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MANY TRIPS PLANNED

BUSY MONTH FOR AUTOISTS

Pleasure Tours Promise to Be-
come Quite Popular During
July and August.

Local autoists are busy planning trips for the near future, many of which promise to be extended affairs. July is generally the signal for such tours, and quite a number of the local "honk-honk artists" have already started on their journeys, and still others have completed them. Trips extending through a couple of states at one time were considered long tours, but the improvements of the various roads and the better accommodations in all ways makes such traveling not out of the ordinary.

Many of the autoists of this city have planned tours which will cover a couple of thousand miles. Most of these will be purely pleasure trips, and no efforts will be made either to smash records or go on the hurry-up plan. The farmers over the country are becoming more friendly with

AUTO INDUSTRY BOOM

MANY INDIANAPOLIS SALES

Local Dealers Enjoy Era of Pros-
perity in Selling Various
Machines.

The statements of the leading automobile dealers of this city verifies the assertion that the State of Indiana is fast becoming a leader in the output and sale of machines. As a matter of fact the present auto season has been by far the most successful in this state since the introduction of the cars. On every hand comes the report that the various factories are working both day and night in order to accommodate the impatient public.

Many of the local orders are of the hurry-up variety, which are sent away as "rush" orders. Warm weather always seems to be a special attraction for prospective buyers of automobiles, and the local dealers are looking forward to the largest number of sales being made during the remainder of July and August of any of the previous months. All of the dealers seem to be optimistic as to the future of the automobile industry.

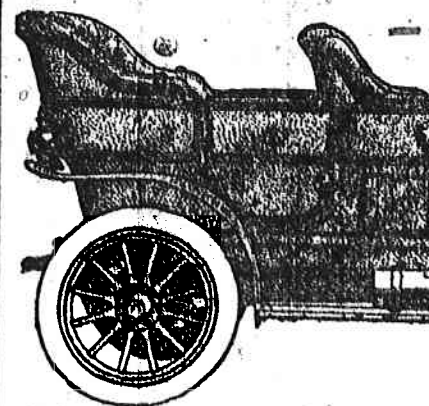
Frank Staley, manager of the automobile department of the Hearsey Vehicle Company, said: "The automobile industry in this state has taken rapid strides forward during the last year. The public at large has come to the realization of the usefulness of the automobile over other methods of transportation and are rushing the various retail dealers with orders for machines.

"We handle three kinds of machines—steam, electric and gasoline—namely, the White steamer, Waverley electric and Rambler gasoline, and all three are popular with the public. As in all other things, the public has its own peculiar ideas relative to the respective merit of electricity over gasoline and steam, or vice versa. The present season has been our greatest since we have been in business and up to the present time we have delivered more machines so far this season than we sold all of last year."

Indiana a Good Field.

S. W. Elston, manager of the Indiana Automobile Company, spoke in the highest terms regarding the auto industry as follows: "This state will soon become a leader and be regarded as one of the best fields for the sale of automobiles in the United States. The increase in the business this season has been wonderful. On every side comes questions relative to the respective merits of the various machines. Our company has the state agency for six machines—the Franklin, Peerless, Winton, Autocar, Thomas and the Pope-Hartford, and our sales for all of these during the present season have been much heavier than last year.

"It may seem strange, but Indianapolis, in comparison to its population, is not up to the percentage found in the smaller towns so far as automobile owners is concerned. A bigger difference was found last year, however, and this city may be regarded as being on the increase, according to the population. Inside of another year the evidence



This \$2,250 Car Holds
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4,900 miles without stopping
service you want. And y
very moderate price.

Along with it you get the
assuring perfect convenienc
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At a price of \$2,250! Do
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The Premier Roadster is
Same engine, same quality

Prompt Deliveries Runabout

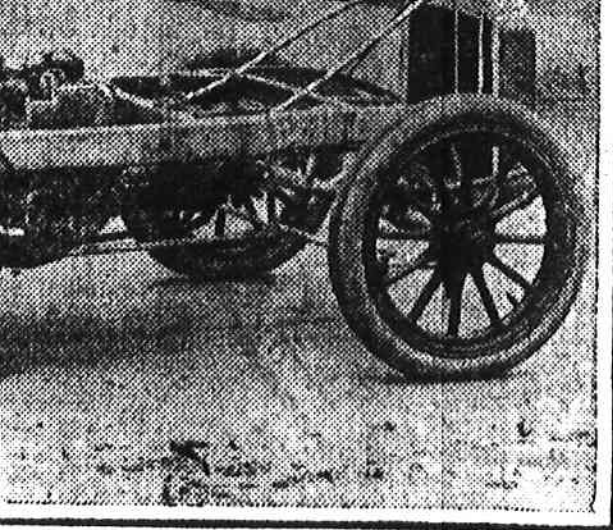
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Many of the autoists of this city have planned tours which will cover a couple of thousand miles. Most of these will be purely pleasure trips, and no efforts will be made either to smash records or go on the hurry-up plan. The farmers over the country are becoming more friendly with the automobile parties, and farmhouse accommodations are obtainable all along the road.

R. N. Buchanan ordered a machine last week which he will get the latter part of this week. He is contemplating a trip from this city to the East, from which he will ship the car to Europe, where he will make quite an extended tour. The machine is to be a beautiful Winton XIV with French gray body, red running gear and red top, black molding and upholstery, and will no doubt be one of the prettiest in the city. The machine was purchased at the Indiana Automobile Company.

One of the successful trips made this week was accomplished by Frank Staley of the Hearsey Vehicle Company in his White steamer car. He journeyed through western and southern Indiana and Illinois in the interests of his company and sold quite a number of machines. The trip proved especially enjoyable, occasioned by the fact that not once during the entire 600 miles covered was a single adjustment of the car necessary.

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Cecil Gibson, manager of the Gibson Automobile Company, said: "This city is becoming a perfect Mecca for prospective buyers of automobiles. We have the agency for the Ford, Premier and Marmon, and have sold more machines so far this season than all of last year. At the present time the season is at its high-water mark, and the next few weeks will find many buyers in the field. July and August are always good months for sales. We received three more car loads of Fords this last week, and expect to have to place another order next month. The work of the Marmon car in the West and the Premier in the Glidden tour will also boost the sale of these two cars. Everything points to a prosperous season this year."

DRAGON CAR IN GLIDDEN TOUR TO STOP AT LOCAL GARAGE

Indianapolis Motor Car Company Enjoys
 Prosperous Season—"Rapid" Trucks

THIS \$2,250 Car

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