Indianapolis Star, May 28, 1910 50c to \$5.00 per pair.



In the only two events in which it was entered sounded the old familiar cry of victory:--"BUICK WINS!"

BUICK strength and BUICK stamina---the same rugged qualities that carried the car into first place at the finish of nearly two hundred track and road contests last season---captured these two races:---

5 mile stock chassis---BUICK first. Time, 4 min. 41.7 sec. 5 mile free-for-all---BUICK first. Time, 3 min. 37 2-5 sec.

Defeating the F. I. A. T. 90, Marmon Six, American, National 60, National 70, and Darracq

More often than any car in the world the BUICK has demonstrated in racking, grinding contests of this character, the well-nigh indestructible soundness of its construction.

The way the BUICK IS BUILT is what makes the BUICK win. The way the BUICK IS BUILT is what makes every individual owner ardent BUICK advocate.