

BANNER YEAR EXPECTED

AUTO CLUBMEN OPTIMISTIC

WITH NEARLY 10,000 MACHINES IN THE STATE, INDIANA AUTOMOBILE ASSOCIATION LOOKS FOR LARGER MEMBERSHIP.

Indiana is on the threshold of the banner automobile year, from the viewpoints of industry, pleasure and racing. The half dozen or more big factories in the state are preparing for an increased output; the business revival that is following closely upon the advent of 1909 renders certain more sales of business and pleasure motor vehicles; and the launching of the \$200,000 five-mile motor speedway project will bring racing events of International importance to Indianapolis.

According to records in the office of the secretary of state licenses have been issued for 8,800 motor cars of various types in all of the ninety-two counties in Indiana. This list dates from 1905, when a new law of registration went into effect. It is rapidly increasing, and it is anticipated that before the driving season has been fully opened state permits will have been issued for more than 10,000 machines. Cars engaged from local dealers alone, which will not be delivered for some time, if counted in the aggregate, would bring the total up to that number without doubt.

The Indiana Automobile Association at present has less than 1,000 members. Many of these have been gained within the last few months. A concerted effort is being made by the motor enthusiasts to increase the rolls. With the steadily increasing interest that the public is evidencing in automobiles, not necessarily from pleasure, but from rigid business economy as well, it is anticipated that before the year is concluded the membership will have been increased several fold.

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Office



H.O. SMITH



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A set of rules has been prepared for all touring contests. There also is being prepared a set of rules for all hill climbs and others for races, so that, according to the plan as outlined, all tours, hill climbs or races will be relative in their value, according to the distance run. A national organization official will supervise the various contests and see that the

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Local Association Officers.

The officers of the local association are: H. O. Smith of the Premier Company, president; Will H. Brown of the Overland, vice president; H. H. Rice of the Waverly, secretary; Frank L. Moore of Fisher's garage, treasurer. Mr. Smith is also a member of the executive committee of the American Automobile Association.

The state motor body is affiliated with the American Automobile Association, which is national in its scope. The A. A. A. is the head organization, connecting with the local clubs in the various states by the state associations, and has between 20,000 and 25,000 members. These are scattered in New York, Massachusetts, New Jersey, Illinois, Ohio, Minnesota, Connecticut, Pennsylvania, Maryland, Kentucky, Indiana, Michigan, Colorado, Rhode Island, Wisconsin, California, northern and southern districts of Virginia, West Virginia, Hawaii, District of Columbia, Delaware, Vermont and Maine.

The Indiana Automobile Association, the 46th largest part of the American automobile association, is continuing its good work in trying to encourage automobile racing.

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The Indiana Automobile Association, as an integral part of the American Automobile Association, is carrying on a good work in trying to encourage uniform laws governing automobiles throughout the country, laws which will be sufficiently rigid to protect other persons who have equal rights on the road, but at the same time give to the automobilist reasonable recognition.

The A. A. A. also is operating a touring board, arranging tours and mapping out routes in various parts of the country. Efforts are not confined to any particular locality, and while the chairman of the board of the A. A. A. looks after one dis-

tribution to the permanent staff, a set of rules has been prepared for all touring expeditions. There also is being prepared a set of rules for all hill climbs and other fast races. At first, according to the plan as outlined, all these hill climbs or races will be open to their members, according to the constitution. A national organization which will supersede the various contests and see that the rules are uniformly and properly carried out and the awards made accordingly.

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The Indiana Automobile Association has been in existence a little over a year, and during that time it has made many and rapid progress. The members of the A. A. A. have organized and conducted the first 100-mile race in Indiana, and other meetings and events are being held every day. The A. A. A. has also organized a series of local clubs throughout the state.

Local Automobile Clubs

The automobile clubs throughout the state of Indiana have organized with the purpose of the promotion of the automobile, especially in the rural districts. There are about 100 automobile clubs in the state, and they are engaged in the organization and promotion of the automobile as a means.

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trict, all roads from those points extending upwards to the north and west are covered by him. He makes his trips according to the distance required, and keeps in touch with the various committees and local clubs.

The work of the tour club is kept up by the local clubs, which are organized to handle their own affairs. The members of the tour club are the men and women, and on the other hand, men and women and children, acting in the part of the members to conduct and manage the tour to their benefit. The work of the local organization will be that of preparing maps, giving touring routes and also the posting of the roads marking various routes. In all this it will be collaborated with by the A. A. A. and in turn receive corresponding data from every other state in the organization.

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in the automobile. At a recent meeting of the Indiana State Automobile Association, it was voted to have a local officer in every state who gives special attention to his particular vicinity.

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The Indiana Automobile Association has passed such laws that will prevent many of these laws from being enforced. A committee of the Indiana State Automobile Association has been appointed to bring these to the attention of the Indiana State Law Commission. This committee will be instrumental in bringing about the adoption of uniform laws throughout Indiana. It is planned to submit these to the Indiana State Legislature as well as to the Indiana State Senate. The state will be strengthened by the new laws which will have been increased during this time.

The Indiana Automobile Association has been instrumental in securing a number of laws passed by the state of Indiana and the Indiana State Legislature. Consequently the Indiana State Legislature has passed a law allowing the state to be used as a starting point for all roads leading to Illinois. This will be a great benefit to the state of Indiana and the Indiana State Legislature.

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trict or state the other members of the board are busy with their respective duties to the general welfare of the state or nation. There are many committees for all kinds of purposes. There also is being prepared a set of rules for all the clubs and cities for use in this, so that the clubs are efficient and strong. The efforts of these will be directed to their work according to the standards set. A general organization officer will supervise the various committees and see that the rules are uniform and properly carried out and the awards made annual.

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First Automobile Club

The influence of the automobile is great. Mr. Smith, president of the Indianapolis Automobile Club, is the president of the State, and Mr. President, Mr. H. C. Price, of the Wards, secretary Frank J. Morris, of Fisher's garage, treasurer Mr. Smith is also a member of the executive committee of the American Automobile Association.

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tribution of the club, the other officers are in charge of general affairs. The club has a large number of members for all existing interests. There are being planned a number of districts and the clubs are to be organized according to the plan of districts, all clubs will then be organized with the particular district according to the different areas. A number of local committees will be appointed to handle the affairs of the club, and the club will be organized in a number of districts.

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The work of the local club is a duplicate of that of most other clubs included in the A. A. A. The responsible clubs of Indianapolis were some of the most active in the country and a large number of them have taken up the hobby and also interested in the organization. In the interests have felt the necessity and value of an organization to further their aims, carry on contests and attempt to see that the motorist is treated fairly on the road and elsewhere and, on the other hand, that indolent and thoughtless action on the part of the motorist is condemned and steps taken to check such actions. Included in the work of the local organization will be that of preparing maps, giving touring routes and also the posting of the roads marking various routes. In all this it will be collaborated with by the A. A. A. and in turn receive corresponding data from every other state in the organization.

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As far back as 1908 the auto spe-

W.H.BROWN

ing season Indianapolis motor car dealers will hold what is known as "show week." It probably will be held some time early in March. The practice, which was inaugurated last year, has been followed by New York and other Eastern cities and has been found to be as successful there as here.

Last year there were fifteen firms in Indianapolis, representing some three dozen makes of automobiles. At that time plats of the city, showing the location of the Union Station, hotels, theaters and garages, with connecting street car lines, were issued. These prints probably will be duplicated this spring with whatever changes necessary to the personnel of the selling firms and changes in the machines handled.

During "show week" the garages are miniature shows. In their own shops the dealers display the cars they sell, and with much greater advantage than if they were in a small, poorly equipped booth in a large exhibition, where spectators and prospective buyers are jostled and pulled about by garrulous salesmen until they—the visitors—leave the building bewildered. The custom of individual exhibit has proved so satisfactory that it probably will be repeated here many times.

Last year there were fifteen salerooms and garages. Since then three firms have gone out of business and one has moved to Monticello, Ind. Most of the places of these four companies have been filled and, in addition there are half a dozen more.

About forty auto dealerships of this sort now exist in the city.

REFRESHMENT.

Mr. Leslie, manager of the Hotel Indiana, at the opening of their new restaurant, which was established for the purpose of giving the public a place where they could get a good meal without profit for the manager.

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2170-2171
2172-2173
2174-2175
2176-2177
2178-2179
2180-2181
2182-2183
2184-2185
2186-2187
2188-2189
2190-2191
2192-2193
2194-2195
2196-2197
2198-2199
2199-2200

1900-1901 L. B. Clark.

The work of the local club will be a right
-the of kind of work which will be carried
on with the Club is A. S. The Automobile
-Automobile Association will soon after receive
-out by the majority of the members
-and, but this individual members individually
-will have the responsibility for the mainte-
-nancy and value of an organization. To
-further their plans, carry on campaigns and
-attempt to see that the subject is
-treated fairly on the road and elsewhere,
-and, on the other hand, that indiscreet and
-thoughtless action on the part of the
-members is avoided and steps taken to
-check such actions. The first major work
-of the local organization will be that of
-preparing maps, giving touring routes and
-also the posting of the roads marking
-various routes. In all this it will be
-collaborated with by the A. A. A., and in
-turn receive corresponding data from
-every other state in the organization.

The project of the Indianapolis Motor Speedway Company to build a five-mile track with banked turns for motor cars is attracting attention from New York to San Francisco. The sporting papers of St. Louis, which already has a track creditable for a Western sister city of the sanguineolent Philadelphia, are bewailing the fact that a smaller town, and in the "literary belt" at that, should build one of the choicest tracks in the country.

As the track will be the only speedway and racing course in the world where occupants of the grand stand and other spectators can see the cars at their highest speed and at the same time see the curves made and both the start and finish of the event, it is expected that contests usually captured by larger towns will be brought to Indianapolis. For this reason local enthusiasts are working to buster the project.

between the close of the Chicago Automobile Show and the opening of the driv-

the will leave before the winter sets in, and
will probably not be back
until early in March. The Argentine
will be departing from
Argentina about the 1st of April.
The two
will be back in time for
the return of the
flock.

Last year there were fifteen firms in Indianapolis, representing sixteen different makes of automobiles. At that time parts of standard design, the combination of the Lincoln Station, leather upholstery and fenders, with contrasting stripes on the fenders, were popular. These parts probably will be duplicated this spring with whatever changes necessary in the personnel of the selling firms and changes in the machines handled.

During "show week", the garages are miniature shows. In their own shops the dealers display the cars they sell, and with much greater advantage than if they were in a small, poorly equipped booth in a large exhibition, where spectators and prospective buyers are jostled and pulled about by garrulous salesmen until they - the visitors - leave the building bewildered. The custom of individual exhibit has proved so satisfactory that it probably will be repeated here many times.

Last year there were fifteen sales-rooms and garages. Since then three firms have gone out of business and one has moved to Monticello, Ind. But the places of these four companies have been filled and, in addition, there are half a dozen new firms. All are thriving. About forty different makes of automobiles are represented in the city.

EXPRESS SATISFACTION.

St. Louis motorists express much satisfaction at the decision of their Kansas City confreres postponing their show, which was scheduled for Feb. 15 to 20, the same week as the St. Louis show. It is believed both exhibitions will profit by the change.