

by J. V. Murphy of the trip over the train an Italian, going into s-Detroit run into the do the car any serious in the bending of the breaking of the lamps. ward Indianapolis with

West Alexander bridge a car coming the occur- a great splashing in ned around to see the r, having broken down ng the track. Clemens broke the windows and ngers to shore.

on the Pennsylvania in a buggy, demolish- d slightly injuring the auto was turned into an e injured removed to a ap- the climax the car a middle east of Irving- s forced to walk to the

all of the eight days this season.

and these many advan- an any other city could e boosters are inclined different arrangement d these gentlemen will sher Tuesday morning ns. Personally, I think e trouble in getting the understand that in De- ttles the initiation fees of what we propose and e not as many.

the mere social and f merging this body of gether there will result ust not be lost sight of. eive, should be led by from the ranks of the he private owners. It ith the American Auto- a. Membership in this the members to also be ational body and of the ate body of the A. A. A.

R. Kling, secretary of ed state body, that his not carry on its work ed body in this city.

veral tours conducted to is season. One is com- , another from Detroit,

sville, one from Chicago Toledo. There probably ill of these cities have the men who will par- ns will be members of apolls motorists will e to greet them as club pleasure of extending to these knights of the fall upon the proposed et credit upon "our no y ways.

# VALUE SPEED RECORDS

thoroughbred

## OWNERS CONSIDER RACING

GIVE SPECIAL ATTENTION TO TRACK AND ENDURANCE TESTS WHEN THEY PURCHASE AN AUTOMOBILE.

*By Howard Marmon.*

Less than ten days ago our Yellow Jackets were lowering world's records at the Motordrome at Los Angeles. Harroun, the star of our team, was making the cars of greater piston displacement than the Marmon hard to catch, and his wins of every one of the long events proves with what success our machines performed, but this is but an incident of the detail and preparation for those events. Today, less than ten days after our performances on the coast, our team of cars is now at Atlanta.

Harroun is now working out on the Southern course and our preparation is again being put into effect to repeat the performances on the coast. Team organization has been perfected so that moving great distances is easily accomplished. I frankly believe that through the medium of racing more than anything else the name of Indianapolis is being recognized throughout the land.

The automobile industry is the great industry that at present is in the spot light, and anything that is out of the ordinary in the automobile industry is at once absorbed by a great number of the general public, who, although they may not own motor cars, are planning or hoping of some day doing so. The automobile industry has passed that stage when it was considered a sport of the wealthy, and when prejudice fell to the lot of the owner of a motor car.

Parks in which automobiles were prohibited, such as Golden Gate of San Francisco and others, now admit them and consider the motor cars as the most welcome vehicles. The automobile has entered the rural districts and good roads will solve the rest of the problem.

Racing has helped more than anything else to spread the fame of the motor car. Its great power and speed has penetrated to every hamlet.

Speed Great Factor.

# Apperson

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 officers will be elected.  
 a question of time and  
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 organizing to fight for  
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True, every man that buys an automobile and every man that owns one does not expect to race it, but the fact that it is capable of such speed has opened the eyes of the general public to its utility as any man capable of thought realizes, that when he has a car with such power that traveling through almost any difficult or uneven country will not become a difficulty, so the machine capable of winning events is also a good commercial proposition.

This will be our second invasion of Dixie land and we hope to add a string of trophies to our already large collection that will reflect credit to our car as well as to the city in which it was manufactured. Our racing cars have just received their new colors and will compete on the Southern course as a racing team for the first time this season.

We plan on making our great opening at the first National Circuit meet, which will be held at the Indianapolis Motor Speedway May 27, 28 and 30. Our entire team of seven cars will be entered in this meet, as we figure that this will be the one great chance for Indianapolis cars to show just what they can do.

**Apperson**

**DESTROYS LIFE OF**

**OVERLOADING IS**

**CAUSES FRICTION TO DEVE  
 ING INNER TUBES, INFLAT  
 ING AN IMPORTANT  
 DURABILITY.**

*By W. B. Hard*  
 Of G & J Tire Comp

The question of tire inflation created a large amount of automobile circles, and many have been advanced as to the tire of a given size should best withstand the strain of road conditions imposed upon