



FIRST SPEED CARNIVAL SET FOR NEW ORLEANS

ALL RECORDS AT GARDEN CITY

**NOTED DRIVERS TO COMPETE AT
MARDI GRAS MEET.**

**CHAIRMAN P
INCREASE**

GIRL OFFERS TROPHY CUP

REEVES IS

The New Orleans Automobile Club, which claims the distinction of having accessibility to the fastest mile track in the world, is getting ready for a two-day race meet, February 5 and 6, which is the Mardi Gras season at the southern metropolis. In view of the fact that the Ormond-Daytona beach races have been abandoned, this will be the first speed carnival of the year. The track has few accidents to its discredit.

Robertson, De Palma, Chevrolet, Strang and others have pledged themselves to compete. Miss Mabel McCane, known in St. Louis and in Chicago as a motorist, has donated a \$500 cup which bears her name. It will be the prize in the ten-mile free-for-all on the first racing day. The Progressive Union of New Orleans has offered a \$250 cash prize for the one-hour or fifty-mile race for stock chassis. New Orleans hotels have donated another \$250 cash prize for a twenty-five mile stock chassis event.

The racing appears to be scheduled as the real sportive kind, not as a circus affair, and Manufacturers' Contest Association rules will be followed for class distinctions.

A. A. A. Membership Grows.

NEW YORK, January 15.—Thirty-three state organizations are now included in

[Special to

NEW YORK, attended meeting of the Automobile Manufacturers' Association. President Clifton George Pope, chairman of the committee, in his report said that records had been broken at Madison Square Garden the daily attendance was up of 30 per cent, announced plans for the L. A. M. membership in the 1911 show.

Alfred Reeves, general manager of the American Motor Association, a major organization which have joined the American Motor Association was organized for five years. Time will have the A. M. C. M. Coker F. Clark, assistant general manager during the last position.

An important committee to be organized to improve automobile manufacturing