

# STARS TO ENTER AEROPLANE RACES

Great Aviators Are to Meet at  
Motor Speedway's Aerial Car-  
nival Next Month.

MANY REQUEST TO TAKE PART

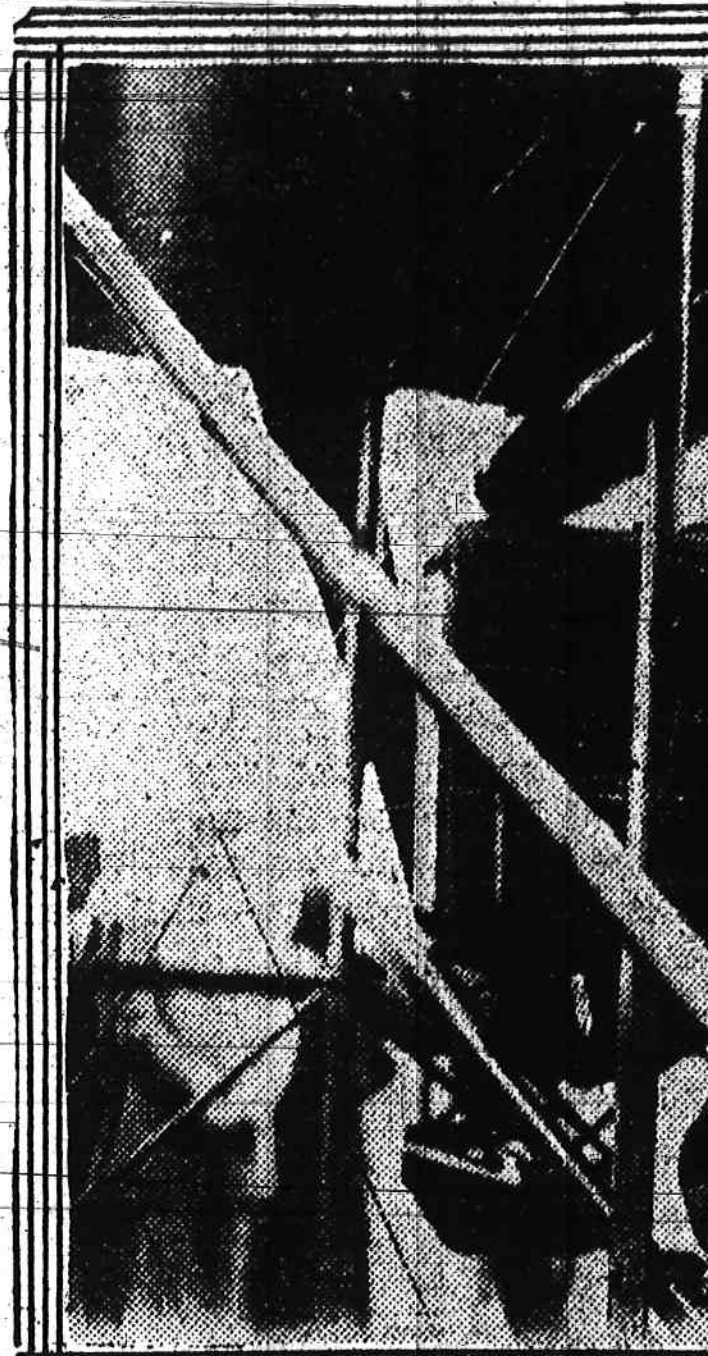
Curtiss, Latham, Warner and  
Others Are to Be Large  
Drawing Cards.

With an incessant whirring like that of a gigantic falcon that hovers eagerly over its prey, the greatest and most perfectly developed aeroplanes congregated into a mighty fleet will swoop down upon the city of Indianapolis to the Speedway to meet in competition in the most elaborate of all meetings ever held for this kind of craft in the world. Both lighter than air and heavier than air machines will meet here to pay just homage to their gods, and with the prizes offered and the entries guaranteed Indianapolis will writhe under a spell that has been experienced by few if any cities of the universe.

As soon as Glen H. Curtiss stepped on American soil at New York after having so successfully defended his title on the contest grounds at Rheims, where honor of nations was at stake in each race, by capturing the Cup de Internationale, Director of Contests of the Indianapolis Speedway E. A. Moross hied himself to meet the victor and arrange the matters for his appearance and flight at the competition at the Motor Speedway.

For the last three weeks cables have been exchanged by the noted aviator and

Noted Aviator



C. F. WILLARD IN  
CURTISS-MERRILL  
FLIER

race and also a distance flight for the Lahm Trophy and the national championship, which is now held by Capt. Berry of St. Louis, the Speedway has offered \$5,000 in cash for the two events. This will induce the patronage of men like Beachey, Knabenshue, Bumbaugh, Capt. Baldwin and Rice, all of whom have become famous in this and other countries for their work with the mechanically propelled gas bags.

# Motor Speedway's Aerial Carnival Next Month.

## MANY REQUEST TO TAKE PART

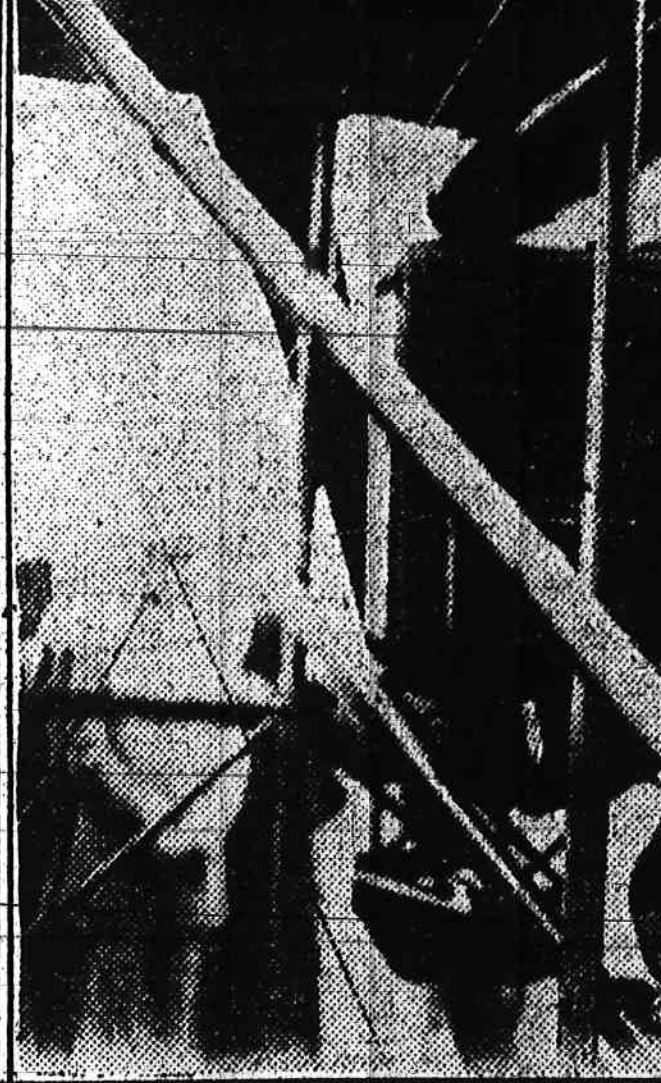
### Curtiss, Latham, Warner and Others Are to Be Large Drawing Cards.

With an incessant whirring like that of a gigantic falcon that hovers eagerly over its prey, the greatest and most perfectly developed aeroplanes congregated into a mighty fleet will swoop down upon the city of Indianapolis to the Speedway to meet in competition in the most elaborate of all meetings ever held for this kind of craft in the world. Both lighter than air and heavier than air machines will meet here to pay just homage to their gods, and with the prizes offered and the entries guaranteed Indianapolis will writhe under a spell that has been experienced by few if any cities of the universe.

As soon as Glen H. Curtiss stepped on American soil at New York after having so successfully defended his title on the contest grounds at Rheims, where honor of nations was at stake in each race, by capturing the Cup de Internationale, Director of Contests of the Indianapolis Speedway E. A. Moross hied himself to meet the victor and arrange the matters for his appearance and flight at the competition at the Motor Speedway.

For the last three weeks cables have been exchanged by the noted aviator and Director Moross, to whom the affairs of the meet have been intrusted, and all that remains to bind the contract is the meeting for the minor details which will be adjusted in a few days. This will guarantee Curtiss with his flyer, Bleriot and some other foreign aviators that are anxious to get their machines on this soil as soon as possible.

For dirigible balloons and spherical balloons that will meet in a point to point



C. F. WILLARD IN  
CURTISS-HERRIN  
FLIER

race and also a distance flight for the Lahm Trophy and the national championship, which is now held by Capt. Berry of St. Louis, the Speedway has offered \$5,000 in cash for the two events. This will induce the patronage of men like Beachey, Knabenshue, Bumbaugh, Capt. Baldwin and Rice, all of whom have become famous in this and other countries for their work with the mechanically propelled gas bags.

Beachey made history in his branch of aviation when he upset the ideas of the scientists and made a perfect flight around the Washington Mounment at Washington D. C. He was one of the first to attempt this branch of aviation and made success seem as coherent with his attempts from the advent of his entrance into the game. Capt. Bumbaugh of this city has also made a good record with his small dirigible and at the Indiana State Fair engineered his craft with consistency that was astounding considering the condition of the winds on some of his ascensions.

As soon as Glen H. Curtiss stepped on American soil at New York after having so successfully defended his title on the contest grounds at Rhelms, where honor of nations was at stake in each race, by capturing the Cup de Internationale, Director of Contests of the Indianapolis Speedway E. A. Moross bled himself to meet the victor and arrange the matters for his appearance and flight at the competition at the Motor Speedway.

For the last three weeks cables have been exchanged by the noted aviator and Director Moross, to whom the affairs of the meet have been intrusted, and all that remains to bind the contract is the meeting for the minor details which will be adjusted in a few days. This will guarantee Curtiss with his flyer, Bleriot and some other foreign aviators that are anxious to get their machines on this soil as soon as possible.

For dirigible balloons and spherical balloons that will meet in a point to point

## THE MAXWELL-BRISCOE MOTOR CO.

are pleased to announce the establishment of a branch to be located in Indianapolis and styled

## MAXWELL-BRISCOE INDIANAPOLIS CO.

We also announce with considerable satisfaction that a three-story building will be erected by the company at the southeast corner of Illinois and Vermont Sts., to be used as a MAXWELL sales-room exclusively.

The MAXWELL line for 1910 will consist of three distinct types of cars and nine different models, ranging in price from \$550 to \$1,575, all models being equipped with magneto.

Model "A. A." at \$550 is a refinement of our 1909 Model A., a two-cylinder 12 H. P. runabout, which is unquestionably in a class by itself — without competition either in quality or price and be-

FLIER

race and also a distance flight for the Lahm Trophy and the national championship, which is now held by Capt. Berry of St. Louis, the Speedway has offered \$5,000 in cash for the two events. This will induce the patronage of men like Beachey, Knabenshue, Bumbaugh, Capt. Baldwin and Rice, all of whom have become famous in this and other countries for their work with the mechanically propelled gas bags.

Beachey made history in his branch of aviation when he upset the ideas of the scientists and made a perfect flight around the Washington Mounment at Washington D. C. He was one of the first to attempt this branch of aviation and made success seem as coherent with his attempts from the advent of his entrance into the game. Capt. Bumbaugh of this city has also made a good record with his small dirigible and at the Indiana State Fair engineered his craft with consistency that was astounding considering the condition of the winds on some of his ascensions.

### Fisher Builds Airship.

Carl G. Fisher, one of the most ardent of Indiana's aeronauts, has taken another fling at the goddess of fate and contrived to build the largest airship on this side of the Atlantic. It will be propelled by a forty-horse-power automobile engine and the lifting capacity of the gas bag, which will measure 150 feet from tip to tip, will be over 2,000 pounds. At present the work of construction is going on in haste and the machine will be finished by the time that the Speedway carnival is called to order.

The first attempt at flying it will probably be given at the contest at St. Louis, where all of the big stars are to meet on Oct. 4, and then on account of the friendly relation to the local club will be sent here for the Indianapolis meeting. An exchange of courtesy is also to be effected in regard to the spherical balloons and Carl Fisher, Dr. Link, H. J. Irwin and others from this section will ride in the meeting at St. Louis, while A. B. Lambert, Capt. Honeywell and Capt. Berry, now holder of the national championship, will be at the Speedway's meeting to add to the already large number that will be here from other parts of the country.

Three days of this meeting for air craft will be one of the most complete sessions of celebrities this country has ever seen, and from all parts of the world nations will have representatives here. Society will lavish its splendor on the meeting of sport for millionaires and Indianapolis will gayly attire itself for the austere gathering.

## AUTO INDUSTRY MEANS

TAK

FAMI

PHYSI

DRM

I

NEV