

# BUILDERS OPEN PURSES

## OFFER AUTO RACE TROPHIES

**MANUFACTURERS SHOW THEIR APPRECIATION OF IMPORTANCE OF SPEEDWAY EVENTS BY GIVING VALUABLE PRIZES.**

The Indianapolis automobile manufacturers' tire and accessory makers are coming loyally to the support of the Indianapolis Motor Speedway, in donating trophies that will bring the greatest drivers in the world to the famous course, which will herald the name and fame of the Hoosier town far and wide. The Wheeler-Schebler Carburetor Company was the first to respond and the Indianapolis Motor Speedway trophy, the most costly prize in the world, is the result of their subscription. Not to be outdone by a parts manufacturer, the Overland Auto-

mobile Company has given a model No. 38, 1910 Roadster, for the driver that makes the fastest mile on the course for the season of 1909. To enhance the value of the prize they further decided to gold plate the automobile, enameling the enameled parts in white and striping same in gold, while the upholstery will be in white leather.

This will make a much more costly prize than the regular stock model, and will be worth the best efforts of any driver in the world. The Prest-O-Lite Company has donated a unique trophy.

### Contains Much Coin.

It will contain 2,000 ounces of coin silver, will have a melting value of \$1,000 with the manufacturer's certificate to redeem same at that price. The trophy will weigh close to 150 pounds troy of silver and will cost over \$1,500 complete. This will be raced for at the meet of Aug. 19, 20 and 21, by cars of Class 2, 801 to 450 cubic inches of piston displacement, minimum weight of 2,100 pounds. The distance of this event shall be 250 miles.

The G & J Tire Company has donated a shield, which is not only artistic but costly, \$1,000 being the value of the trophy, which will be for event M, cars class No. 3, 231 to 300 cubic inches, minimum weight, 1,800 pounds stock chassis.

The National Automobile Company has decided to donate a trophy that will be of the value of \$500. The class of this prize has not been decided upon, but it will without doubt go to the free-for-all open

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event in which it is expected that there will be several foreign cars.

Other prizes will be donated until the list reaches a total of close to \$20,000 in value. In addition to the donated prizes, all winners of firsts at the Speedway will receive gold medals, while second car drivers will receive a silver medal.

#### Offer Championship Medals.

For all open events the medals will be Speedway championships. As several of the factories throughout the country desire to donate trophies and as the Speedway will add a list of trophies for events in which donations are not received the display will be the most imposing that has ever characterized any event in the world. The date for the opening event will be Aug. 19, 20 and 21.

In addition to the prizes for the contestants there will be trophies for the spectators, for each of the long-distance events, the event for the G & J trophy as well as that for the Prest-O-Lite trophy and the Speedway Wheeler-Schebler Cup there will be a guessing contest open to all desiring to enter same. Boxes which will be used for complaint boxes telling the management of any accommodations lacking, will be ready installed to receive the guesses as to the average time of the cars in each event.

Spectators will file their guess with their name and address, and the one coming the nearest to the average time for the entire race will receive a trophy from the Speedway management.

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