

LOCAL TRADE ASSN. PLANNING NEW RUNS

Indianapolis Automobile Organization Is Doing Much for Industry

TO HOLD ANOTHER CONTEST

Endurance Struggle to French Lick and Return Is Now Being Discussed.

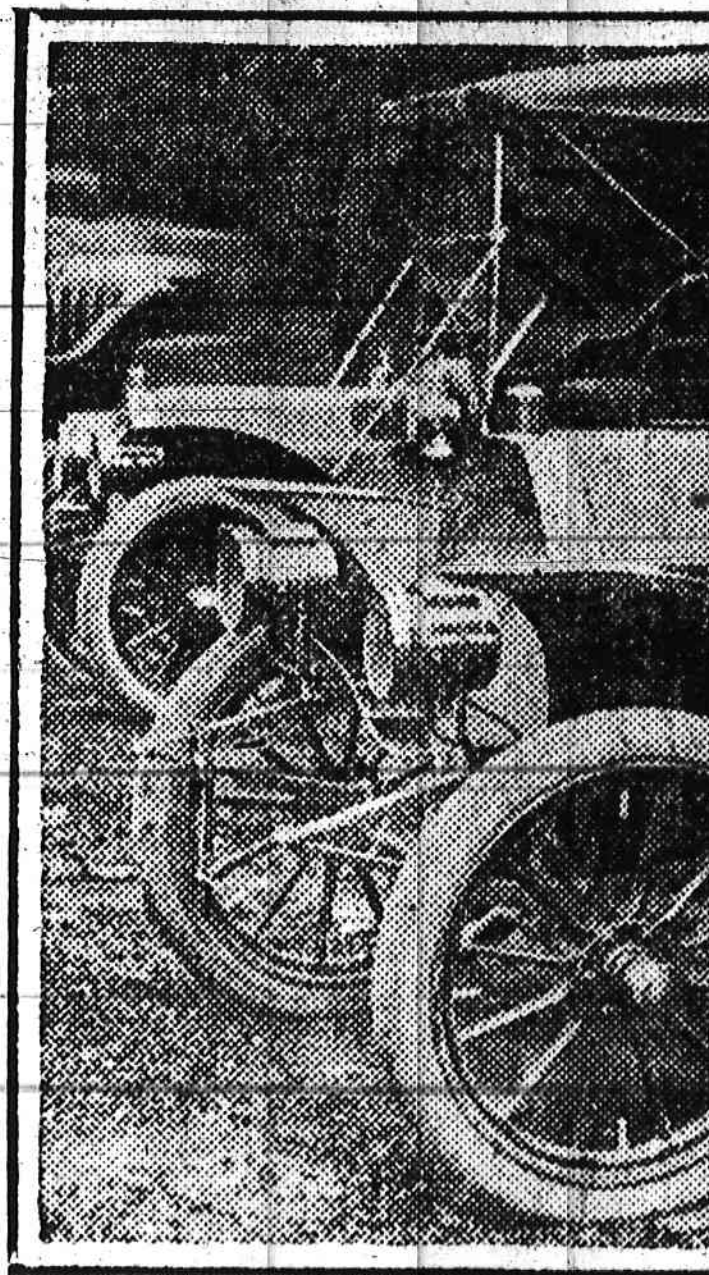
The outing given the orphans on Wednesday of last week has once again drawn attention to the splendid work that is being done by the Indianapolis Automobile Trade Association. This organization was only incorporated at the end of February, but it has already held a successful hill-climb, parade, obstacle race, automobile show and endurance run, and the outing for the orphans was certainly as successful, if not more so, than the events enumerated above.

A number of other schemes are now up before the various committees, among these being a torch light procession to be held during July, a Gym Khana to be held in the same month and a two days' endurance run during September.

It is now generally recognized in automobile circles that hill-climbs and endurance runs are a far more satisfactory test of a machine than speed races, and the association is endeavoring every way possible to convince the public that the automobile as we have it today is a thoroughly reliable vehicle.

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J. N. Willys Says Conditions Are

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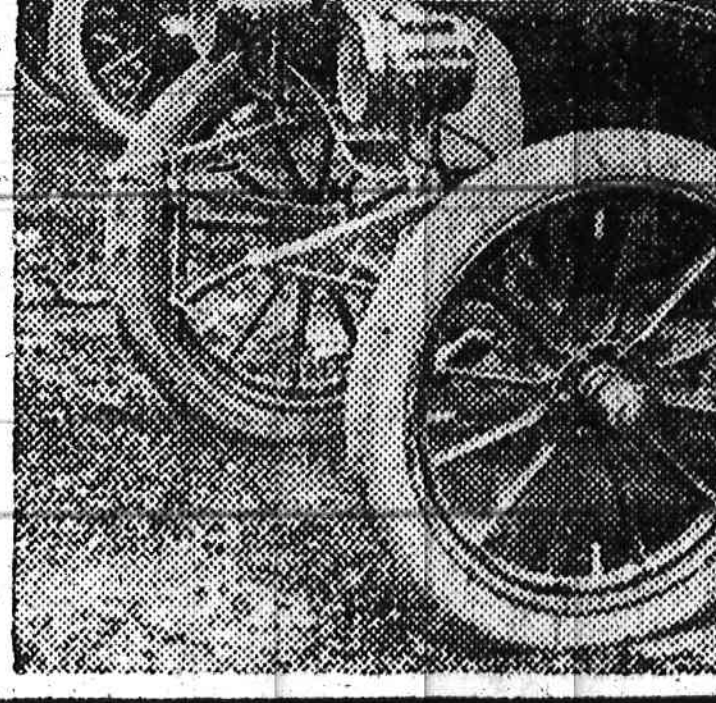
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The next contest of this kind will occupy at least forty-eight hours, and French Lick and back has been suggested as the best route available, as it will give a severe test to every car.

It is also hoped to make the Gym Khana a society event, and individual owners will be approached by the association for assistance in this direction. These Gym Khana's are a very popular feature of automobilism in Europe, and afford a display which is the equal of such brilliant scenes as the English Derby and the French Grand Prix.

The officers of the Trade Association are Frank Staley, president; A. E. Vinton, vice president; Frank Moore, treasurer; P. D. Stubbs, secretary.



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J. N. Willys Says Conditions Are Near Normal and Prepares to Increase Factory.

J. N. Willys, president of the Overland Automobile Company, returned on Friday from a six weeks' trip to the West coast. He was entertained upon his arrival by the heads of the various departments of the Overland factory at a banquet at the Commercial Club and gave a very interesting talk on trade prospects for 1909 in Western America.

Both Los Angeles and San Francisco, he says, are rapidly getting back to normal conditions, and it is already evident that an enormous number of cars will be sold there during the months of September and October of this year.

Trade conditions have been very bad in both these cities for the past three