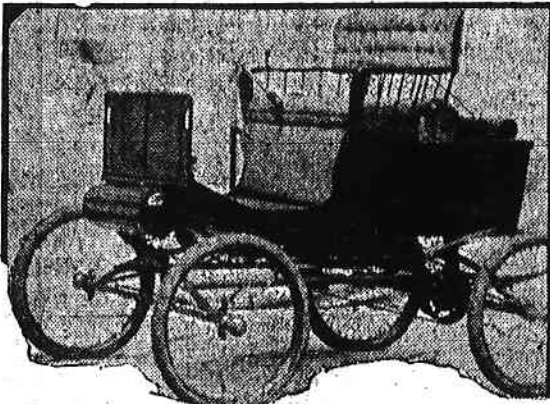


McCarthy & Co.

CHAS. F. MITCHELL, Manager
Present Address 116-118 W. Washington St. Claypool Hotel



1898

Fisher's

330 N. ILLINOIS ST.



1907

National

SIX CYLINDER, MODEL L, 75 H. P.

It Is a Long Cry

From the little steam kettle on bicycle wheels that we sold in 1898 to the six-cylinder, seven passenger National Touring Car of 1907, yet our business has steadily kept pace with the wonderful development and expansion of the automobile industry. Today the Fisher Company is the only automobile house in the State--

(1) That has the experience gained through handling automobiles exclusively for eight years.

(2) That owns and occupies an entire building especially constructed for this business.

(3) That has the proper organization and equipment to care for any kind of automobile work.

(4) That has an unbroken chain of sub-agents throughout the State, each agent having a garage and repair shop equipped to take care of Fisher cars.

(5) That is enabled through its high standing with the manufacturers to choose each year the best offerings of the best American makers.

(6) That can obtain agency contracts covering so large a territory as the State of Indiana.

For 1907 we are Indiana distributors for Maxwell, Mitchell, Stoddard-Dayton and National cars. We can meet every idea as to price from \$525 to \$6,250.

Discerning buyers will not have to be advised to beware of mushroom concerns which offer big inducements to get trade.

We guarantee prices and guarantee that each car is the best value in the world for the money. Early orders insure early deliveries.

Prices may get customers—
Quality will keep them.

honor for the week in this league. Berner of the Plutos was also in fine form and smashed the pins for a total of 226. Smith of the Monarchs was a close third with a score of 225.

The Sure Hatch five was securely entrenched in first place in the University Bowling League until they met the Rajahs, who took them into camp for three games. While the leaders were being downed the Anonym quintet jumped on the Irvingtonians for three games and the two winners are now tied for first place. Goebel of the Rajahs rolled in form and posted the high individual score, 211. The high team score, 831, was recorded by the Anonym team.

Specker of the Bromes set a new individual mark in the Eli Lilly Bowling League with his total of 224. This crack bowler certainly had his eye on the head pin for he also connected with them for a total of 202.

A Sensible Gift;

AN ORDER FOR A PAIR OF
"REGALS"
33 South Illinois Street

HEDRICK'S

\$10 and \$15 Store

High-grade Suits and Overcoats for Men and Young Men.
Call at this new store and save \$5.00.
7 S. ILLINOIS STREET,
Third Door South of Washington.

CAN YOU DO THIS?

Can you run your car 1,500 miles on one charge of your Sparking Battery?

YOU CAN

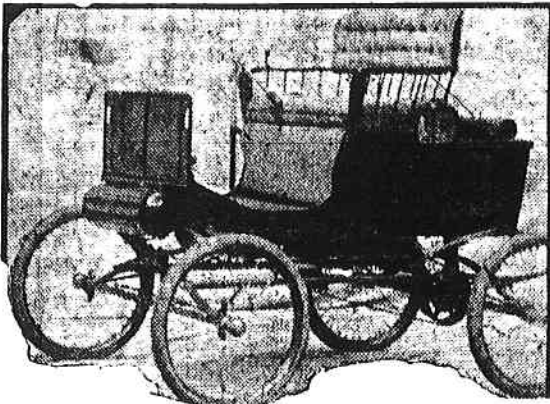
If it's a Morrison Sparking Battery. Send for catalog.

The FITCH-MILLER CO., Louisville, Ky.
Fisher Automobile Co., Indianapolis, Agents

TRY A WANT AD IN THE STAR. IT WILL BRING YOU GOOD RESULTS.

McCarthy & Co.

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(1) That has the experience gained through handling automobiles exclusively for eight years.

(2) That owns and occupies an entire building especially constructed for this business.

(3) That has the proper organization and equipment to care for any kind of automobile work.

(4) That has an unbroken chain of sub-agents throughout the State, each agent having a garage and repair shop equipped to take care of Fisher cars.

(5) That is enabled through its high standing with the manufacturers to choose each year the best offerings of the best American makers.

(6) That can obtain agency contracts covering so large a territory as the State of Indiana.

For 1907 we are Indiana distributors for Maxwell, Mitchell, Stoddard-Dayton and National cars. We can meet every idea as to price from \$825 to \$6,250.

Discerning buyers will not have to be advised to beware of mushroom concerns which offer big inducements to get trade.

We guarantee prices and guarantee that each car is the best value in the world for the money. Early orders insure early deliveries.

Prices may get customers—
Quality will keep them.

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Spolcker of the Bromos set a new individual track in the Ell Lilly Bowling League with his total of 224. This crack bowler certainly had his eye on the head pin for he also connected with them for a total of 191.

A Sensible Gift;

AN ORDER FOR A PAIR OF
"REGALS"

33 South Illinois Street

HEDRICK'S

\$10 and \$15 Store

High-grade Suits and Overcoats for Men and Young Men.
Call at this new store and save 25.00
75. ILLINOIS STREET.
Third Door South of Washington.

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YOU CAN

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