

BUICK SHOWS SPEED

LEADS AMERICAN MACHINES

LOW-PRICED CAR ACHIEVES COVETED HONOR AT SAVANNAH—GIVES FOREIGNERS HARD RACE AND IS FIRST OF DOMESTIC AUTOS.

First place to the Buick among American cars! This is the well-earned decision of the international race at Savannah, the first ever held in this country. The Buick proved its claim by the most exciting, the most stubbornly fought speed battle in automobile history. The driver of the Italian Lancia which preceded it six minutes at the end of the 200-mile run knew he had been in a race—because for a full half of the distance he had to follow the Buick.

When Robert Burman, driver of the Buick, brought his car in he had such a lead over the Isotta, the Maxwell and other cars of national and international reputation and high prices as to leave no doubt of the Buick's championship in American construction. It was clearly a division of honors with the Italian winner—not a defeat. The crowd quickly realized this and pulled open the throttle of its vocal, arm-waving and hat-waving apparatus. Thousands of owners and drivers of Buick duplicates in material and construction of Burman's car were there to take part in the demonstration. You never saw a more rousing outburst of enthusiasm.

You wouldn't have believed so many people familiar with the comparative merits of automobiles. The comments on every side showed it. The crowd seemed to know every feature of the Buick from the name plate to the tail light; and you could hear discussion of this and that Buick advantage wherever you turned.

Buick Low-Priced Car.

The substance of it all was that the makers of the Buick had achieved more than others at twice or three times the Buick's selling price. It was a great day not for low-priced, but for the lowest-priced American construction as exemplified in the Buick.

But the story of the race between the Buick and the Lancia! It is one that will not soon be forgotten by the witnesses. It was a duel from start to finish. The Buick led for the entire first half. Then Burman stopped to examine a nut and the Hilliard drove his Lancia on, but the Buick was right after it for the first honors all the way.

The fastest three laps of the race run

Buick 10

Distance
of course 196
miles.

Time:
3 hrs. 49
min.

Average
M. P. H.
51.1



At the International
race, which was open
to all **AMERICAN** cars

A Car

and is capable of winning

The Best

Our 1909

Come in and inspect

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The fastest three laps of the race run by the Buick. Seventeen out of twenty laps in less than eleven minutes—run by the Buick. The last seven laps the Buick fought out despite trouble with the springs. It was great work.

CADILLAC DELIVERIES

Buick 10

Distance
of course 196
miles.

Time:
3 hrs. 49
min.

Average
M. P. H.
51.1



At the International
race, which was of
all **AMERICAN** cars

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and is capable of w

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BUICK SHOWS SPEED

LEADS AMERICAN MACHINES

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First place to the Buick among American cars! This is the well-earned decision of the International race at Savannah, the first ever held in this country. The Buick proved its claim by the most exciting, the most stubbornly fought speed battle in automobile history. The driver of the Italian Lancia, which preceded it six minutes at the end of the 100-mile run knew he had been in a race—because for a full half of the distance he had to follow the Buick.

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CADILLAC DELIVERIES ARE MAKING A RECORD

Last Month's Output Reaches Climax in Shipment of Thirty-One 1909 Cars Nov. 30—Foreign Demand Strong.

The Cadillac Company is setting a fast pace in deliveries of the \$1,400 Thirty. In the last shipment of the 1909 models for last month were thirty-one cars, which left the Cadillac plant Nov. 30. Deliveries of this lot were made as follows: Detroit, 1; Baltimore, 1; Ogden, Utah, 2; Chicago, 1; Denver, 3; Kansas City, 3; Milwaukee, 3; Grand Rapids, 1; Atlanta, 1; Boston, 3; Utica, 3; Rochester, N. Y., 3; Los Angeles, 5; Brownwood, Tex., 1.

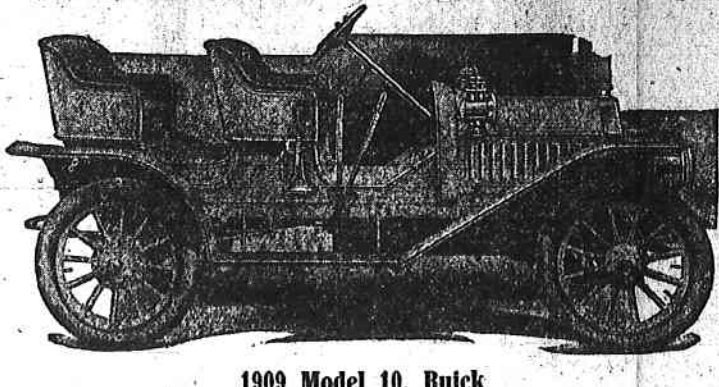
Very shortly, the company says, thirty cars will be the average daily shipment reached, and this rate will be maintained until the total 1909 output of 10,000 cars has been delivered.

The export demand for the Thirty is booming. London has already ordered 100 Thirties, and a number of reservations have been booked from Hamburg and other German centers on the strength of photographs and descriptions of the car. Already orders have been booked from South America, New Zealand and Australia for not less than 300 cars, and these countries are clamoring for as many more as can possibly be obtained. Buenos Ayres is strong for the Cadillac and has put in reservations for several. The president of the Automobile Club drove the first automobile in Buenos Ayres, and it was a single-cylinder Cadillac. He is now driving a Model H.

Cadillac Agent Burkhardt of Fitzgerald, Ga., drove his Thirty from the factory to Fitzgerald, covering 1,150.4 miles in the trip. The car came through in splendid shape, according to the report of the observer, E. B. Mercer, a newspaper editor of Fitzgerald. The route lay through Ohio, Kentucky, Ala-

Buick 10 Wins Honors at Savannah!

Distance of course 196 miles.
Time: 3 hrs. 49 min.
Average M. P. H. 51.1



Distance of Lap 9.8 miles
Fastest 3 laps, 10:30 each
Fastest mile, 1:02 1/2

1909 Model 10, Buick
Runabout - - - - \$1,000
Touring Car - - - - \$1,050
F. O. B. Factory

The 1909 Model 10 Buick

At the International races, Nov. 25, at Savannah won **SECOND** place in that great race, which was open to competition from all parts of the globe, thereby defeating all **AMERICAN** cars as well as all **FOREIGN** cars, except one costing \$3,450.

A Car Built Right Runs Right

and is capable of winning races, and, in fact, making good at any stage of the game, **The Buicks Run And Run All The Time**

ANNOUNCEMENT

Our 1909 Model 10 will arrive this week.

Come in and investigate and make appointment for demonstration. **OUR 1909 LINE** consists of **EIGHT MODELS**, ranging in price from **\$450 TO \$2,750** f. o. b. factory.

Our Customers Are Our Best Salesmen.

MR. BUYER, it is worth your while to investigate the 1909 **BUICK** line, and our policy of taking care of **BUICK** owners.

MR. AGENT, if the **BUICK** is not represented in your territory you had better get busy.

BUICK-LOSEY CO.

R. H. LOSEY, Mgr.

130-132 East New York Street

Cor. Mass. Ave., New York and Delaware Sts.

Old Phone Main 639

INDIANAPOLIS, IND.

New Phone 2643

THE CAR THAT ALWAYS MAKES GOOD

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