



The 1910

AUTOMOBILE
AUTO
320 and 322 North
Room 1, Automobile

AMERICAN CAR

CRITIC IN ENGLAND

REPLIES TO MAX PEMBERTON'S
ANNUNCIATION OF THE
PRODUCT AS "SHODDY"
AND IMITATION.

...n, an English critic of
...s, has raised a storm of
...of an article by him ap-
...London Field of recent
...commenting on American
...of steel and soundness of
...her things, the American
...erts, are inferior to those
...es. Mr. Pemberton's con-
...en challenged by F. S.
...r of the Anglo-American
...any, in heated fashion,
...etter also appearing in

...tributor, Mr. Max Pem-
...icle in last week's issue
...s to make about Ameri-
...think are a little bit off
...y 'I think' because the
...about motoring the less
...s, and this is a point
...on might take to heart.
...ain American manufac-
...usy making imitations of
...nan cars, and expecting
...Are they? So far as my
...American trade goes—
...en years' continuous ex-
...ection with it—they are
...the sort. As regards the
...y, which supplies more
...e British Isles than does
...can company, it is cer-
...England to buy an
...French or German car,
...ough every other Ameri-
...g offered to the British
...ely to find any imitation

Indianapolis Men as Motor Leaders

The ends of the American motor world met in New York during the last two weeks and there brought to pass many vital things concerning this sport and trade. Indianapolis men played a large role in every thing that transpired. Among the results that were brought about by local motorists are:

Indianapolis Motor Speedway receives more sanctions than any other rival.

H. O. Smith, secretary of the M. C. A., helps launch and boost two national endurance contests for 1910—one for the Glidden trophy for expert private owners and the other for expert drivers for certificates of condition of cars. Both to be run under the A. A. A.

Indianapolis-made cars make great showing at New York shows.

Local men help form new A. A. A. rules and help launch new A. A. A. national racing circuit.

Carl Fisher decides to purchase a large Benz or Fiat racing car from New York.

Speedway promoters induce the A. A. A. to initiate a national A. A. A. track race to be held here in May.

W. H. Wellman is given a promoter's sanction for ten of the largest cities in America.

Motor Car Licenses.

Nineteen motor car licenses were issued last week to automobile owners in Indianapolis at the office of the city controller.

CHOOSE TO RENA

SOME AUTO MAKE

INSTEAD OF DESIGNATING
YEAR, THEY HIDE THE
MYSTERY OF LEFT
OR OTHER DISC

—“The rose would smell as
any other name” is a fa-
disputed by none. When
the sweetly-scented rose
mind by the rose of any
none would assent. To one
the exploitation of motor c
beginning the above citat
the condition which preva
degree among manufactur
cars.

From their beginning au-
els have been given desig-
ing each year in order th
might themselves convey t
of lateness or “up-to-date
struction. Thus, today the
the public with the gener
methods of motor car cor-
mits the briefly familiar
vances in methods to under-
eral type of a certain
model of, say, 1907 or 1908,
this knowledge is confin-
those in the trade, but the
with reference to a car m-
vey a somewhat definite n-
largest number of possible

The tendency on the p-
manufacturers to get away
derstandable method of ex-
ness of improvements seen
naming a rose, and bring
schoolgirl's effort to indiv-
writing when she departs
the universal copy as to n-