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NEW MOTOR BODY MEETS WITH FAVOR

**Benjamin Briscoe Tells What He
Believes Is in Store for
Organization.**

TO HAVE VOICE IN RULES

**Manufacturers Contest Commit-
tee Hopes to Help Further the
Interests of "Autodom."**

Believing that automobile contests can be encouraged and improved by support of a concrete nature, such as an organized body of automobile manufacturers can supply, the motor car makers have organized what is known as the Manufacturers' Contest Association, the work of which undoubtedly will be of great importance to the pastime and industry, and the plans of which are naturally of considerable interest at this time.

It is agreed that the automobile makers, who supply the sinews of war in speed and other contests, should have some voice in the rule making, but not in the enforcement of rules. There can be no argument as to the maker's knowledge of what rules would be best to bring out the merits or demerits of cars for the final edification of the general public, but, on the other hand, there can be no argument but that the actual government of contests and the enforcement of the rules generally, should be in the hands of men without trade affiliations of any sort.

Undoubtedly in the suggestions which the makers may offer for rules there will be many that, for some reason or other, are not acceptable to the national governing body, and in many cases the interpretation of rules as made by the governing body of racing may not always meet with the approval of all the manufacturers. It is the difference of opinion which makes contests interesting.

In accordance with the agreement which the American Automobile Association and the Automobile Club of America

Prize Donat



This \$250 Metropolitan Ca
dent of the Overland Auto Co
ten mile basis in the one
April 30.

AUTO INDUSTRY

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In accordance with the agreement which the American Automobile Association and the Automobile Club of America have, the Manufacturers' Contest Association recognizes the A. A. A. as the national governing body and the A. C. A. in all events of an international character. There is no desire on the part of the M. C. A. to act other than in an advisory capacity, which it will do, always having in mind the best interests of the industry as a whole.

Criticises Auto Races.

There is no denying the fact that there was much to be criticised in the manner of conducting automobile racing in the past. It was said by some of those interested in the sport, however, that the support of all the manufacturers was needed to better conditions, and this is now made possible by the new organization, which enters the field without a thought of what has taken place in the past, but considering only the present and the future.

That the new association can bring about many desirable improvements admits of no argument. It will work for uniform rules, better classifications for racing cars, uniform fees and sanctions and generally encourage automobile clubs and trade associations to promote contests.

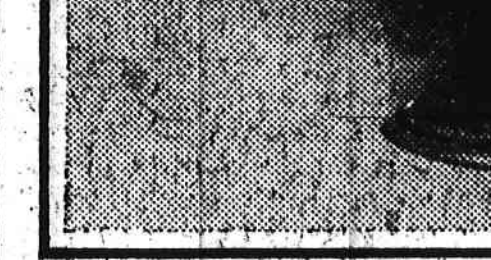
It will not hesitate to make recommendations whenever it deems that such recommendations are in order, and in every other way it will work to advance the best interests of motoring from a competitive and from a business point of view.

At the same time, it must always be remembered that the M. C. A. can encourage only those contests that are promoted with due respect for the state laws and the rights of others on the highways. To do otherwise would bring it into disrepute with the lawmakers of the various states and would eventually bring on the heads of motorists generally unfair laws that would make their pastime anything but pleasant.

The manufacturers from time to time are represented and have to appear themselves before the various legislative bodies, and to do other than consider carefully all phases of open competition on the road would weaken their position in legislative work, which, it is agreed, is of more importance than any other department of motoring.

NEW FIELD OPENS UP

FOR THE ELECTRIC AUTO



This \$250 Metropolitan Car
dent of the Overland Auto Cor
ten mile basis in the one
April 30.

AUTO INDUSTRY

INDIANA TAKES HIGH

HOOSIERS ARE BUILDING M
TOR CARS, AS ILLUSTRAT
GROWTH OF APPERSON
CHINES AT KOKOMO

It is said that the automobile
is now second among the ind
America. It is a fact that in
mobile manufacturing indust
Indiana holds second place a
states of the Union—a recor
proud of.

In Kokomo, Ind., the first cop
successful motor car was built
Haynes and Elmer Apperson in
Today the Apperson Bros.' A
Company occupies the same
which the building stood where
car was built.

The Apperson brothers, Elme
gar, are the pioneer motor car
America, having been constantl
high-grade automobiles for a
teen years.

Follow Conservative Pol

The policy of the Apperson br
always been one of conservatis
ago they began business wit
small capital. Since then no ou
ital has been sought or accept
business has grown to large p
and today could have been o
largest in the country, if not in
had the owners elected to acc
tional capital frequently offer
They chose to keep the entire
their own hands; to grow gra
conservatively.

During 1908 their output will
cent greater than it was in 19
will soon be commensal