

# The Indianapolis Automobile SHOW

March 28<sup>th</sup> to April 2<sup>nd</sup>

## EVERYTHING FREE

GIVEN BY THE INDIANAPOLIS AUTOMOBILE TRADE ASSOCIATION OF WHICH THE FOLLOWING FIRMS ARE MEMBERS.

<p><b>Maxwell-Briscoe-Indianapolis Company</b></p> <p><i>The Maxwell</i></p> <p>Illinois and Vermont Streets</p>	<p><b>Fisk Tires</b></p> <p>Made in all types and sizes to fit all tires. Always the highest quality. For sale by all Dealers.</p> <p><b>The Fisk Rubber Co.</b></p> <p>Chicago, Ill. 1440 Michigan Ave.</p>	<p><b>Cadillac "Thirty" \$1,600</b></p> <p>The car that established a new standard in automobile values.</p> <p><b>Peck Motor Car Co.</b></p> <p>324 North Delaware Street.</p>	<p><b>PARRY</b></p> <p>In the long run a Parry (The Parry Model Roadster, 114 inches, 22-26 H. P., \$1,250; Touring, 116 inches, 22-26 H. P., \$1,450.)</p> <p><b>Shoemaker-Smith Auto Co.</b></p> <p>Pennsylvania and New York streets.</p>	<p><b>Glide Auto Co.</b></p> <p>415-19 Massachusetts Ave. Indianapolis</p> <p>Before buying a car at any price call and see the new models. Special 10, four models. Great Western 20. Garage and repair shop. All work guaranteed.</p> <p>Telephone: Old Main 4173, New 1906</p>	<p><i>The Waverley Electric</i></p> <p>Pleasure and Commercial Vehicles</p> <p><b>THE WAVERLEY CO.</b></p> <p>129 South East Street, Indianapolis, Ind.</p>	<p><b>Automobile Tops, Windshields, Trimming and Painting</b></p> <p><b>R. J. Irvin Mfg. Co.</b></p> <p>221 West McCarty Street</p>
<p><b>Fisher Auto Co.</b></p> <p>400 N. Capitol Ave. State Agents</p> <p>National, Stoddard-Dayton, Overland, Marion, Courier, Empire and Baker Electric. Sundries and Supplies.</p>	<p>"In a class by itself."</p> <p><b>Kohl Windshield</b></p> <p>Quality is remembered long after all else is forgotten.</p> <p><b>Kohl Mfg. Co.</b></p> <p>Tenth St. and Canal.</p>	<p>White Bone Gasoline and No Carbon Motor Oil are a good pair to draw to. The only real high-grade product of their class on the market, and cost no more than the common kind.</p> <p>For further information address</p> <p><b>National Refining Co.</b></p> <p>Indianapolis, Ind. Telephone Old Main 19; New 19.</p>	<p><b>FRAYER-MILLER Motor Trucks</b></p> <p>"The truck that delivers the goods"</p> <p><b>Walter D. Cost</b></p> <p>224-225 South Pennsylvania St.</p>	<p><b>Automobile Accessories</b></p> <p>TIRES, LAMPS, Etc.</p> <p>Guarantee Tire and Bicycle Co.</p> <p>588 1/2 North Illinois Street.</p>	<p><b>Buick, Oldsmobile, Welch</b></p> <p>Accessories and Supplies</p> <p><b>BUICK MOTOR CO.</b></p> <p>130-131 East New York Street.</p>	<p><b>Peerless and Regal Motor Cars</b></p> <p><b>MOTOR CAR SALES CO.</b></p> <p>217 N. Delaware St.</p>
<p>The Cars for those who Discriminate.</p> <p>Pope Hartford Gasoline. Rauch &amp; Lang Electric.</p> <p><b>Frank P. Fox Co.</b></p> <p>330 North Illinois.</p>	<p><b>Firestone &amp; Krit Motor Cars</b></p> <p>Dayton Inner Tires.</p> <p><b>Sterling Motor Car Co.</b></p> <p>State Agents, 142 W. Market St.</p>	<p><b>McFarlan-Six</b></p> <p>On Display 23 E. Ohio St. FULLY EQUIPPED \$2,000</p> <p><b>McFarlan-Six Sales Co.</b></p> <p>816 State Life Building</p>	<p><b>Ricketts &amp; Diamond Automobile Co.</b></p> <p>Will exhibit their well-known six-cylinder, 50 H. P. car, price, \$2,175, at the Abbott-Detroit showroom of</p> <p><b>A. T. Bunch</b></p> <p>No. 18 South Capitol Avenue</p>	<p><i>National</i></p> <p>The National "40" gives more real motor car value than any car.</p> <p>\$2,500.00</p> <p><b>National Motor Vehicle Co.</b></p> <p>Licensed under Holden patent. Indianapolis, Ind.</p> <p>Fisher Auto Co., Local Agents</p>	<p><b>The Empire \$800---\$850</b></p> <p><b>Empire Motor Car Co.</b></p> <p>West 29th Street</p>	<p><b>The Marmon</b></p> <p>The Easiest Riding Car in the World</p> <p>Local Branch—Corner Meridian and New York Streets</p>
<p><b>Studebaker Bros. Co. of Indianapolis</b></p> <p>309-315 N. Pennsylvania St.</p> <p>Studebaker-Garford Gasoline Cars. Studebaker Electric Pleasure and Commercial Vehicles.</p>	<p>Automobile Tops, Wind - Shields, Limousines and Landaulet and Coupe Bodies. Painting and Trimming.</p> <p><b>Irvin Robbins Co.</b></p> <p>Industrial Building, Tenth and Canal.</p>	<p><i>Packard</i></p> <p>Willis-Holcomb Co. 130 Rad. 9-50-5</p>	<p>SEE THE</p> <p><b>Winton-Six</b></p> <p><b>HENRY WILKE</b></p> <p>437 East Tenth Street</p>	<p><b>DIAMOND CHAINS</b></p> <p>Wear Longest</p> <p>GIVE MOST SATISFACTION</p> <p><b>Diamond Chain Mfg. Co.</b></p> <p>Kentucky Avenue and Georgia Street.</p>	<p><i>Empire Tires</i></p> <p>Wear as Longest</p> <p>Automobile Tires, Motorcycle Brake Liners</p> <p><b>Empire Tire Company</b></p> <p>C. Weiland, Mgr. 208 North Delaware Street</p> <p>Fairfax—Tremont, St. J.</p>	<p><b>Moline Motor Cars</b></p> <p><b>Morton Place Garage</b></p> <p>1840 North New Jersey</p> <p>R. M. Hutchison, Prop.</p>
<p><b>Hearsey-Willis Company</b></p> <p>THE GREATER AUTO STORE</p> <p>Opposite Terminal Station</p> <p>Agents: White, Stoddard-Dayton, Mitchell, Rippe and Waverley Electric. Tire Polishing, Repairing and Accessories.</p>	<p>We manufacture Storage Batteries of every size and capacity for all purposes.</p> <p><b>Pumpelly Battery Company</b></p> <p>1202 East Twenty-second St.</p>	<p><b>Finch &amp; Freeman Auto Co.</b></p> <p>RUBEN LEWIS WARREN, GREGORY ALBURN, RICHMOND DE TABLE.</p> <p>These cars cover the wide range of prices, from \$150.00 to \$2,500.00. Steady a source of models.</p> <p>320-322 N. Delaware St. Room 1, Automobile Row</p>	<p><b>The Strenuous Randolph</b></p> <p>Highest grade commercial cars, Model A, capacity 1,500 pounds. Complete. \$1,500.00. The car you are looking for.</p> <p><b>Van Camp Hardware &amp; Iron Co., State Agents</b></p>	<p><b>Premier</b></p> <p>"The Quality Car"</p> <p>6-60 ..... \$1,500 4-60 ..... \$2,000</p> <p>Touring Cars, "The Custom" Roadsters. We have secured a number of copies of an interesting booklet entitled, "How to Buy a Motor Car," which will be sent upon request.</p> <p><b>Premier Motor Mfg. Co.</b></p> <p>Indianapolis</p>	<p><b>Fuller, Stearns, Jackson and Wescott Motor Cars</b></p> <p><b>Co-Auto Motor Co.</b></p> <p>21-25 Kentucky Ave.</p>	<p><i>Kurtz</i></p> <p>High Tension</p> <p><b>Magneto</b></p> <p>Manufactured by HERCULES-ELECTRIC CO. Indianapolis, Ind., U. S. A.</p>
<p>High-Grade Windshields made to suit your needs.</p> <p><b>Stewart-Carey Glass Co.</b></p> <p>221-225 S. New Jersey St.</p>	<p><b>Prest-O-Carbon Remover</b></p> <p>Removes carbon from your motor. Saves repair bills. Sold by all Dealers.</p> <p><b>Prest-O-Light Co.</b></p> <p>Manufacturers of Prest-O-Lite Gas Tanks and Prest-O-Tire Tubes.</p> <p>210-225 East South Street.</p>	<p><b>Continental "35"</b></p> <p>Made at Franklin, Ind.</p> <p>\$1,400</p> <p>The sensation of 1910. Four-cylinder, 35 1/2 H. P., 116 inch wheel base, 24 inch wheels, three speeds, and flexible transmission. A beautiful car, every fall to see it.</p> <p><b>R. L. Sutherland</b></p> <p>Garage with</p> <p><b>RELIABLE AUTO EXCHANGE</b></p> <p>210 East Washington Street.</p>	<p><b>M. L. Conley &amp; Co.</b></p> <p>Agents for</p> <p>Austin, \$2,000; \$4,500; and \$6,000</p> <p>Only \$700. \$850. \$900 and \$1,000</p> <p>every 508 Board of Trade Building.</p> <p>Show Week Location</p> <p>339 N. Illinois St.</p> <p>Bert C. Bronson, Sales Mgr.</p>	<p><b>COLE-30</b></p> <p>\$1,500</p> <p><b>Henderson Motor Car Sales Co.</b></p> <p>23 East Ohio Street</p>	<p><b>Vulcanizers</b></p> <p>—AND—</p> <p><b>Vulcanizer Supplies</b></p> <p><b>Haywood Tire Equipment Co.</b></p> <p>332 NORTH ILLINOIS STREET.</p>	<p>Diamond Tires are the Best For Sale by All Dealers</p>
<p>We manufacture parts for high-grade Motor Cars.</p> <p><b>Spacke Machine Co.</b></p> <p>Madison Ave. and Merrill St.</p>	<p><b>Premier, Reo, Ford</b></p> <p>Full line of Automobile Accessories.</p> <p><b>Gibson Auto Co.</b></p> <p>238 Mass. Ave. 219 N. Penn. St.</p>	<p>Magneto—of course</p> <p><b>E-M-F "30" Flanders "20"</b></p> <p>\$1,250—c. b. Detroit—\$750</p> <p>Now on exhibition, polished chassis and complete cars.</p> <p><b>Reliable Auto Exchange</b></p> <p>810 E. Washington St. New 4243, Old Pros. 462.</p>	<p>Greetings From</p> <p><b>G &amp; J TIRE CO.</b></p> <p>Indianapolis, Ind.</p> <p>Automobile, Bicycle and Motorcycle Tires</p>	<p><b>The Oakland</b></p> <p><b>STATE AUTO CO.</b></p> <p>328 North Delaware Street</p>	<p><b>Rapid Commercial Power Wagons</b></p> <p>Built for Business</p> <p><b>Indianapolis Motor Car Co.</b></p> <p>419 East Market Street</p>	<p><b>THE MARION-OVERLAND COMPANY</b></p> <p>OVERLAND AND MARION CARS</p> <p>FACTORY—Drewer and Oliver Aves. Fifteenth and Co. C. &amp; St. Louis Bys. South St. and Canal.</p>

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March 30--Gorgeous Floral Parade

March 31--Contests of Driving Skill at the Speedway

April 1--Parade of New Cars in the City Streets, a Review of the 1910 Models

A Reception Committee at every salesroom and factory to entertain visitors