

On Motor Row

BY A. S. BLAKELY.

At a meeting of the Indianapolis Automobile Trade Association last night, called by President Frank Moore, the directors, who had charge of the local auto show this spring, announced that a dividend of 25 per cent would be paid the members of the organization. The treasurer was instructed to declare a dividend on the show. Considering the flood conditions at the time of the exhibition and the constant rain, which kept down the attendance, the members of the association are jubilant over the rebate. Not one of them expected that a dividend would be declared and the directors sprung a real surprise.

Word comes from Newcastle that articles of incorporation have been filed for the Maxwell Newcastle Manufacturing Company. The capital stock is \$150,000. J. W. Wellington, manager of the plant, is named as one of the directors of the concern.

The baseball game between the High Gears and Low Gears of the Hoosier Motor Club may not be played on Saturday. A decision on the matter will be made today between P. P. Willis of the National Company, captain of the Highs, and W. L. Esterly of the Firestone Tire Company, captain of the Lows. On account of the opening of the Federal League in the city tomorrow it may be decided to postpone the game.

Hoover Holton, general sales manager of the Empire Company, entertained a number of Empire dealers at lunch yesterday.

Prince Billy Knipper, driver of the Henderson car, and his mechanic, Frank Jones, were the guests of C. P. Henderson at the Motor Club luncheon yesterday.

J. M. Ward Jr. of the United States Tire Company and secretary of the I. A. M. A. said yesterday that the mapping of the route to the coast was being completed rapidly. He, with W. McK. White of the Marion Company and W. D. Ed- enburn of the Henderson Company, expect to complete the route by Monday.

Harry Archey is too busy to eat. He

Indianapolis, the last of this week, is still barnstorming in the Lone Star state. The message states that the drivers are preparing to break the half-mile record in Paris in a meet sanctioned by the A. A. A. It is believed that after this meet the Case cars and their drivers will come direct to Indianapolis.

W. McK. White departed late last night on a flying trip to Toledo, O.

According to R. L. Sutherland of the local Studebaker branch, in three of the four weeks of April the Studebaker selling organization in the United States broke the sales record of the second week in June, 1912, in which the high mark of former history had been set.

Two new Buicks have been driven to remote parts of the state by their recent purchasers. Charles Hoverstock drove into LaGrange County, and J. W. Brown made a trip to Salem, Ind.

John Orman of the Premier Company says that a letter has been received by his firm from W. E. Stalnaker, manager of the Chicago branch of the company, asking that accommodations be secured for at least 100 Premier owners of Chicago who will attend the 500-mile race here May 30. It is expected that the job of securing the rooms will fall to the lot of Orman and a few more of the silver hairs will be added to the three already in existence.

G. O. Wildhack of the local Oakland branch departed last night for the Oakland factory to arrange for car shipments. He says he is after the kind that will not run away.

The American Automobile Association is making a big fight along the lines of double taxation on motor cars. At a meeting in Baltimore, Md., yesterday the executive committee prepared to take up the question by an appeal to the United States Supreme Court. In some states a charge of from \$10 to \$25 is made for registration, when the actual cost is said to be about \$1. A fight will be made to have the charge reduced to the actual cost of issuing the license.

D. S. Menasco of the American Motors

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A copy of the Hupmobillist has just arrived. It is the house organ of the Hupmobile Company. The maiden publication is filled with good things for the Hup owners.

A telegram from Paris, Tex., leads us to believe that the team of Case drivers, Louis Disbrow, Bill Endicott and Joe Nikrent, which was supposed to be in

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D. S. Menasco of the American Motors Company asserted yesterday that the prospects for the I. A. M. A. tour to the Pacific never looked more rosy. "The election of H. O. Smith as president of the association," he asserted, "is the best that could have been made, as he is known from one side of the country to the other.

Eight new clubs have been admitted to the A. A. A., making the total enrollment of clubs 487 and the total membership almost 90,000.

CLARK ARRIVES FOR