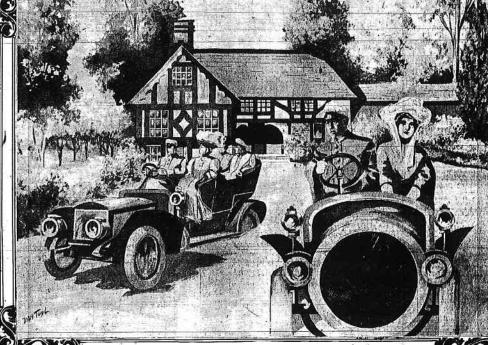
AUTOMOBILE SHOW WE







Interesting Program of Events Control of the House of the Is to Mark Reign of the Auto Martin show week. in Indianapolis This Week.







Grand Parade, Hill Climb and Novelty Contests Arranged for This Week

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Today the committees are busy getting their cars into order and entertaining their many out-of-town visitors. A visit to the garages_last evening showed that great preparations had been made, the showrooms being elaborately decorated and the array of new cars a wonderful Most of these will be seen in the parade tomorrow. The participants draw lots for position at the last meeting, the draw resulting as follows:

Pleasure, Vehicles.

Gibson Anto Company. D. B. Sullivan Auto Company. Reagan Auto Company. H. T. Hearsey Auto Company. Finch & Freeman. Fisher Aut Company. Morton Place Garage. Cadillae Auto Company Citizens' Motor Car Company. Indiana Auto Company Buick-Losey Company Indianapolis Auto Company. Capital Auto Company

Commercial Vehicles.

Indianapolis Motor Car Company. Fisher Auto Company. Indianapolis Auto Company. H. T. Hearsey Vehicle Company.

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The parade will be headed by the city officials followed by the band and will proceed by the following route from the Circle, which will be left promptly at 2

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The committee in charge of the parade omsists of Charles R. Newby, chairman; R. H. Losey and Paul Smith.

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Good Time is Made.

Good time has been made by every car entered in this event during the last week, the differences in most cases being in fractions of a second. The course is exactly four-tenths of a mile long and the best time littherto made on it is said to be thirty-eight seconds. It is believed, however, that this record will be broken

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A silver loving cup will be the first and only prize in each event.

The committee in charge of the bill

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Hall Wainwright; assistant starter, Hamilton; judges, F. B. Meixell, George Schebler, Blaine Miller; timers; Carl Walk, George Kern, Gus Craft, Rence Schebler, Blaine Miller; Comstock, W. Gray; clerks of the course, George Dixon, Frank Staley, Arthur Downing.

Michigan Hill can best be reached by taking the Northwestern avenue car to the terminus, from which it is but a short

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It is certain that no such thorough Burford, T. E. Hibben; timers, A. C. preparations ever have been made.

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FRANK STALEY IS PRESIDENT

Many Applications for Membership From State Enthusiasts

Pouring In.



SITTING AT LEFT OF TABLE P.D. STUBBS) AT RIGHT OF TABLE H. T. HEARSEY. STANDING, FROM LEFT TO RIGHT PAUL SMITH, B. W. TWYMAN, FRANK MOORE, A. E. VINTON, D. B. GULLIVAN, CHARLES R. NEWSEY WID R. H. LOSEY.

the first association cumbratum every to the state of the

TAXICAB BUSINESS GROWING.

Expect Big Nembership.

The best big of the imperial to good in the control of th

Indianapolis Dealers Sell Nearly Every Car. The indiana Company is in the licensed fold. The Franklin, Thomas quid Pestless Are bringing Eston fold. On these classes he doesn't rely. But handles another plar And always polita with honest pride. To the smart Astocat.

Heeps Loren up all night.

Tifth Cadilline is known of old,
A car for steady work.

Thorn is no mud or bill that it.

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Location of Automobile Showrooms, Factories, Garages and Cars Handled

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York atreet Presider, Autorac, Frank. Wheeler & Bheller Compan, in the Richtle, Winton.

Sandyre streets.

A Plain Talk About Motor Car Industry

IT'S HERE Suick 4-

BUICK Runabout



The Buick Ranabout has been holding a regular reception his the sensation of the Automobile Kingdom. We have talked, every one says it is better than we claimed. Price, fully, equipp

Buick Model

The



\$2,000 Buick Runabout Nov



Buick 2-Cyl. Touring Ca



We cordially invite you to call and thoroughly investigate of six models, ranging in price from \$000 to \$2,500 f. o. b. factor A demonstration in any one of the BUICK MODELS will at thas many others, of the Buick's policy, "THE MOST FOR

BUICK-LOSEY CON

R. H. LOSEY, Manager. Phones: New 2643 415.419 Massachusetts Ave.



TRY A CLASSIFIED AD IN THE STAR-IT WILL

Model MR. THE FLYING ROADSTER

The RECORD CAR

THE OLDSMOBILE, 4-cylinder, Model "M." is the Logical Car at the logical price, \$2,750—the lowest price at

which a strictly high-class car embodying style, bouleyard appearance, comfort and roadability can be made

The highest type of roadster at \$2,750 or higher, all-cylinder 40 h.p. upotor gives you any desired speed. The design is beautifully graceful, the lightest in its class: A demonstration will continge you of its serviceability.

CAPITAL AUTO CO.

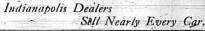
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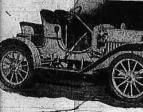
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Buick Model



\$2,000 Buick Runabout Nov



BUICK proposes to meet the demand for a high-grade, in touring ear. Owing to better facilities the expense of produc Model "S" Rumbout and Model "D" "fouring Car has been reouly fair to lower the price in proportion. It now sells at \$1,7 factory. THINK OF IT, a fouring car or makbut equal to a \$2,500 or less, with the same high-grade material, workmanship can boast, regardless of price.

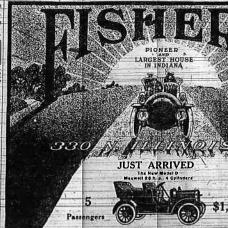
Buick 2-Cyl. Touring Ca



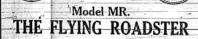
We cordially invite you to call and thoroughly investigate of six models, ranging in price from \$500 to \$2,500 f. o. b. factor A demonstration in any one of the BUICK MODELS will it has many others, of the Buick's policy, "THE MOST FOR

BUICK-LOSEY CON R. H. LÓSEY, Manager. Phones: New 2643

415-419 Massachusetts Ave.



TRY A CLASSIFIED AD IN THE STAR-IT WILL



The RECORD CAR

which a strictly high-class car embodying style, houlevard appearance, comfort and roadability can be made.

QLDSMOBILE, 4-cylinder, Model "M." is the Logical Car at the logical price, \$2,750—the lowest price at

The inguest type of roadster at 52-100 or higher, a 1-cylinder 40 h.p. motor gives you any desired speed. The design is beautifully graceful, the lightest in its class: A demonstration will continue you of its serviceability.

CAPITAL AUTO CO.

AUTO DEALERS FORM TRADE ASSOCIATION

Permanent Organization Which Will Govern Situation Effected by Local Mcn.

FRANK STALEY IS PRESIDENT

Many Applications for Membership From State Enthusiasts Pouring In. '

there were filed with the secretary of state for Indiana on Tuesday the articles of hicopolition of the indianapolis Automobile Trade Association. This associathin has come into being as the direct outcome of the work of the show week committee and should the show week be an arter failure, it such a catastrophe were concelvable; the committee would still be able to point with pride to the association as ample recompense for their

association as ample reconjugate to work. Indianapolis is one of the most important, if not the most important, automobile center in America. Those are no less than six large factories engaged in building finished cars and many more turning out automobile, accessories. In addition there are unward of twenty related distributors, the capital invested in the trade running well into eight figures. The object of the association, as specified in the articles of incorporation, is as follows:

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Expect Big Membership.

Membership of the association is open to individuals and it is evident that by the end of this week over 200 names will be on the rolls.

The greatest interest is bing displayed by manufacturers and dealers throughout the states and applications for membership are pouring in.

Nearly every large city has its Automobile Dealers' Association, but it has fallen to the lot of Indianapolis to form

Local Auto Dealers Signing Articles Which Effected Indianapolis Trade Association



SITTING AT LEFT OF TABLE—P.D. STUBBS.) AT RIGHT OF TABLE—H. T. HEARSEY. STANDING, FROM LEFT TO RIGHT—PAUL SMITH, B. W. TWYMAN, FRANK MOORE, A. E. VINTON, D. B. SULLIVAN, CHARLES R. NEWBY AND R. H. LOSEY.

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Indianapolis Dealers Sell Nearly Every Car.

BY P. D. STUBBS.

Indianapolis dealers
Self-nearly every ear.
Just read the following verses
And learn inst who they are.
They cater to every pocket,
They cater to every pocket,
They always treat you fair.
And if you are in the market.
To spend your money, prepare.

Hearsey Vehicle Company
Is handling-quite a line,
The Overland and Marlon
Are really simply fine
The Marmon and White Steamer, too,
Are-found upon the floor,
With Rambler, and Pope Waverley,
You couldn't wish for more.

Frank Moore says the Stoddard Dayton.
Takes rank among the best;
But Fisher Auto Company.
On this alone don't rest;
For the Mitchell remains a trump,
And always takes a trick;
While the sturdy little Maxwell
Makes many a car look sick.

But go see D. B. Sullivan,
Though old, he's very live,
And says no car on the market
Can equal a friction drive.
The Lambert he pine his faith to,
And surely he knows the game.
He's been in it from the very first,
And Sullivan's his name.

The Oldsmobile is a winner, The Oldsmobile is a winner, of that there is no doubt.
And Newby at the Capital
Could searcely do without
This car of many victories
To help him in a binch:
In fact, to put it quite mildly,
He has a perfect cluch.

The Gibson Auto Company
Still handles the Premier.
And Twyman says that the market
Holds nothing it can fear.
The Ford is also on its list,
And has its many friends;
It talks to the unit, who buying,
Counts the money he spends.

Finch & Freeman, with the Auburn, Ave pulling in the dough;
And they also have the Leader,
A Hoosier you must know.
Which is worthy of its birthplace,
And League forgrows state.

The Indiana Company
Is in the Idensed fold.
The Franklin, Thomas and Peerless
Are bringing Elston gold.
On these alone he doesn't rely.
But handles another star
And always points with honest pride
To the smart Autocar.

The Bulck-Losey Company

Has only just dome to town,
But it has a proposition
Which takes some talking to
The Bulck can always be seen
Keeping abreast of the flight
And demonstrating its good points
Keeps Losey up all night.

The Cadillac is known of old,
A car for sleady work.
There is no mud or hill that it
Will even thy to shirk.
Olin Peck is always ready,
To demonstrate this fact,
And every one who has owned one
Says it's a cracker-jack.

Citizens' Motor Company,
Selling a car of fame,
Has in the Stevens-Duryea
One that his made a name,
Both the big and little sixes
Are seen in its garage,
Should you want to see a beauty
Just visit its menage.

Beck's livery is so well known.
One almost fears to tell
That Frank, in addition to hor
Self motor cars as well.
Pope Tribune, Pope Tolede
Are both upon his floor.
All he has are already sold
And orders in for more.

findianapolis Auto Company
Handles the Catterear.
And Hicks is doing fine business.
Needn't look very far.
For prospects are always besteging
This West Maryland store.
And during the auto show week
They may eplarge the door.

Indianapolis Motor Car
Is selling trucks alone,
And the proof of its alone way that it has grown.
The rapid and the couple gear
Make up a first-class line,

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And if you are in the market.
To-spend your money, prepage.

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Is handling-quite a line,
The Overland and Marion
Are really simply fine.
The Marmon and White Steamer, too
Are found upon the floor.
With Rambley and Pope Waverley,
You couldn't wish for more.

Frank Moore says the Stoddard Dayton Takes rank among the best;
But Fisher Auto Company
On this alone don't rest;
For the Mitchell remains a trump,
And always takes a trick;
While the sturdy little Maxwell
Makes many a car look sick.

But go see D. B. Sullivan,
Though old, he's very live.
And says no car on the market
Can equal a friction drive.
The Lambert he pins his faith to,
And surely he knows the game.
He's been in it from the very first,
And Sullivan's his name.

The Oldsmobile is a winner,
Of that there is no doubt:
And Newby at the Capital
Could scarcely do without
This car of many victories
To help him in a pinch:
In fact, to put it quite mildly,
He has a perfect cinch.

The Gibson Auto Company
Still handles the Premier.
And Twyman says that the market
Uolds nothing it can fear.
The Ford is also on its list.
And has its many friends;
It talks to the man, who buying,
Counts the money he spends.

Finch & Freeman, with the Auburn,
Are pulling in the dough:
And they also have the Leader,
A Hoosier you must know.
Which is worthy of its birthplace,
And takes a foremost stand
With cars of every make and type
Builtythroughout the land.

The Indiana Company
Is in the licensed fold.
The Franklin, Thomas and Peerless
Are bringing Elston gold.
On these alone he doesn't rely,
But handles another star
And always points with honest pride
To the smart Autocar.

The Buick-Losey Company
Has only just come to town,
But it has a proposition
Which takes some talking to down.
The Buick can always be seen
Keeping abreast of the flight
And demonstrating its good points
Keeps Losey up all night.

The Cadillac is known of old,
A car for steady work.
There is no mud or hill that it
Will even try to shirk.
Olin Peck is always ready,
To demonstrate this fact,
And every one who has owned one
Says it's a cracker-jack,

Citizens' Motor Company,
Selling a car of fame.
Has in the Stevens-Duryea
One that has made a name.
Both the big and little sixes.
Are seen in its garage.
Should you want to see a beautyJust visit its menage.

Beck's livery is so well known.

One almost fears to tell

That Frank, in addition to horses,
Sells motor cars as well.

Pope Pribune, Pope Toledo
Are both upon his floor.

All he has are already sold
And orders in for more.

Indianapolis Auto Company
Handles the Cartercar,
And Hicks is doing fine business.
Needn't look very far,
For prespects are always besteging
This West Maryland store,
And during the auto show week
They may enlarge the door.

Indianapolis Motor Car
Is selling trucks alone.
And the proof of its achievements
Is the way that It has grown.
The rapid and the couple gear
Make up a first-class line.
And its new garage on Market
Is really simply fine.

Location of Automobile Showrooms, Factories, Garages and Cars Handled



Location of Automobile Showrooms, Factories, Garages and Cars Handled

North Illinois, street. - Pope-Toledo.

Buick-Losey Company, 415 Massachusetts avenue.—Buick.

Indianapolis Motor Car Company, 419 East Market street.-Rapid Couple Gear. (Commercial vehicles only.)

Cadillac Auto Company, 328-330 East Market street.—Cadillac.

Capital Auto Company, 130-132 East New York street .-- Oldsmobile, Babcock Elec-

Fisher Auto Company, 330 North Illinots . street. - National, - Stoddard - Dayton, Mitchell, Maxwell.

Gibson Auto Company, 328 Massachusetts avenue Premier, Ford.

11. T. Hearsey Vehicle Company, 113 West Market street. Waverley Electric, White Steamer, Marmon, Marion, Rambler, Overland, Ford.

Einch & Freeman, 27 North Capitol ave-

nue.—Auburn, Leader, Perfection. Citizens' Motor Car Company, 322-326 East Vermont street.—Stevens-Duryea, Sel-

Indiana Auto Company, 220-224 East New York street. Pearless, Autocar, Franklin. Thomas, Baker Electric, Winton.

Beck Lery, and Auto Garage Co., 719 | Frank Lairy, 118 East Ohio street. Repairs only.

Indianapolis Auto Company, 113-115 West Maryland street .- Cartercar, Jackson, D. B. Sullivan Auto Company, 27, North

Capitol avenue.--Lambert. B. W. Twyman, 238 Massachusetts avenue.

Irwin Robbins Company, street .- Bodies only.

Reagan Motor Car Company, 113-115 West Maryland street.

FACTORIES.

Automobiles and accessories:

G. & J., Tire Company, 549 East Georgia

Marion Motor Car Company, West Fifteenth street and C., C., C. & St. L. R. R. American Motor Car Company, South Illi-

National Motor Vehicle Company, Twen-ty-second and Monon Railroad.

Nordyke & Marmon Company, Kentucky avenue and Morris street.

Overland Auto Company, Oliver avenue

and Drover street. Pope Motor Car Company, 139 South East

Premier Manufacturing Company, 201-

225 Shelby street. Wheeler & Shebler Company, Shelby and Sanders streets.

A Plain Talk About Motor Car Industry

There is no sense in building heavy, overweighted and overpowered motor cars. People average about 150 points in weight. Why have the weight, bulk and stiffness of a truck to carry from one to seven people? No reason. This sort of automobile is hard to manage, hard to ride in and costly. Tire expense alone makes them a burden.

The automobile which meets present-The automobile which meets present. The Paris Commission on Judiclary Reweight and cost. Many people think an automobile must be heavy because it is a vehicle and power plant combined and because the power is transmitted through

called of any office light some in a problem

In 1982, when all adiomologies were

the wheels. But they are wrong

of vontinenting skill

Timely Tips for Autoists.

Cleveland's police have been ordered to forbid automobile owners leaving their cars along the curbs in the shopping district while then age shopping or transacting business within doors, as they interfere with traffic.

There probably are more than fifty so-called "schools" for motoring in New York, of which loss than five have the approval of genuine autoists. Some grant a 'diploma' after a pupil has spont but a few hours in a

an automobile who attempts to escape after causing an accident shall be imprisoned from six days to two months or fixed from is to 100 france.

Now York city meterials will ask the Legistature of their state for a law to bedge about with safeguards the granting of chautfruits throughes. At present any one by filling sect a blank and sending it, with it, to At-

and conductile, engines busy can senare a fireur note of allegic exclusion type and water-Thomas A Educes, the wingers of elec-Bens Alland swittings or published redshift bridges



LOCAL AUTO EXHIBIT NOW HAS THE BOARDS

All the Various Dealers in Indianapolis Have Joined in Big Auto Show Week Display.

NEW MODELS ARE ATTRACTIVE

Garages Have Been Turned Over to Decorators Who Will Make
Them Pakeces of Beauty.

Politicians, roller skaters and wrestlers will have to make way this week for automobiles, for the self-propelled vehicle is to be shown in all its splender by the leading firms of Indianapolis every day of this week.

The local garages have been turned over to decorators to turn them into bowers of beauty for the show. The rooms will be covered with bunting of gay colors and the bare walls will be made resplendent with flags and other combinations of the decorators art. The spaces have all been allotted for the various makes and the dealers are preparing for the show by getting their show cars in readiness.

That was formerly true, but since they are getting within the reach of more people they are becoming more general in use both for business and pleasure. The large number of sales reported indeates that the people in this section of the country have money and are not afraid to spend some of it for automobiles, even though a stringency does exist in other section of the country.

Since it is recognized that the automo-

Since it is recognized that the automobile has become a machine of utility and not a toy for some spendthrift, there is a great awakening on the part of the public

over the possibilities and advantages of an automobile. This interest in the middle West, was shown by the thousands who turned out to welcome the daring men who are making an effort to drive their machines, around the world. All along the roads in the rural districts the farmers have kept track of the whereabouts of the cars by means of their telephones and have turned out to give them a truly Western welcome, waving American flags and wishing them a godspeed.

To have seen the concourse of people who welcomed the American car when Montague Roberts drove it over the route would have been convincing of the hold the automobile is getting on the American people. There is still another standard by which to judge the interest. That is by the motor talk one hears on the street car or on the streets or, in fact, anywhere a crowd is gathered.

Agencies in Indianapolis report sales of high-priced cars in considerable numbers and this shows the people of this section have passed the stage of a scare over finances and are rightly convinced that nothing more serious is to happen.

Strong in Indiana.

Automobile interest is remarkably strong in western Indiana and every little town has its garage. People in the agricultural districts of the country are in good shape financially. Automobiles are put to good use by the prosperous farmers, who use them for quick trips to the nearest city. Real estate dealers in the country towns are also putting the automobile to good use in showing farm lands to prospective buyers.

Interest in all these vehicles insures a large attendance at the various garages. This show will have on exhibition some of the best cars America has to offer and the display of accessories also will be remarkable. An automobile owner who wants to be up to date will have to go to the show for self-protection.

Every kind of autos will be displayed, including motocycles, motorboats, drays and high-wheeled automobiles. While these were somewhat of a curiosity at first their usefulness on country roads is said to be more apparent every day.

WEST FIELD FOR AUTO SALES.

Franklin Company Ships Six Car Loads

The West is the best field for motor ear sales just now: Out of the shipments which the Franklin Company will make during the week ending March 14, six car loads are for Western points. Car load shipments will go to Los Angeles, Seattle, Salt Lake City and Lewiston, Mont., and two car loads to Denver.

NEW USE

Let Us "SHOW YOU" This Capable,

Quaker Clubme

OFFERED AS

DER, 5 PASSENGER TOURING CAR \$2,600 DER, 7 PASSENGER TOURING CAR **\$3.750**

OR TWO

OR

FOUR FOUR

PASSENG PASSENG!

INDIA

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Fourte Will E

EXPEC

Thoma York

All equipped with metal bodies, five handsome lamps, generator, horn, tools and tire repair kit.

AUTOMOBILE

men drive their All along

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remarkably owing farm

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O SALES.

Gar-Londs

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Where Hill Climb Will Take Place.



MICHIGAN HILL

NEW USE FOR AUTOS

OFFERED AS A MOTOR CORPS

Quaker Clubmen Forward Resolutions to President Roosevelt and to City and State.

Sparks.

te shop, including planers, la eneral machine tools from al-to a new one, using the motor the machinery, piece by piece

HICKS IS IN TO WIN

PINS HIS FAITH IN TWO CARS

Jackson and Carter Will Be-Standbys of Indianapolis Auto Company This Week.

Indiana Distributers—Indianapolis, Ind.

HANDOM MINDO

INDIANA AUTO CO. Looks for big week

Fourteen Different 1908 Models
Will Be Exhibited During Auto

Show Week.

EXPECT GOOD BUSINESS

Thomas Cars, Now Leading New York-Paris Race, Promise to Please Enthusiasts.

The coming auto show week will be a banner in the annals of the Indiana Auto Company. The members and employes of that company will certainly be busy.

The Indiana Automobile Company will exhibit fourteen different 1908 models, comprising two of the famous Thomas cars now leading the New York-Paris race, listing at \$4,500 and \$2,750. The car that leads the year's progress, "The six-cylinder, seven-passenger palace touring car, equipped with electric lights and the latest recessories, which will be delivered at the close of the show to J. Wood-Wilson of Marion.

One of these same models, six cylinder, listing at \$6,000, ready for delivery to Robert Stimpson of Richmond, will also be on exhibition and another one, this

same model, painted after the French style, very unique and new in this country, to be owned by Bruce Falley of Terro Haute, will also be shown. Crawford Fairbanks of Terro Haute will attend the show and for the first time see his new six-cylinder Peerless just received by the Indiana, Auto Company

Indiana Auto Company.

A. M. Shepherd of Vincennes, Ind., will permit this same company to exhibit his 1908 \$5,000 Peerless. A \$4,300 Peerless, four-cylinder, seven-passenger touring car, painted a natural, red, ready for delivery to A. R. Baxter of the Keyless Lock Company, will be seen also. A \$4,300 Peerless, four-passenger roadster, to be operated by Meyer Plock of W. H. Block Dry Goods Company, will be shown beside another \$4,300 Peerless just selected by G. L. Crooks of the Atlas Engine Company as his 1908 car.

The lightest five-passenger touring can a Franklin, listed at \$1,850, will also be shown as well as a runabout listed at \$1,750 of this same model, will be among the beauties to be seen.

The autoear sold by the Indiana Auto Company, of which nearly 100 are in daily use in this city, will be represented in several styles. A four-cylinder-Limousine, \$3,750, with extra touring body for summer use; also a four-cylinder roadster, with double rumble seat, \$2,750, guaranteed to do sixty miles per hous, sold to E. H. Burford, president of the Country Club. One autocar runabout, with special equipment for physicians, \$1,300. One autocar runabout, \$1,000.

The Indiana Automobile Company will enter all of its big line of cars in the parade and other events of show week. S. W. Elston, manager of the company, is an enthusiastic believer in the dealers' annual exhibition and will do all in his power to make the event a memorable one for the visitors and people of Indianapolis.

CROSSES THE DESERT.

W. C. Vaughn, a Los Angeles motorist, recently crossed the Mohave Desert to Sau Bernerdino and return, a distance of 235 miles, in thirteen hours and twenty-five minutes. Never before had it been done in less than a day.



oducts. hibit Complete Line.

ipolis Motor Car Company complete its new building at Market street in time for ut will have an exhibit of ne of Rapids, and ten-ton rucks in their garage at cky avenue.

entered a one-ton Rapid hill climb and other Rapids in the obstacle race and by R. A. Radle, vice presimpany.

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Notorings.

he interest in touring and to s who do tour, the Automo-merica, New York's great or-s added subscription membureau of tours,

Reichstag has been asked to affeur to drive a car 10,000 put 6,210 miles, under the cial observer, before he is

f the Manitoba farmers to ough the Legislature governs has resulted in the forma-or league, with headquarters

g has resigned as general Association of Licensed Au-facturers to connect himself company that builds motor

ck. with a capacity of six s of wine or other liquids, nto service by the owners of ards near Paris.

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\$600,000, the county commis-County, Pennsylvania, ed highway across the counilles long.

NATIONAL IS LIKED

RANKS WELL IN AUTO WORLD

Description of Various Models Shows Many Exceptionally Strong Features.

The National Motor Vehicle Company is offering for the season of 1908 several models, comprising touring cars, ilmousines and roadsters, equipped with four or six-cylinder engines.

In the construction of 1908 National cars imported Hess-Bright ball bearings are used exclusively in the motor, transmission, differential and on all the wheels, and probably more of these bearings are used on National cars than any other American car on the market.

The "National" was the first regular stock six-cylinder car placed on the American market, and for the season of 1908 they are offering two models of this type of car; the first being known as Model R or "Little Six." equipped with a six-cylinder ball bearing motor, cylinders 41/2x43/4 inches, cast in pairs. This model has a wheel base of 116 inches; is equipped with either a cast aluminum, curved line body, or a steel aluminum, straight line body, and is furnished with

either the well-known National round-radiator or the new National straight line radiator. In this type of six-cylinder car this company has produced the most compact six-cylinder motor on the American market, and with a medium wheel base, has embodied distinctive features in six-cylinder construction which are secured only by exhaustive tests and long experience in the construction of this type of cars.

Six-Cylinder Known as "Big Six."

The second six-cylinder car is known as Model T. or "Big Six." with a wheel base of 127 inches. This model is equipped with cylinders 5x5 inches, individually mounted. It has seven large imported Hess-Bright ball bearings on the erank shaft and similar bearings of smaler size on the cam shafts.

Both of these models have a Bosch

magneto as well as a storage battery, coil and distributor, giving two complete systems of ignition.

The bodies on these cars are roomy and comfortable, and especially that of the "Big Six." or Model T, it being one of the most roomy and luxurious offered on the American market this season.

No packing is used on any of the various engines, as the intake, exhaust and water pipes are fitted with tapered and ground nipples, thus eliminating packing

Each cylinder and piston of all the en-gines are annealed after the first machining; through this process the castings are relieved of all strain and they retain their shape much better than when the

annealing process is omitted.

The cylinders on the "Big Six" are east separately, with valves en opposite sides and are flattened on the front and back, the water jacket being covered by brass plates, which not only makes a compact engine, but allows for expansion in case of a "freeze up."

Sliding goar tenging of the celective

Sliding gear transmission of the selective type is used on all National cars and the transmission is remarkably compact, but has ample strength, as his been demon-strated during the last-Tour years that this has been used.

Two Models Offered.

In four-cylinder cars they offer two the luxur models for the season of 190%. The first is known as Model K, having a wheel base of 112 inches, with a cast aluminum. The perfectived line body and the round radiator. have been prodely have distincted at 125 inches. This model has cylinders 47ax5 inches, individually mounted and a double system ignition.

The second four-cylinder car is known as Model_N, having a wheel base of 112 inches, and other the east aluminum curved line body with the round radiator, or the sheet_aluminum straight line body. limited in or the sheet aluminum straight ince pody: with the new straight line radiator. The engine in this model—has cylinders 5x5-inches, individually mounted, and are the same as those used in the "Big Six." All touring cars carry seven passengers, wille the roadsters in either the "Little Six." or four-cylinder cars carry three passengers two on the regular seals

three passengers, two on the regular seats and one on an extra seat placed on the running board for a chauffeur or mechanician, or can be furnished as a runabout, with one or two rumble seats in the

The double system of ignition used in the construction of all cars consists of a high tension magneto and a set of plugs on one side, a storage battery, coil, diztributor and a set of plugs on the opposite side, either of which can be used, or, in case of emergency, both systems can be used at one time.

The connecting rods have extra long Parson's white bronze bearings, four studs being used at the lower end of each

Varies Are Interchangeable.

The exhaust and admission valves are interchangeable on opposite sides of the engine. These valves have pickel-steel heads, which prevents their pitting, and machine steel stems, which is an excellent combination.

On all models the plugs over the valve chambers are made with a valve-like taper seat, so that an accurate ground joint can be maintained without the use of gaskets; spiral bronze gears on cam shafts, meshing with spiral steel gears on the crank shaft, insures long life and very quiet running of National engines.

A very unique feature in the engines is the method used in allowing for the expansion of the exhaust pipe. The exhaust pipe, itself is made of seamless tubing, which is allowed to slide with the expansion and contraction, through the AUTO

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curved line body, or a steel

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1908 j&JIRES

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used at one time. The connecting rods have extra long Parson's white bronze bearings, four studs being used at the lower end of each Varves Are Interchangeable The exhaust and admission valves are interchangeable on opposite sides of the

heads, which prevents their pitting, and machine steel stems, which is an excellent combination. On all models the plugs over the valve chambers are made with a valve-like taper seat, so that an accurate ground joint can be maintained without the use of gaskets; spiral bronze gears on cam shafts, meshing with spiral steel gears on the crank shaft, insures long life and very quiet running of National engines. A very unique feature in the engines is the method used in allowing for the expansion of the exhaust pipe. The haust pipe itself is made of seam

tees fitted to the exhaust ports. Leather faced, cone clutch, fitted with eight flat springs, under the leather, for gradual engagement of the clutch, are used on National cars, and this type of clutch has give such excellent service in the past that notwithstanding extended experiments along other lines its equal has never been found. Floating Type Is Used.

tubing, which is allowed to slide with the expansion and contraction through the

The floating type of rear axle construction is used; and a tubular-front axle, the steering pivots of which are extra large and mounted on ball bearings.

The motor plant of the National Motor Vehicle Company is pronounced by experts to be the most modern and up to date of its kind in the West. A National six-eylinder engine is used to furnish the power for operating this plant and a four-cylinder engine for operating the dyna-mos for the electric lights presented

States, and has attracted considerable at-tention to the National engine. The Fisher Automobile Company is the The Fisher Automobile Company is the local distributors of National cars, and during the show week will have a full line of cars on display, and also several demonstrating cars for the purpose of taking those interested to visit the two factories of the local Motor Vehicle Company.

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SULLIVAN AUTO CO. WILL EXHIBIT LINE OF "LAMBERTS"

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Good in Events During Auto Show Week. The D. B. Sullivan, Auto Company at 27

North Capitol avenue will exhibit a large line of Lambert Priction Drive cars during

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MANY'RAPID'IRUCKS [WILL BE IN PARADE

Indianapolis Motor Car Company's Popular Line Promises to Be a Feature.

WILL HEAD PROCESSION

Large Number of City Officials
Has Promised to Take Part—
Radle Will Act as Pilot.

Judging from the number of entries already made, the Indianapolis Motor Car Company will have the strongest showing with their rapid trucks and delivery wagons in the auto parade. The new "Rapid" police patrol will head the procession, carrying a large number of The Board of Public city officials. Safety will be represented by Lew D. Cooper, chairman; and John F. Wood, treasurer. Many of the city fathers have also signified their intention of joining the party. Chief Metzger will also ride in the patrol and John J. Appel of the Board of Public Works. Schnull & Co.'s big Rapid truck will be the "Band Wagon"-with the Indianapolis Military Band of nineteen pieces.

Other Rapids entered in the parade include those belonging to Rink's Cloak House, Knight & Jillson, Columbia Grocery, Glossbrenner-Dodge Company, City Parcet Express. Crescent Paper Company, Hamilton-Harris Company, Goyer & Co., and the Sterling Remedy Company. Carlin & Lennox will feature their Rapid truck with a young lady demonstrating an auto-piano. The rear of the parade will be brought up with a double-gent truck loaded with Pingan & Co.'s meat products.

To Exhibit Complete Line.

The Indianapolis Motor Car Company was imable to complete its new building at 419-423 East Market street in time for show week, but will have an exhibit of a complete line of Rapids and ten-ton double-gear trucks in their garage at 111-119 Kentucky avenue.

They have entered a one-ton Rapids truck in the hill climb and other Rapids will be driven in the obstacle race and other events by R. A. Radle, vice president of the company.

When the Indianapolis Motor Car Company started in business a year ago, there were only four or five delivery wagons and one truck in use in the city. Now the passing of a motor-driven com-

One of Main. "Pluggers"



P. D. STUBBS

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Motorings.

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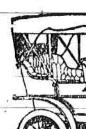


Four-cylin oughly o

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AUTO INDUSTRY HAS Will Hustle This Week GROWN VERY RAPIOLY

H. O. Smith of Premier Manufacturing Co. Reviews Life of Motor-Propelled Vehicle.

AMERICA IS SETTING PACE

Machines Built in This Country Now Regarded as Best All-Round Cars in World.

BY H. O. SMITH, PRESIDENT PRE-MIER MOTOR MFG. CO.

If we look back eight or nine years, when a few feeble experiments were being carried on with a view of developing the mctor propelled vehicle, it would be difficult to fully realize that from so humble and with seemingly so little that is practical to build on, an industry would be developed in less than ten years to the erermous proportions of the automobile industry today, which promises to contique to expand and at the present rate will in a very few years assume proportions equal to our most important and thriving industries.

What has been done in automobile manufacturing is only a repetition of the history as it relates to other commodities which America has been attracted to and has taken up to develop. American has proven himself capable of quickly grasping the situation and foreseeing the future possibilities. .

A few years ago the belief was generally expressed that the automobile would not prove a practical conveyance, at least in America. One basis on which this opinion seemed to be founded was the fact that our roads had not reached the same standard of perfection as the European roads, and it was not believed generally that even the most able engineers could design and build a road locomotive to be put in the hands of inexperienced drivers and used successfully on the roads as we find them, and especially when the machinery, unlike that of the railway locomotive, was not subjected to rigid expert supervision.

casual observance of the motor core



J. F. MINTHORN.

One of the busiest men during Auto Show week will be J. F. Minthorn of the Gibson Automobile Company. He expects to sell a good many machines.

overhauled, notwithstanding the fact that it has not been forced to encounter inregularities in road surface and excessive grades, all of which evidences the fact that careful thought and research are necessarily behind the designing, developing and producing of a satisfactory motor

These cars in the main are capable of attaining a speed quite equal to that expected of the locomotive.

It is necessary that a successful builder of motor cars be an able mechanical en-gineer, but more than this, he not only must be capable of determining necessary sizes and dimensions, but of so designing each part as to make it most efficient in service, and of determining those metals which are least affected by the strains and vibrations, it being necessary that anti-fatigue metals be used throughout to avoid the tendency toward crystallization, and in addition to all these he must possess a large experience with the motor cars in actual service to best determine the peculiar requirements of the various s of a motor car when in

ropean roads, and it was not believed generally that even the most able engineers could design and build a road locomotive to be put in the hands of inexperienced drivers and used successfully on the roads as we find them, and especially when the machinery, unlike that of the railway locomotive, was not subjected to rigid expert supervision.

A casual observance of the motor cars in use, supported by the figures showing that the volume of business in motor cars during the season of 1907 represented more than \$100,000,000, proves that the motor car is and must have been for some time taken seriously, and that it is no longer considered a luxury or a fad, but is very properly regarded as a thoroughly practical, economical and dependable conveyance.

American Cars Best.

Notwithstanding the fact that Europe had the advantage of several years in the development of the motor car, the American has not been slow to observe and follow the experiences of others, and profited by same, has avoided the necessity of covering a great deal of the same experimental ground which has been thou oughly gone over and thrashed out by the foreigner, and has forged ahead until tdday America is regarded as building the best all-round cars in the world.

By carefully following up the experience

with the motor car in service we have by a process of elimination gradually done away with those features which proved objectionable and, borrowing ideas from each other, have steadily worked toward underlying principles, which actual practice has shown to be best, and as a result today certain fundamental ideas are found in practically all cars of given types. This in itself is the best evidence that the motor car of today has reached a high standard of perfection.

A close observer will note that among the standard makes of cars there have been but few radical changes in the products of the lest two or gree years, and it is safe to say that the fundamentals of motor cars have been well worked out and that such changes as may characterize the succeeding years' models for some time will be only in the nature of minor changes or improvements and possibly body design. It is quite probable that the foremost products of today will not be considered passe or out of date several years hence, and for this reason the purchaser of a motor car will not necessarily feel that it is important to sacrifice a ear which has seen but one season's service and buy the current model to keep abreast of the times.

Motor Car Not Appreciated.

It is impossible for the casual observer in looking over a motor car to appreciate what the motor car of today really represents. It is not only a self-contained power plant, refined to a degree of sim-plicity which makes it possible for those who are inexperienced in mechanics and the handling of machinery to successfully operate a car, but in addition the car represents the carrying conveyance itself and is built to withstand the severe strains and shocks encountered on our more or less imperfect roads.

Compare this for a moment with the locomotive, which is seldom permitted to travel 200 miles, even in—the hands of skilled engineers, before it is allowed to rest, and is thoroughly inspected and

each part as to make it most efficient in service, and of determining those metals which are least affected by the strains and vibrations, it being necessary that anti-fatigue metals be used throughout to avoid the tendency toward crystallization, and in addition to all these he must possess a large experience with the motor cars in actual service to best determine the peculiar requirements of the various parts of a motor car when in actual service.

Double Development Accomplished.

We have not only developed the automobile in this country, but at the same time have developed the mechanical engineers themselves.

The question is often asked how long a motor car will last. It would be quite as appropriate to inquire how long the engine in a power plant will last. As a matter of course, in either instance the the article must be well designed, of proper proportions, representing good workmanship and material, and suited for the service required of it. These requirements being met, the life of the car, the same as the engine in the power plant, depends upon the way it is handled. If either is kept properly lubricated and adjusted (which does not necessarily mean dismounting and reassembling frequently) the life should be indefinite, except the occasional refitting or renewing of certain bearings and mihor parts.
With actual records of many cars which

have traveled in service more than 30,000 miles, and some with a record of more than 50,000 to their credit, and all seem-ingly in good running condition, it seems evident that the life of a motor car is not necessarily limited.

Future is Discussed.

The future of the motor car depends entirely upon the way it compares with any other means of transportation, first cost, maintenance and results considered.

It is safe to say that a standard, made car of medium size can be driven an average of thirty miles a day, or 900 miles a month, at a cost for fuel, including oil and gasoline, of from \$15 to \$25 per month, and records can be produced showing that with reasonable care the cost of maintenance, aside from the items mentioned, mishaps and tire renewals, is from \$25 to \$50 a year,

The life of a pneumatic tire is more or less uncertain, but a well-made tire of the proper dimensions ought to average approximately 5,000 miles.

Consider these figures, which are not necessarily the most conservative which could be produced, and compare it with any other means of transportation, and the real worth of an automobile can be obtained.

FARMERS ARE BUYING AUTOS.

improvement of Conditions' Clearly Indicated by Increase in Sales.

Farmers in the Northwest are buying automobiles. No other circumstance could better indicate the improvement of conditions in that part of the country and the increasingly high standard of living among the farming pepulation.

A. P. Henley, a traveling representative of the H. H. Franklin Manufacturing Company of Syracuse, N. Y., who has just returned from an extended trip to the Pacific coast, reports that most of the automobiles now being sold in the Northwest are going into farming territory. Crops last year were farming territory. Crops last year were good, the farmers have money and they are putting some of it into motor cars.

The big ranchers find the motor car the quickest way of covering their huge farms.

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FISHER CO. TO SHOW BEES WITH AUTOS

Visitor Guessing Nearest the Correct Number Will Be Given a Battery.

DISPLAY IS VERY COMPLETE

Many Surprising Things Are in Store for Auto Enthusiasts Who Visit Garage.

The prospects for the automobile show look very bright at the Fisher Automobile Company. One of the attractive features will be a hive of bees, and all visitors at the Fisher Garage will have a chance to guess on the number of bees in this hive. After the show these bees will be counted and the person guessing nearest the correct number of bees will be presented with a Witherbee storage battery. They will also show a number of different speedometers and odometers running and

lighting electric lights, showing just how the spark takes place in a gasoline engine.

One of the most attractive features of this show will be a big six-cylinder National which was sold by the Fisher Automobile Company to E. J. Kelly of Danville, in the winter and the National Company has given this and the National Company has given this car twenty-seven coats of white paint, which makes it look like tvory. This is a \$5,000 seventy-five horse-power model and is the second National owned by Kelly.

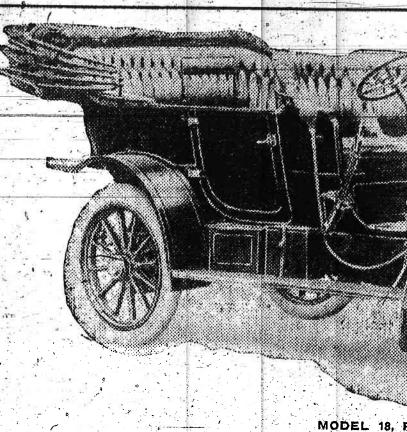
The Fisher Automobile Company's complete line will be well-represented, with samples of the various models of the National, Stoddard-Dayton touring car, roadster and runabout, the Mitchell fouring car, roadster and runabout and the well-known Maxwell line.

Maxwells in Demand.

The last week the Fisher Automobile Company received three car loads of Maxwell cars and have delivered twelve ma-chines out of this allotment.

Any one visiting this garage should not fail to go through the entire plant and see its complete line of new and second-hand cars. The second-hand cars will be found on the third floor.

This company will begin within the next ten days to build their new absolutely fire-proof garage and salesroom, which will be the finest west of New York city. This garage will be located in the porthwest corner of Younget Will Be a Feature 1



This popular car is handled by the In- | cern expects to sell. diana Auto Company and the local con- during auto show we

AUTO PARTS ONE SIZE

STANDARDIZATION

Licensed Automobile Manufacturers' Association Holds Important Meeting.

NEW YORK, March 21 .- The meeting of the mechanical branch of the Association of Licensed Automobile Manufacturers, held this week, was one of the most interesting meetings of the branch held since its organization. It being the first meeting held this year, many subjects which special committees have been experimenting on and investigating in were reported and papers read to the members:

A special committee appointed to work with the test committee toward the adopted a uniform mo which the drop forge in stock, making changoable.

The committee appe the standardization of time was ripe for a of the standard rim, that it was impossible clincher or demountab vogue. The use of sp of demountable rims eration and the rim ered to make a furth this matter.

At the afternoon s Edward Lucke of Co who has been making haustive tests with al internal combustion en address to the branch marks were principal parisons in the tests the use of alcohol for locomotion as compare tionary use. He point the branch that with engines he could state asily as gasoline by carbureter with the valve. He said that 1 the time was opportu adoption of alcohol especially in automol to the absolute necess adjustment of carbu

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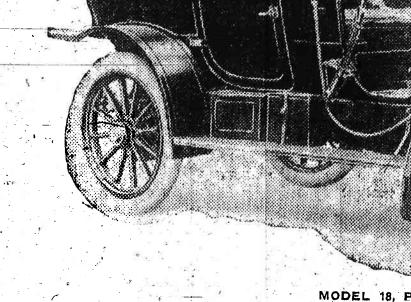
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This company will begin within the next ten days to build their new absolutely fire-proof garage and salesroom, which will be the finest west of New York city. This garage will be located on the northwest corner of Vermont street and Capitol-avenue, and they expect to be in it about July 1.

DYING GIRL CHARGES MILK WAS DRUGGED

Her Father Causes Arrest of Her Escort to Chinatown on Suspicion.

NEW YORK, March 21 .- In the belief that a glass of milk his daughter drank in Chinatown may have had something to do with her sudden death, John Eggestedt of 122 Hudson street, Hoboken, went to police headquarters and told a story that caused the arrest of Abraham Davis, a salesman of 159 East One Hundred and Fifth street as a suspicious person.



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A special committee appointed to work with the test committee toward the standardization of rod and yoke ends, made an elaborate report on what it conmade an elaborate report on what it considered the proper sizes for the standard ardization of these important parts of construction. Standards for 3-8, 5-16, ½ and 7-10 rods were adopted and will be known as the Association of Licensed Automobile Manufacturers' standard adjustable rod and walk and Nearly justable rod and yoke ends. Nearly overy manufacturer of American automobiles is at the present time using various sizes of rods and yoke ends, and it was found that there was considerable confusion in getting the proper sizes for immediate delivery. With the adoption immediate delivery. With the adoption of this standard, the manufacturers of rods and yoke ends will carry in stock a full line of the standards adopted, so that users of the sizes which have been adopted may be able to buy in the open market such sizes necessary. This is of particular benefit to the user, as the parts will be interchangeable, and the rods of one car will do for another

adopted a uniform mod which the drop forge in stock, making t changoable.

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Alcohol as

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Most Economical for

E. R. Hewitt, who menting with alcohol purposes, gave some in

Lucke, who explained that during his experiments conditions arose and developed to an amusing standpoint. One incident noted was that in his tests on a two-cylinder motor with crank case compression he found that the excess vapor which had not exploded with the first charge on had not exploded with the first charge on the intake escaped—through the crank shaft and could be ignited. In many instances the vapor could be ignited at the exhaust. In nearly all his tests, however, a good consumption had been attained and the standard of thermal efficiency of the motor maintained. Most Economical for Commercial Use.

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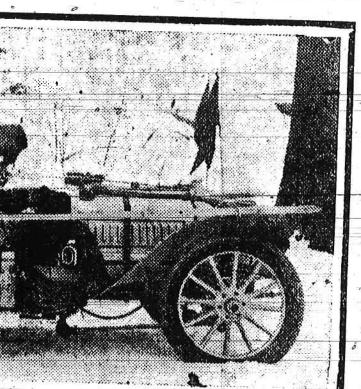
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E. R. Hewitt, who has been experi-

This is of as the parts the rods of as the parts the rods of see.

E. R. Hewitt, who has been experimenting with alcohol for commercial purposes, gave some interesting data on the results of his work. Hewitt adapted an engine to the use of alcohol for a five-ton truck. On gasoline with a full load four and a half miles on a gallon of gasoline could be had. On using the motor without readjustment only over two miles per gallon of alcohol could be gotten: but on raising the compression from seventy-five to 120 pounds he was able to get over five miles to the gallon of alcohol. He pointed out that it was necessary in this case to place the carbureter as near the engine as possible, in order that the mixture would be sent into the cylinder not less than 72 de-



1908 hampion tor Cars of the

Cadillac Leads in Indiana

There are 411 Cadillacs used in Indiana, and that make of auto leads, with the Ford next, with 406. Complete figures are as follows:----INDIANA AUTOMOBILE REGISTRATIONS.

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e	Home Made,	124	8	29	0	161	
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This list was taken from A 1 to EO 42 and includes

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The Hearsey Vehicle Comp the front of their automobile tiful coat of green. It wa this work was done on St. 1

One of the 1908 models of seat over the footboard to a chauffeur when the owner of to dilve.

During 1907 there were gasoline cars manufactured States and 5,000 steam and vehicles.

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One automobile of each of the following makes in Indiana outside of Indianapolis: Advance. Austin, Babcock, Bush, Buffalo, Brush, Butler, Buckeye, Coppock, Cornish, Corbin, Central, Church, Chelsoe, C. G. & V., Curliss, Crestmobile, De Luxe, Darracq, Dumas, Eclipse, Emmit, Elkhart, Everybodys, Eureka, Fredonia, Filnt, Friedman, Foster, Feley, Frazier, Fuller, Great Western, Geneva, Gycle, Gillespie, Hunt, Huber, Ideal, Indiana, Kann, Kirk, Lindsley, Lozler, Lakeside, Mahoning, Moon, Mauson, Marvel, Maryland, Ranier, Range, Rodefield, Roberts, Ross, Runven, Shaw, Shelley, Tri Motor, Unique, Valley, Victor and Welch.

MOTOCYCLES.

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MONEY AND LITE! Atlanta Constitu

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This list was taken from registrations from A 1 to ZO 43 and includes the following: Automobile registrations, 5,000; motocycle registrations, 143; registrations in Indianapolis, not including physicians, 786; in Indianapolis, by physicians alone, 51; in Indiana outside of Indianapolis by physicians alone, 203.

THOMAS HERE FOR THE SHOW.

World Famed Roadster Is Received by Indiana Auto Company,

The Indiana Automobile Company received by express last evening one of the world-famed Thomas roadsters which will worm-namen Integrals rotations which will be entered in all events in the auto show for cars listing at \$2,750. General Manager-Cole-of-lie-Autorar-Company-will spend all this week with the Indiana Auto Company, Indiana agent for the Autorar

On and Off the Road.

George M. Dickson of the National Motor Vehicle Company attended the Boston show this week. Dickson says he found business improving down East, and from the volume of business being done the show all undoubtedly prove a record breaker.

C. Homan of Homan & Schulz Co., New Tork, while here on business, reported business conditions improving. Homan placed several orders with the National Motor vehicle Company for small six-cylin-orr immatonts and douring cars.

The Hearsey Vehicle Company have given the front of their automobile garage a beau-tiful coat of green. It was observed that this work was done on St. Patrick's day.

One of the 1908 models enries a folding seat over the footboard to accommodate the chaufteur when the owner of the var wishes to drive.

During 1907 there were 47,302 pleasure gasoline cars manufactured in the United States and 5,000 steam and electric motor vehicles.

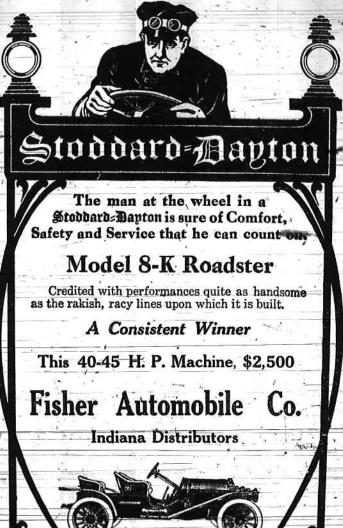
The Henrsey Vehicle commany received a large shipment of White Steamers hast week in time for the automobile opening.

MONEY AND LITERATURE.

Atlanta Constitution.

Here is the testimony of Lafcadlo

Total in the money, vanishes the little special for money, vanishes the little special favor, which is Mile the small special flavor, which is Mile the small special flavor, which is Mile the small special flavor, it for the gods.



THY A CLASSIFIED AD IN THE STAR IT WILL ALWAYS BRING RESULTS.

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NOW IS TIME TO MAKE TRIPS

With a Hatchet for Firewood, a Lunch and a Jolly Party Care Is Soon Far Away.

That the man who discovered that acetylene gas was to be obtained simply by pouring water on calcium carbide could have dreamed that he thus made possible the night-time pleasure of thousands, in the human race's nearest appreach to flying, is an absurd supposition. Nevertheless, to this gas, and to the bright, white light which it throws, motorists owe the possibility of enjoying one of the keenest delights of this swift modern Pegasus, and by its means, they are enabled to go swiftly where otherwise speed would be a reckless invitation to suicide; they are able to see and find a road which would otherwise be more or less problematical in location, and are able to enjoy, without appreliension, rides which otherwise would be nervous work.

When the railways first came into existence there were protests galore from people fond of the old order, mostly to the effect that the iron horse took from the pleasure of travel all of its romance and made of it a thing commercial, mechanical, scientific and exact, rather than fantastic, romantic and adventurous. Yet today the railway has a romance all its own, and who shall say it is not the equal in picturesqueness of the older romance of pillion and post horse, stage and relay, and roadside inn?

So with the automobile. The invention is so new, so much a plaything still, that its mechanical wonders and conveniences from large before even the public which does not own or operate; but with its newness and its selentific marvels it has already its own atmosphere of romance, and nowhere is this more evident than in

running at night,

It is moonlight and October. The scent of autumn flowers is in the air; the cool night breeze plays and caresses the unprotected Taces. Heneath you murmurs the exhaust, a soft, low note of contentment. The wheels spin noiselessly, save

ELIMINATE THE AUTOMOBILE AND CHAVE THE STAGE SETTING FOR BRACKEN SCENE IN FAUST' ACETYLENE RAYS SEARCH OU PICTURES AT EVERY TURN

The expert plunges ahead to certain destruction, apparently; but he knows this strange freak of the projected light-knows that it magnifies the little to the great and that the chasm must seem great indeed to indicate a real hole.

indeed to indicate a real hole. What are the requirements for a successful night run? Nothing but the car the people and the will. If the weather is cool, a hatchet for firewood; if the road is unfrequented and solitary, a lundred—and that is all. All, save perhaps the ability to leave behind all thought of daily life, and live, instead, the life of the moment, the life of absolute irresponsibility and detachment, the strange, free life of being altogether outside of things mundane and in a world all one's own.

For this night running is like no other running, winter or summer, fall or spring. There is the sense of novelty—it will, not account for the feeling. There is the sense of strangeness and unfamiliarity—it will not account for it. There is the changed appearance of everything, making the most familiar road seem new and strange, and the unfamiliar road a way to nowhere—a road without direction, without end, without distance—simply a road which unfolds from some glant's roll in front, as we wish it, to roll up again behind us and disappear.

is a Thing Momentary.

It is a thing momentary, of our own instant's living, and not at all a thing of earth to be made with machinery, taxed with toils and smoothed with iron rollers. Yet this, will not account, either. The feeling of detachment, of being suddenly transplanted to another world, of belonging neither to the earth below nor the heavens above, of sliding, quietly, smoothly, through space, knowing not whence and caring not whither, is begotten of our own imagination, aided by contradictory natural conditions—light in darkness speed in rest, and sight which is not of things plainly seen, and it is altogether too strange and weird to describe or pic-



THE BLACK THE DARK COMPARISE ADDS SPICE



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September 1850/1988 office develop-



THE BLACK THE DARK COMPARISO ADDS SPICE



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It he propertight and October of autumn flowers to in the six the smol thight breeze plays and rarreces the un Person you marmust protected Three the exhaust a soft, ion note of content-ment. The wheels spin noiselessiy, save for an occasional pubble tossed upward to a mud guard. The coil buzzes faintlyso faintly and so constantly that, like the tick of mramiliar clock, its very presence is a silence and it must be listened for to be heard.

Ahead is Darkness.

Ahead is darkness, plerced with a flam-ing arrow of broad, white light-brightest on the road and casting strange, indefinite shadows to the right and left. Trees seem painted scenery against a velvet background, standing out in startling distinctness, albeit with but two dimensions; this is a two dimensional world through which we plung headlong, our forward movement being but the paradoxical third dimension which seems a living lie to our eyes; we see but length and breadth, and never thickness, in the trees, the bushes, the very hillocks and thank-you-marms in the road beneath.

Here, too, is a point to note—the lights play strange tricks with our eyes. Ahead yawns a mighty chasm, deep and black and forbidding. The uninitiated puts on the brake hard, and stops dead on the edge of why, and the meaning and the riddle of the puts of the expension of th

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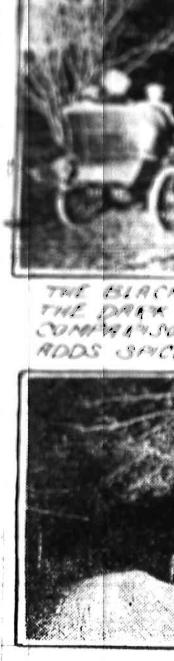
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nor, I fancy, you, nor any one not gifted beyond his fellows. When the road stretched out fair and white and long and smooth-when the throttle comes open all of itself, when the spark creeps, back, slowly but certainly-when the low hum rises to a subdued patter; when the patter rings and merges into a note of music, and the musical note rises hoarse and throaty, into a muffled roar, then the trees appear and disappear like the magic of some conjuror's trick; when the lamps flicker and dance and the roads spin by beneath you like some Titantic ribbon spun for your pleasure, and it is recled into the machine by magic hands between the hands grip the seats and the hair blows back—when the roar of the air in the ears precludes all other sounds, and the consciousness of the ex-



MUST PUT STOP TO

Roughness Which_Has_Ch ket Ball This Year Cau NEW YORK, March 21. and "slugging" which has a ket ball games this year at has caused comment amon and if a change is not mad is a possibility of the fact and stopping the game. there has been a good damong the members or the roughness of recent conte

Mianight Mötoring.





ELIMINATE THE AUTOMOBILE AND YOU CHAVE THE STAGE SETTING FOR THE ARACKEN SOENE IN FAUST THE ACETYLENE RAYS SEARCH OUT SUCH PICTURES AT EVERY TURN

AN INSANE CO FOR EVER IN OARK, ALWAY ALWAYS TO

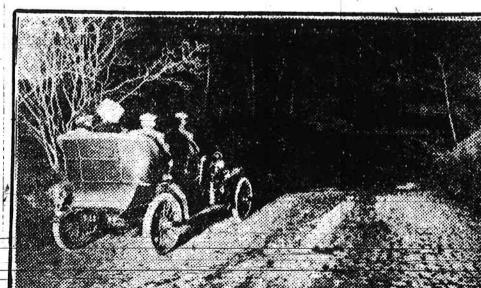
The expert plunges ahead to certain destruction, apparently, but he knows this strange freak of the projected light-knows that it magnifies the little to the great and that the chasm must seem great indeed to indicate a real hole."

What are the requirements for a successful night run? Nothing but the car the people and the will. If the weather is cool, a hatchet for firewood; if the road is unfrequented and solitary, a lunch—and that is all. All, save perhaps the ablity to leave behind all thought of daily life, and live, instead, the life of the moment, the life of absolute irresponsibility and detachment, the strange, free life of being altogether outside of things mundane and in a world all one's own.

For this night running is like no other running, winter or summer, fall or spring. There is the sense of novelty—it will, not account for the feeling. There is the sense of strangeness and unfamiliarity—it will not account for it. There is the changed appearance of everything, making the most familiar road seem new and strange, and the unfamiliar road a way to nowhere—a road without direction, without end, without distance—simply, a road which unfolds from some giant's roll in front, as we wish it, to roll up again behind us and disappear.

is a Thing Momentary.

It is a thing momentary, of our own instant's living, and not at all a thing of earth to be made with machinery, taxed with tolls and smoothed with Iron rollers. Yet this, will not account, either. The feeling of detachment, of being suddenly transplanted to another world, of belonging neither to the earth below nor the heavens above, of sliding, quietly, smoothly, through space. knowing not whence and caring not whither is begotten of our



THE BLACK OF THE WATER WAKES
THE DARK OF NIGHT LOOK LIGHT
COMPARISON AN UNFAMILIAR FORD
ADDS SPICE TO MODIGHT MOTOR



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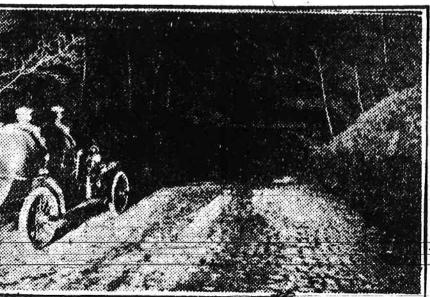




AND YOU FOR THE Y

OUT SUCH

AN INSANE DESIRE TO GO ON AND ON FOR EVER INTO THAT BIG MYSTERIOUS DARK, ALWAYS TUST AHEAD ALWAYS JUST BEYOND REACH.



PACK OF THE WATER WAKES

PRK OF NIGHT LOOK LIGHT BY
PISON AN UNFAMILIAR FORD

SPICE TO MIDNIGHT MOTORING.



FLAT PAINTED
SCENERY
AGAINST A
VELVET BROKE

NEW YORK GETS ANNUAL TENNIS TOURNAMENT DATE

Committee Gives Plum to Metropolis for Week of April 6—Big Success Is Assured.

NEW YORK. March 21.—The racquet and tennis committee of the New York Racquet and Tennis Club announces that the annual tournament for the court tennis championship and the championship cup will be held in the New York court on Monday. April 6; and the following days. Entries will close with the committee on April 1. Matches to be made the best of five sets and only sets that may decide a match to be advantage.

The holder of the championship shall not play, but shall defend his title if challenged by the winner of the tournament. This match shall be played on the second day succeeding the final in the tournament unless otherwise ordered by the committee. But if there are three entries or less the holder of the championship shall play with those entered in a "tound robin" tournament, the winner of the greatest number of matches to become the chastless. With an entry over three the drawing shall be made and the tournament held on the Bagnol Wildesystem.

System.

The entries will run to a dozen at teast and will include Jay Gould, the holder of the title for two years, and Enstace H. Miles of London. Miles was American amateur champion when here in 1900, but his visit is said to be prompted by a special desire to play Gould again rather than by any great veneration for our title. Gould, when abroad two years ago, went through the British championship tournament successfully and then had to play two challenge matches.

AMERICA TO MEE

Fast Craft Course

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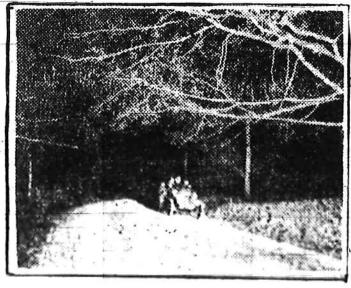
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MUST PUT STOP TO SLUGGING.



THE BLACK OF THE WATER NAKES
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ADDS SPICE TO MIDNIGHT MOTOR AG



FLAT PAINTED SCENERY AGAINST A VELVET BACK-CROUND - AN ILLUSION OF ACETYLENE LAMP LIGHTING.

NEW YORK GET TENNIS TOU

Committee Gives Pi Week of April 18 A8

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and will include Jay the title for two years. of London. Miles we champion when here is said to be prompted play Gould again rath veneration for our title two years ago, went championship tournau then had to play two

PUBLIC LIKES W CLUBS TO

Swimming Carnival Garden Shows T tion Should Be

NEW YORK March

But the proper time of the continues of

\$506 \$ \$.71" \$ 400 400 W.

ALL ROADS WILL LEAD TO INDIANAPOLIS

Tropby Offered by

Frank Staley of Hearsey Vehicle
Company Predicts a Most Brilliant Auto Show Week.

CONSUMERS ARE INTERESTED

Popular Line of Local Concern Is.

Expected to Attract Considerable Attention.

"Unless all signs are a tailure Indiquapelis Auto Show week will break all records for automobile sales in this state," says Frank Staley of the Hearsey Vehicle Company. "I have never wirnessed such interest as has been displayed by both dealers and consumers. The owners of automobiles, ps. w. Les prospective purchasers, are showing the same enthusiasm in the coming opening as are the dealers themselves.

"In fact every one seems at this time to have, but one object in view," that Being a glorious week for the automobile.

The entire state is interested, and during the coming week 'all roads will lead to Indianapolis' and every one will be headed toward the state—capital, and those who don't come to town in an automobile will go home in one at the end of the week. The dealers have all made great preparations for the entertainment of visitors and have tried to out do each other in making their respective automobile exhibits attractive. The contest has, however, been of a friendly unture, as never before was there so much good feeling existing between competitors in bustiness as is shown among the automobile dealers of Indianapolis.

"The parade on Monday promises to be

"The parade on Monday promises to be the largest automobile parade ever given. Each dealer has invited, his friends to participate. We have solicited all who bought cars from us back to the year 1898, the first automobile sold in the state, to be out on Monday and join us with his car in the parade. We are handling quite an extensive line consistsing of the White Steamer, Pope-Wavetley Electric, Marmon, Ramole, Merion, Overland and Ford, and all owners of these cars in the city and state have been invited to John its, and if one half of them



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Hill Climb Interesting.

"The hill elimbing contest will be interesting. Every dealers in the city and many outside have entered from one to many outside have entered from one to a half dozen different curs in this contest. We have entered the White Steamer, the Rambler, the Marmon, Marion and Overland and, win or lost, we expect to have a day of fine sport.

"The obstacle race on Capitel avenue Friday will furnish a great amount of amusement to the visitors. The wind up

amusement to the visitors. The wind up of the week's entertainment will be a dinner and smoker at the Grand Hotel on

Saturday evening.

"This will not be a week of pleasure alone, as every dealer expects to make many sales. The Hearsey Vehicle Company have already the assurance of a sufficient number of orders for cars to make a splendid business for the week. The only person who can prevent a record breaker is the weather man. We are all praying for fine weather during the entire week."

WILL CATCH CRIMINALS WITH THE AID OF MOTOR CAR

Offenders Against the Law in Syracuse, N. Y., Will Ride in a New Gasoline Patrol Wagon.

Offenders against the law in Syracuse, N. Y, will have to travel at least twenty miles an hour to escape the clutches of the police,



GIBSON PLANS TREAT

HOLD BIG RECEPTION WILL

Pioneer Local Concern Enters Ten Fords and Premiers in Various Show Week Events.

This is a pict he presented by club outside of largest number which will be Auto Show Wee ated tomorrow. town car must office of The ! parade. It is or

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Offenders against the law in Syracuse, N Y., will have to travel at least twenty miles an hour to escape the clutches of the police, The city fathers have just had built by the Franklin Manufacturing Company a sixteenhorse-power gasoline patrol wagen, wnich will spin over the ground at that rate. The will spin over the ground at that rate. The new motor-patrol takes the place of an electric vehicle, which was too heavy and two slow for the nimble eronis. The new enr weighs only 2,500 pounds and has a seating capacity finise of ten persons. It is the first one built by the Franklin Company, but already officials of other cities are said to be investigating it with a view to purchasing

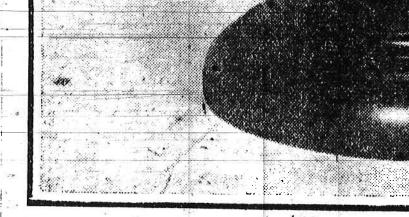
OUT OF TOWN DEALERS ACTIVE

Many Come to Indianapolis and Place Their Orders for 1908 Cars.

Among the many out-of-town dealers who visited the Gibson Automobile Company's showrooms during the week, placing their orders for 198 models, were:

N. 1.

of cars in their respective towns. They report prospects very bright for a prosperous season.



GIBSON PLANS TREAT

WILL HOLD BIG RECEPTION

Pioneer Local Concern Enters Ten Fords and Premiers in Various Show Week Events.

The Gibson Automobile Company, one of the pioneers in the automobile business Indianapolis, has made extensive preparations for the reception it will hold during show week. A large force of carpenters and decorators have been engaged remodeling the salesrooms and offices for the last three weeks. The exhibit or salesroom will henceforth occupy the enthre ground floor, the offices being removed to the front half of the second

The accessories department of the company is reaching out for business over the entire country and has already received orders as far west as Portland and as fifr east as Boston. A complete line of auto-mobile toggery will be added in time for show week.

Enter Ten Fords and Premiers.

The company has entered ten models upon him to use recach of the Ford and Premier cars in the always one or two til automobile parade and has also well as the laways one or two til Benefiel Bros. Communs. Ind.; Gilbert Van Vleet of Van Vleet Bros., Pranklin. Ind.; C. F. Bartee Lafayette, Ind.; Mr. Hayes of the Wabash Auto Company. Terre Hauter Ind.; Breiker & Robinson. Richmond. Ind.

All handle the Gibson Auto Company's line of care in their respective towns. They were baye notified it of their intention of will take place during the week. Several little cars is favored of the company's out-of-town agents this year's American have notified it of their intention of tour and Glidlen c driving into the city during show equity. James Joyce week, and ask reservation of storage.

This is a pictur be presented by T club outside of I largest number o which will be a Auto Show Week, ated tomorrow. I town car must reoffice of The St parade. It is on t awarded .-

place for their cars accompanied by k ists, who will drive

W. Twyman, wl from a trip throu that the interest enthusiasts in our heat, and predicts visitors during the

Buzz of

mobile tire on a hot being asked by B. He says he does not he thinks there are r take \$50 and do it. on the prospect of table rims among the ists. He is enthusias of Fisk removable ri been made-very lig can be removed and minute. Not the th of pumping will be t ing about a very gen vice, according to 1

ican Locomotive Auto single Berliet entry former last summer. a uniform schee shown on the day 1907, over the meun Bedford Springs. Fi the best running tin hours athead of the s turs that arrived ho checked in the nick of credit in the reports perfect scores. It is i the rules of 1908 will ules for cars of diffe

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of Van each of the Ford and Premier cars in the each of the Ford and Premier cars in the automobile parade, and has also sent in contries for the different contests, which will take place during the week. Several The company has entered ten models

This is a picture of a beautiful cup to! he presented by The Star to the city or club outside of Indianapolis having the largest number of cars in the parade, which will be a prominent feature of Auto Show Week, which will be inaugurated tomorrow. Drivers of each out-of-town car must register at the business office of The Star before entering the parade. It is on this list the cup will be

place for their cars. Most of them will be eccompanied by large parties of motorists, who will drive in and enter into the

W. Twyman, who has just returned from a trip through the states, claims that the interest of out-of-town motor enthusiasts in our show week is at fever heat, and predicts an immense crowd of visitors during the entire week.

Buzz of the Motor.

mobile tire on a hot day? This is a question being asked by B. H. Pratt of Springfield. He says he does not want to do it for \$5 and he thinks there are many men who would not take \$50 and do it. Pratt makes his point on the prospect of the popularity of removable rims among the general run of motoriefs. ists. He is enthusiastic over the new models of Fisk removable rims, which, he says, have been made—very light and fool proof and can be removed and put on in less than a minute. Not the time saved, but the work of pumping will be the chief factor in bringing about a very general adoption of this device, according to Pratt, for even when a man does not have to pump his own tires after a puncture, his chaffeur will prevail upon blin to use removable rims and carry always one or two tires afready inflated.

will take place during the week. Several of the company's out-of-town agents have notified it of their intention of driving -into the city - during show week, and ask reservation of storage equity. James Joyce, manager of the American Locomotive Automobile Company, whose single Berliet entry was a sensational performer last summer, says that the injustice of a uniform schedule was most plainly shown on the day of the hardest run in 1907, over the mountains from Pittsburg to Bedford Springs. The locomotive car made the last cuming time that day and was in 1907, over the mountains from rittsburg averaged Bedford Springs. The locomotive car made the best running time that day and was in hours ahead of the Schedule, but some little vars that arrived hours afterward and were checked in the nick of time get just as much credit in the reports because they too, had perfect scores. It is more than probable that the reports will provide different schedthe rules of 1908 will provide different schedules for cars of different classes.

> Practically all those who participated in the American Automobile Association tour

WAVERLEYWILL

WILL EXHIBIT MANY

"71, Run-a-Bout," to B of Display During Sho by Local Manufacti

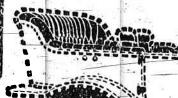
The Waverley department Manufacturing Company will its local dealer's show room T. Hearsey Vehicle Company their 1908 models. One of th departments will be the moa-bout. This model is particul for park and houlevard purp

very smart and attractive.

Another model exhibited w 67 Victoria Phaeton, equipped Ush carlopy top. This car is sively at summer resorts—Pr Newport, Los Angeles and where sunshine predominates, visits on a bright afternoon phaeton is ideal, being uph light whip cord against a

Model 70-C. Victoria coup structed particularly with a vin the city, the control bei from the inside. More cars are in use in Indianapolis that of the Waverley line.

The Feat



MARMON WILL HAVE A SPECIAL DISPLAY

Auto Made in Indianapolis to Be on Exhibition at Hearsey Vehicle Company.

IS ALL BUILT IN ONE BUILDING

Car of Original Designs on Which Forty or More Patents Have Been Allowed.

Marmon cars are to be seen in the showroom of the Hearsey Vehicle Company, 115 West Market street, opposite the Terminal Building. During the automobile show week a special display will be given of Marmon touring cars and roadsters and various parts showing the construction of motors, steering gears, transmissions, Marmon oiling system, etc., all of which will make an exhibit as interesting as any exhibit seen at the large shows in New York and Chicago.

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By manufacturing the car complete, the construction is consistent throughout and owners of Marmon cars have the satisfac-tion of knowing that parts may be ob-tained promptly as needed as long/as the car is kept in service.

Special Equipment Prepared.

Tools, jigs and special equipment have been prepared at great expense for the manufacture of all the various parts of the cars so that they are perfectly interchangeable and go together in the assembling without the necessity of special fitting. Every part is carefully inspected as it passes through the process of manufacture and in the final inspection the part is rejected if it varies from standard one-thousandth part of an inch.

The Marmon idea is not how many cars, but how good. This company is in the business to stay and is endeavoring to build-up a reputation for its cars second to none. In the matter of design, material and workmanship only the very best material is produced.

rank with the highest grade cars of this type that the market affords. The water-cooled motor is of the latest design and of unusually substantial construction.

- Several Good Features.

The features particularly noticeable are its large crank shaft and bearings, its long connecting rods and pistons, its large valves and separate exhaust ports, the feature of using through bolts which the the cylinders and caps to the main bearings, the flood system of oiling by pressure through a hollow crank shaft; the new roller lift for valve tappets taking side thrust off of the guides, the new muldisc clutch in the flywheel This water-cooled car is equipped with

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ground clearance. Its facility of maneuvering, therefore, must set at restiforever the pessimistic tongues so often protesting that cars were all right on roads, but for use in the veldt or desert, or indeed on any broken ground, were quite impossible. The journey to the front of this mitrailleuse was sufficiently beset with trouble to form quite a test case. From a few hours after it left the ship, nothing at all like a road could be used. Rivers had always to be forded, their banks in many cases having to be followed for miles before a fordable point was found. "The land within a considerable distance of any African stream from the Nile down

of any African stream from the Nile downward is always of the most irregular charward is always of the most irregular character, and when once a stream was crossed the ground on the newly reached side would be found to bear miles of bowlders, sprinkled anyhow, so irregularly as to make mile-anhour walking, or large stretches of cactus, whose 'spines' were so assertive as to force even the wild animals to give such places a wide berth. Then would be met nice little 1-in-4 climbs, succeeded by stretches of feet-deep mud. Out of the quagmire a sand-storm would be encountered, and the car so absolutely snowed up that she had to be dug out of the grit. The next incident, probout of the grit. The next incident, probably, would be the sinking of the car up to the clutch shaft in a desert bog. On the whole, it may be said with confidence that the ground covered could not have been more



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HAYNES ON I

PERFECT SCORE CA

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At this late day it is worthy of note that the first Marmon car of 1902 was very much in advance of the times. It was the first car with double side entrance, the first to have a pressed steel frame, the first to have a straight line shaft drive, the first to have three point suspension and the first to have a three speed selective transmission, etc.

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Keeping pace with the times the Marmon car teday incorporates the latest and best principles of construction as accepted by designers of highest repute abroad

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MOTOR CAR SALES SHOW GAINS

Great Demand for Franklins Proves the Worth of Popular Line of Auto.

During the first week of March the H. H. Franklin Manufacturing Company of Syracuse received 40 per cent as many orders and shipped 30 per cent as many motor care as during the entire month of Pebruary, al-though Pubruary showed a farorable in-crease west January

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The company is manufacturing a large number of these air-cooled cars, for which there is an increasing demand.

The company is also marketing a water-

Management was now here we are required the date of The services many their many from patter is previously for the construction with their THE PERSON IS NOT THE 1- 980 to the france was to Military to the Contract trace manifesters in their Street with three worth wring grown. States on the works sharp that I have experienced in the on to exercise at the finerof our title open to the recent stockers on appropriate of the controllers which is not the stockers are a second to the termination of the termin consector Sharp Kineses to early beginner & business competence building managering to the drops from complete of Storage for Mantengramming and Storage Track approximate themselves of distributions

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The state of the s La grants L.

The male green out excepts an con regio chrese day relicidi Chicago Motor Chris. a horm nower resistor, will tion in this city during sh south which were afficied ently intact and the car he ; and police stone that time.

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Fours and Sixes

Model K-4 Cyl., 47/8 x 5 Model N-4 Cyl., 5 x 5 in. Model R-6 Cyl., 41/2 x 43/4 in. Model T-6 Cyl., 5 x 5 in.



Buy a Car Made at Home



Indianapolis, Ind. E. 22nd St.









All National Cars are equipped with National Ball Bearing Motors, which is the most important refinement in motor car construction.

National Cars are of unequaled excellence and have made good throughout the United States and at home.

(Ask Indianapolis users)

Buy a Car Made at Home

Fisher Automobile Co.

339 N. Illinois Street

Indianapolis, Ind.





































MARMON WILL HAVE trank with the highest grade the parket of pro-A SPECIAL DISPLAY

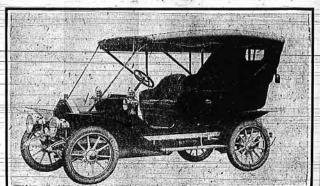
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Expected to Make Good in Hill-Climb:



HAYNES ON DISPLAY

PERFECT SCORE CAR IN CITY BANK ON OLDSMOBILE WILL CRATE AUTOS ON PIER Reagan Motor Car Company, New CAPITAL AUTO CO. CONFIDENT

SHIPPING IS EASIER

Steamship Company to Facilitate Transportation of Machines

AUTO OUTLOOK GOOD

CONDITIONS ARE IMPROVING

Flying Trip to Many Factories Finds That the Working Force Is About Normal.

away from the great cities and a stendy sell MANY FORD RUNABOUTS might be formed the pure distinct.

CATEST FORD WILL BE SHOWN.

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Fours and Sixes

Two Models of Each

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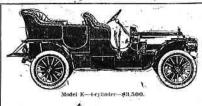
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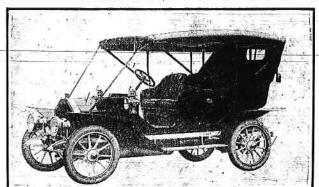
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