

AUTO DEALERS ARE PLEASED WITH SALES

Last Week Banner One for Local
Concerns—Second-Hand Cars
Selling for Low Prices.

SHOW WEEK TO BE BIG AFFAIR

Largest and Most Extensive Dis-
play of Automobiles Planned
by Association.

Last week was the banner week in many months for local automobile orders and all dealers declare that the automobile selling season is practically on in earnest. There is good reason why so many dealers are willing to let their second-hand cars go at such ridiculously low prices, for they are so interested in the coming sale of the new 1908 models they haven't time to think of getting the real value for their last year's cars.

A great many of the dealers, seeing that the people are really out to buy automobiles, have got a bit of a hustle on and are making their salesrooms shine. Fresh painted woodwork, polished brass, dustless and spotless floors are prevalent, and many have made their salesrooms attractive by decorations. Most of the dealers have received one or more of the new cars and are ready to explain the many fine points. They declare they are ready to demonstrate their cars anyway or any time.

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STUDEBAKER

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All the dealers are making preparations for the coming show week. The members of the local dealers' association are congratulating themselves upon the fact that they were not influenced by the talk favoring the early show date which was rampant during the last fall. Indianapolis stuck to the old date in March and the wisdom of their policy is more than proven by the fact that the managers of both the New York shows have decided that next year the New York automobile shows will be held some time in January. The Indianapolis dealers are always sure of good returns from the local show, for the reason that the visitors to the exhibition are able to see all cars both of the licensed and unlicensed makers.

Show Week Promising.

In short show week is going to be a great affair and will undoubtedly be the largest and most extensive exhibit of automobiles ever held in this city. When the show week is held intending purchasers from all over the state flock to this city, for they know that the latest creations of the many builders will be exhibited here.

From the fact that the New York shows were held so long ago many of the makers have made a few improvements in their cars from suggestions and ideas gained at the former shows.

Indianapolis will reap the benefit of this and the buying public of this section will be assured of having the most up-to-date cars on the market.

Just at present the local association is working day and night in its efforts to have the coming display the greatest success ever, and judging from the interest displayed it will be successful.

ELIOT LIKES FOOTBALL CODE.

President of Harvard University Believes Game to Be More Interesting.

BOSTON, Mass., March 7.—President Eliot



STUDEBAKER IN TRY

IS OUT AFTER ROAD RECORD

Indiana Auto Used in Endeavor to Post New Mark From Philadelphia to Savannah.

As the time approaches for the closing of the entries in the Savannah speed-endurance stock chassis events, intense interest is shown not only by the general public, but by the manufacturers and prospective entrants in the three events. Entries of a six-cylinder Stearns car by E. H. Furman with A. L. Leland as driver and of a six-cylinder Thomas Flier, with George S. Sellgman as driver, were made yesterday. Both are in Event No. 8, which is for cars of more than 575 cubic inches piston displacement.

In addition to these entries notifications have been received either at Savannah or New York that the following will be entered before the close of the week: A Benz car in Event No. 3, by the Bergdolls Motor Company of Philadelphia; a Walter car by H. C. Roebbling of Trenton in the 360-mile event; an Acme "sextuplet" runabout in the same event, to be driven by Malcolm Newstetter, and a Studebaker in the long race.

The Studebaker company of South Bend, Ind., has started a car from Philadelphia in charge of H. A. King and