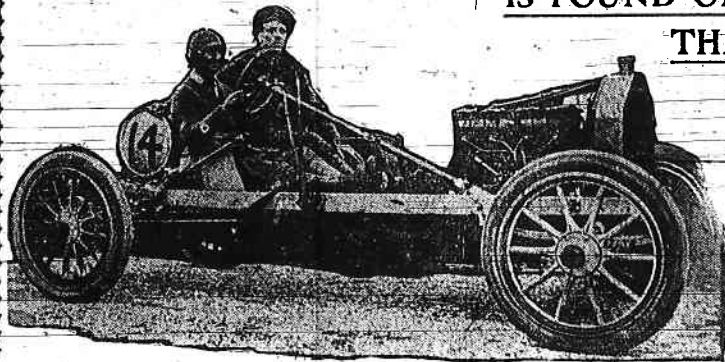


an  
Motorist

# THE REMY HIGH-TENSION MAGNETO

IS FOUND ON MORE AMERICAN CARS FOR 1909  
THAN ALL OTHER MAKES COMBINED



## BOB BURMAN, SENSATIONAL RACING PILOT

In Buick car, just after contest in which he clipped eleven minutes off the world's record for 100 miles on circular track.

This car, like all of Burman's racers, is equipped with a Remy Magneto, which the pilot adopted last fall when he won so much renown.

After the victory Burman sent this message: "New Orleans—Went through 100-mile race without a stop in 102 minutes. Broke world's record. Your Model L Magneto is a dandy."

Edgar Apperson hurled one of the famous "Jack Rabbit" cars, upon which the Remy is standard equipment, up 11½ per cent grade for one and one-quarter miles at a mile-a-minute clip from standing start and won feature of Pasadena-Altadena events in California's annual contests.

Here are some of the firms which use Remy Magnets in large quantities:

- |                       |                         |                           |
|-----------------------|-------------------------|---------------------------|
| Buick Motor Co.       | Overland Automobile Co. | Apperson Bros. Auto Co.   |
| Model Automobile Co.  | Regal Motor Car Co.     | Maxwell-Briscoe Motor Co. |
| Kissell Motor Car Co. | Crawford Auto Co.       | Olds Motor Works.         |
| Cameron Car Co.       | Midland Motor Co.       | Buckeye Mfg. Co.          |
| Elkhart Motor Car Co. | Smith Auto Co., etc.    |                           |

Write, Phone or Visit Us. We Are Only 36 Miles From Indianapolis. Address Dept. 26

# REMY ELECTRIC COMPANY, Anderson, Ind.

BRANCH SELLING OFFICES:

Chicago---1400-1402 Michigan Ave. New York---Thoroughfare Bldg.

### BECAUSE:

## REMY SUPERIORITY HAS BEEN PROVEN

IT IS THE ONLY MAGNETO WITH A STATIONARY WINDING—

That means no brushes, no collector rings, no revolving windings, plenty of room for insulation, no moving contacts, absolutely nothing to cause trouble.

IT IS DEPENDABLE.

It is gear-driven and the timing is, mechanically perfect. The spark is of great heat and is positively produced when the pistons are in the same relative positions, guaranteeing maximum power from the motor.

IT IS BUILT WITH BROAD MARGINS FOR ABUSE.

Wide bearings. No fine adjustments. Can be installed by a novice. Defies oil, water, sand, mud or mechanical strains.

THE SIMPLICITY, DURABILITY AND POSITIVE RELIABILITY

of the Remy 1909 high-tension alternating current magneto have stamped this Indiana-made ignition system the best ever produced.

It Is Guaranteed in a Way That Means Something.

### We Make and Keep In Stock Fittings For Attaching the Remy to Old Models

You can equip your car, old or new, with this magneto at a figure so reasonable it will surprise you.

We are making 1,200 of these magnetos a week and are increasing our capacity daily in order to meet the flood of orders.

The Remy is made in the largest exclusive magneto factory in the world.

It is the crystallized effort of scientific designing and skilled workmanship combined with the best materials.

### PHYSICIANS NEED AUTOS

### CARS PROVE A NECESSITY

MANY LIVES ARE SAVED AS RESULT OF EVER-READY "STEED" FOR ALL KINDS OF EMERGENCY.

### WILL TELL MERITS OF CAR.

Six Models of Chalmers-Detroit Will Be Exhibited.

The Chalmers-Detroit exhibit will be comprised of the "36" chassis, crank shaft and bearings separate; the "40" special speed roadster, "40" touring car, "30" limousine, "20" touring car and "20" roadster. All the models are four-cylinder cars. Besides these main features a board of seventy-five

forgings for a Chalmers car will be shown, and the bearings of a car which has run 20,000 miles will be exhibited in excellent condition.

Model "P" roadster, one of the feature cars, being a newer creation of the factory than the other styles, will be shown.

**HINDER FOR ROADS.**  
The New Jersey State Association of County Engineers, which is discussing the need for a plastic binder for roads, is planning a series of important tests.

### "JOY RIDING" IS COMING.

Completion of New Bridge Over East River Promises Sport.

There is prospect of a regular festival of free "joy riding" when the new Queensborough bridge over the East River is opened on July 12. The Long Island real estate dealers are interested in getting visitors out to their "home sites" and are planning to have a thousand motor cars running

to and from during the one-week celebration. It will be a motoring feast for clever motorists.

### NEW AUTOMOBILE ENGINE.

An Ohio man has brought out the latest design in automobile engines. The motor is of the revolving type, employing the two-cylinder principle. With the cylinders whirling around at the rate of 900 revolutions per minute, thirty-three-horse power is developed.

### TO COURSE

The introduction of the automobile into a physician's life has worked wonderful changes, obviating the necessity of long, hard drives through the sultry heat of a summer day or the piercing cold of a winter night. The many advantages that a thoroughly reliable machine offers a physician are too multitudinous to enumerate in particular, but many inducements can be seen for a physician owning a motor car.

# FIRESTONE

THE COMPLETE CAR

Made by the COLUMBIAN RUBBER CO.