RANTS MORE TIME TO AIR RACE RIVALS

Pro Club of America Postpones

Date Set for Awarding Inter
national Event.

EN CITIES IN THE CONTEST

elay Gives Indianapolis an Opportunity to Conduct Campaign for Big Meeting.

A. B. Lambert of St. Louis, general secretary of the Aero Club of America, and one of the contestants in the national balloon race that started from Indianspolis last year, wrote to E. A. Moross resterday that the meeting of delegates of the international aero clubs has been postponed until Jan. 29, instead of next Monday.

Mr. Moross, who is director of the conits at the Indianapolis Motor Speedway, pressed delight yesterday at this postnement because he said he is confident out the business men of Indianapolis will ally and raise the required guarantee of 50,000 needed to bring the 1910 interlational event here. It was held last year t Rheims, France.

Mr. Moross and probably others will attend this St. Louis meeting, at which at teast ten of the leading cities in the United States will send delegates and make bids for this big aerial event. With the Speedway Indianapolis can offer the only inclosed aviation grounds in the inited States, the best facilities for intaining balloons, the largest seating apacity inclosed, the best parking space or tourists, the most convenient location

M. T. H. S. Junior



TOP ROW-GROENE BOTTOM ROW-M. B

lat the business men of Indianapolis will ally and raise the required guarantee of 50,000 needed to bring the 1910 interational event here. It was held last year t Rheims, France.

Mr. Moross and probably others will atend this St. Louis meeting, at which at east ten of the leading cities in the United States will send delegates and make bids for this big aerial event. With the Speedway Indianapolis can offer the only inclosed aviation grounds in the inited States, the best facilities for innating balloons. the largest seating capacity inclosed, the hest parking space for tourists, the most convenient location to hotels and a long list of such arguments.

Speedway Concedes Grounds.

All that is lacking is the required guarantee. Other cities are raising a much bigger guarantee, but the Speedway advantages will easily overbalance this money consideration, according to the belief of Mr. Moross. The Speedway promoters say they desire not 1 cent of profit, but will donate the grounds free, except for actual expenses, and let the business men superintend the business of the meet.

The ticket system is being perfected by Mr. Moross. He says that if the merchants can buy these tickets at \$1 apiece and then dispose of them as they agree, the guarantee can be easily raised.

The merchants might print their advertisements on the back. The crowds that come here for those days of aerial hibitions will excel anything this ty ever saw. The merchants and the y in every respect will profit by this ternational meet. I have definite promess from a few that they are willing to

In order that the crowds that are exlected may not be kept back by exorbiant liste rates the Speedway promoters
re issuing a booklet in which the hotels
fill be given an opportunity to state
left regular rates and promise that they
fill not raise these during the Speedway
vents. Three of the leading hotels have
liready given verbal consent to this.
This booklet will be a handsome affair

ith sixty half tones, illustrations of growds and events at last year's balloon in motor car races at the Speedway. If any hotel refuses to join the agreement Mr. Moross said that the name of this hotel will be published and the vistors warned.

"We are doing this because at Atlanta and other cities the prices were raised so high that the crowds were killed," said





TOP ROW-GROENEI BOTTOM ROW-M. B

Mr. Moross. "I know of four Indianapolis men who paid \$30 a day at Atlanta during the races. We do not want that condition in Indianapolis, and I am glad to say that the only hotel men I have seen thus far have agreed with me. Fifty thousand of these booklets are to be printed and distributed."

Concerning the guarantee for the international aerial meet Mr. Moross makes the following suggestion: That the merchants make loans for the guarantee if enough tickets are not bought to cover the amount. Then these cash bonds will be redeemed by the gate receipts.

"I am certain that we can easily have 100,000 people at the Speedway on any day of the meet," said Mr. Moross, "There is not one chance in one hundred to lose money, and I believe that since the Speedway does not ask one red cent of profit the merchant will realize the great boosting value of this event and raise this guarantee of their own accord."

Baltimore Joins Washington.

Following is an urgent appeal from a Baltimore paper, which city also is bidding for this event. This appeal shows that steps have already been taken in that city in co-operation with Washington, although it has no inclosed speedway and is handicapped by the strong sea breezes:

"There is no doubt whatever that Baltimore will put up the \$50,000 tioned to this end of the mutal arrangement by which this city and the national capital have undertaken to raise a \$100,-000 fund as an advance inducement to the Aero Club of America. There 18 doubt whatever that Baltimore is going to put up her assignment, and, therefore, why delay about it? The fund is fore, why delay about it? The fund is still \$17,000 shy, and those who haven't anted should hurry up and get in before the calldown.

"An aviation exhibition under the auspices of the National Aero Club is now being held at Los Angeles, and, only think of it, this youthful Pacific coast

Th T. I this lost Seni

.0

FAV CO

OA horse

Co field Robe Lord an e

Fir Jack Jack ney, 1:09 Hurs gosa, Third

four

est, 1 to 1; Futu 109 (

CHO INDOC convenient location to hotels and a long list of such arguments.

Speedway Concedes Grounds.

All that is lacking is the required guarntee. Other cities are raising a much pigger guarantee, but the Speedway advantages will easily overbalance this money consideration, according to the be-lef of Mr. Moross. The Speedway promoters say they desire not 1 cent of profit, but will donate the grounds free, except for actual expenses, and let the business men superintend the business of the meet.

The ticket system is being perfected by Mr. Moross. He says that if the merchants can buy these tickets at \$1 aplece and then dispose of them as they agree, the guarantee can be

The merchants might print their adfrisements on the back. The crowds hat come here for those days of aerial hibitions will excel anything this ever saw. The merchants and the y in every respect will profit by this ternational meet. I have definite promfrom a few that they are willing to

In order that the crowds that are exected may not be kept back by exorbiant hote' rates the Speedway promoters re issuing a booklet in which the hotels will be given an opportunity to state heir regular rates and promise that they will not raise these during the Speedway wents. Three of the leading hotels have ready given verbal consent to this.
This booklet will be a handsome affair

with sixty half tones, illustrations of rowds and events at last year's balloon mit motor car races at the Speedway. f any hotel refuses to join the agreement Mr. Moross said that the name of this hotel will be published and the vistors warned.

We are doing this because at Atlanta ind other cities the prices were raised so ligh that the crowds were killed," said

MITOWOBILES

DIRECTORY Hotor Carsaccessories

CCESSOFIOS Hearsey-Wills Co., 118-

Fuctory and Sales Dept., 420-30 S. Elinois, cor. Henry Motor Trucks. Reliable Auto

Exchange, 820 E. Wash. roken Parts ? See Us. HUETTER MACHINE I

"I know of four Indian-Mr. Moross. apolis men who paid \$30 a day at Atlanta during the races. We do not want that condition in Indianapolis, and I am glad to say that the only hotel men I have seen thus far have agreed with me. Fifty thousand of these booklets are to be printed and distributed."

Concerning the guarantee for the international aerial meet Mr. Moross makes following suggestion: That merchants make loans for the guarantee if enough tickets are not bought to cover the amount. Then these cash bonds will

be redeemed by the gate receipts.

'I am certain that we can easily have 100,000 people at the Speedway on any Moross day of the meet," said Mr. "There is not one chance in one hundred to lose money, and I believe that since the Speedway does not ask one red cent profit the merchant will realize the great boosting value of this event and raise this guarantee of their own accord."

Baitimore Joins Washington.

Following is an urgent appeal from a Baltimore paper, which city also, is bidding for this event. This appeal shows that steps have already been taken in that city in co-operation with Washington, although it has no inclosed speedway and is handicapped by the strong sea breezes:

"There is no doubt whatever that Baltimore will put up the \$50,000 tioned to this end of the mutal arrangement by which this city and the national capital have undertaken to raise a \$100,-000 fund as an advance inducement to the Aero Club of America. There is no doubt whatever that Baltimore is going to put up her assignment, and, therefore, why delay about it? The fund is fore, why delay about it? The fund is still \$17,000 shy, and those who haven't anted should hurry up and get in before the calldown.

'An aviation exhibition under the auspices of the National Aero Club is now being held at Los Angeles, and, only think of it, this youthful Pacific coast city, which by the 1900 United States census was accredited with barely 100,-000 population, raised an \$80,000 fund for prize money to secure the meet.

"Baltimore should not be too leisurely about this matter of putting up the \$50,-There are other cities besides 000. Washington and Baltimore that are after the exhibition, and the locality that will be chosen is not yet decided. The Washington end of the fund is subscribed-Washington has anted and Baltimore should not use up any more time in studying her hand.

CENTRAL AVENUES LOSE TWO.

T. : this lost Sen

LO

LE

O hors race ites

field Rob Lord an (ing

C

four mar Fin Jack neÿ, 1:09 Hure gosa Thir est, :

to 1; Futu 109 to 1; Tini 112

Dene longe to 1, to 1;

Publ

TA had Were play

HOR