

AUTO MAKER SEES SPORT IN CONTEST

Motor Speed Events Enter Realm
of Favored Sports as Nat-
ural Result.

FAST RACES AID ENGINEERS

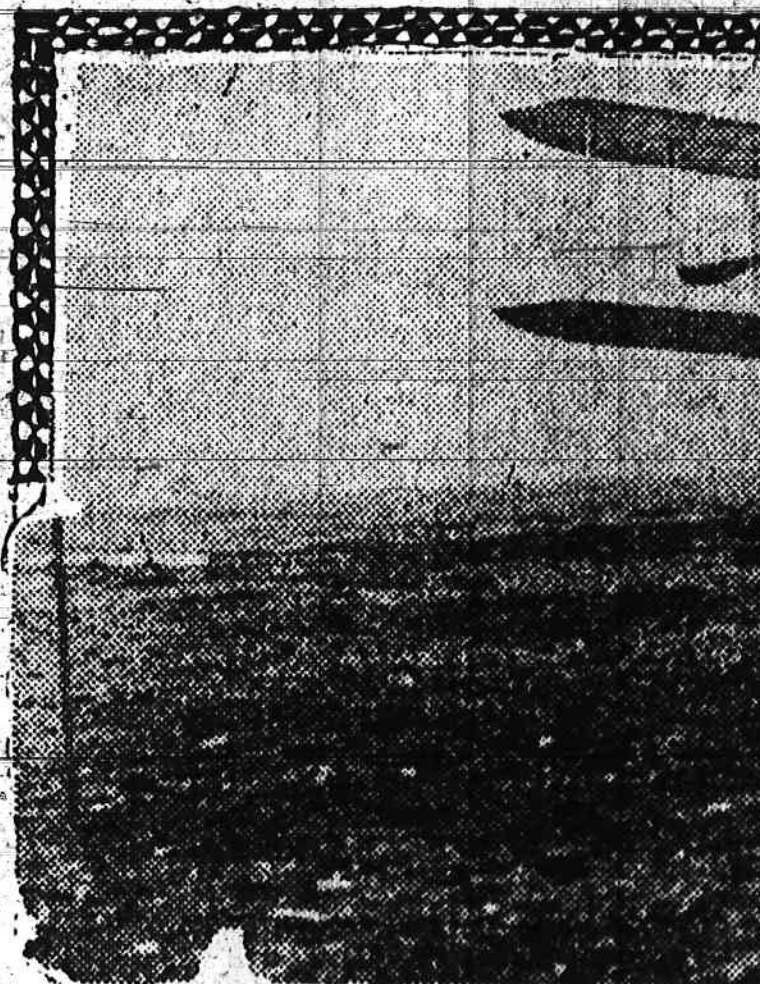
Head of National Company De-
clares Growth in Popularity
Due to Fascination.

"It is the firm conviction of the National Motor Vehicle Company that motor racing has been a leading factor in the development of the self-propelled gasoline vehicle," said A. C. Newby, head of that company. "The policy of this pioneer concern has always been to submit its product to the severest tests, and it found the superlative degree of severity in testing lay in the greater speed events on track, hill and road. This, with the genuine love of the sport of racing, has kept the National car to the front in automobile speed events.

"From the beginning the company sent its machines through the most severe punishment. And it accounts much of its success to the improvements which were the direct result of information gained by its engineers from the racing game. Nothing tears at every detail of a motor car like long flights at high speed.

"The commercial incentive for promoting automobiles races was what caused so many of the followers of the industry in the early days to predict that automobile racing would be short lived. And today one can hear many people express themselves as confident that the exhibi-

Wright Brothers Pr



*JUST LEAVING THE
MONORAIL.*

The Wright brothers are working many new aviators into the game and are training a staff for the special aviation meeting at the Indianapolis Motor Speedway in June. Curzon, in a Farman, is working at the Speedway now. The pictures show the air pilots in some of their maneuvers.

create a scene which makes the pulse quicken and the red blood flow more swiftly in the veins.

"Hundreds of thousands of people flock to these contests. Motor speedways are being built. More manufacturers and individuals are joining the ranks of entrants. It is the time for the sport of motor racing. And the very manufacturers who entered the game solely for the good to be ascertained from the results of high speed can be relied upon to continue to support the game when automobiles have reached the point of practical perfection.

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Sport Element Develops.

"However, these prognosticators overlook the fact that during these exhibitions wherein the commercial intent was the bigger factor, a genuine love for the sport has been developed among hundreds of thousands of people. It is established, and firmly. It is rapidly being organized under the watchful eye and shaping hand of the American Automobile Association and promises to take a place in the hearts of the sporting public, second only to the great game of baseball.

"There is a glamour about the racing game which appeals to almost every one. It is fascinating and alluring. There is a peculiarly distinctive atmosphere that hangs over a motor speedway on the days when man is paying tribute to the god of speed. The burning oil, the dust and haze of smoke and the thundering of big cylinders and the snapping of smaller power producers, which with the leaven of danger and the thrill of contest, all

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"The National Company plans to enter its fast stock cars in every event of importance this season. They have a two-fold purpose in doing so. Firstly, they believe that these cruel flights show high quality as nothing else will, and secondly, they are imbued with the love of the sport itself and desire to promote it."

HOW NOT TO STORE GOGGLES.

Goggles that are not likely to be used for some time should not be hung up on a convenient peg by the elastic webbing, as it will be found that when next worn they will not fit. This is due to the webbing stretching permanently to an extent which necessitates the clips being readjusted, with the result that the metal buckles come in contact with the back of the ear or the tender part just behind the eye. The cure is obviously new elastic webbing. If the goggles are of an expensive pattern, if the goggles are of cheaper variety, it will be found less troublesome and more satisfactory to purchase a new and better pair.