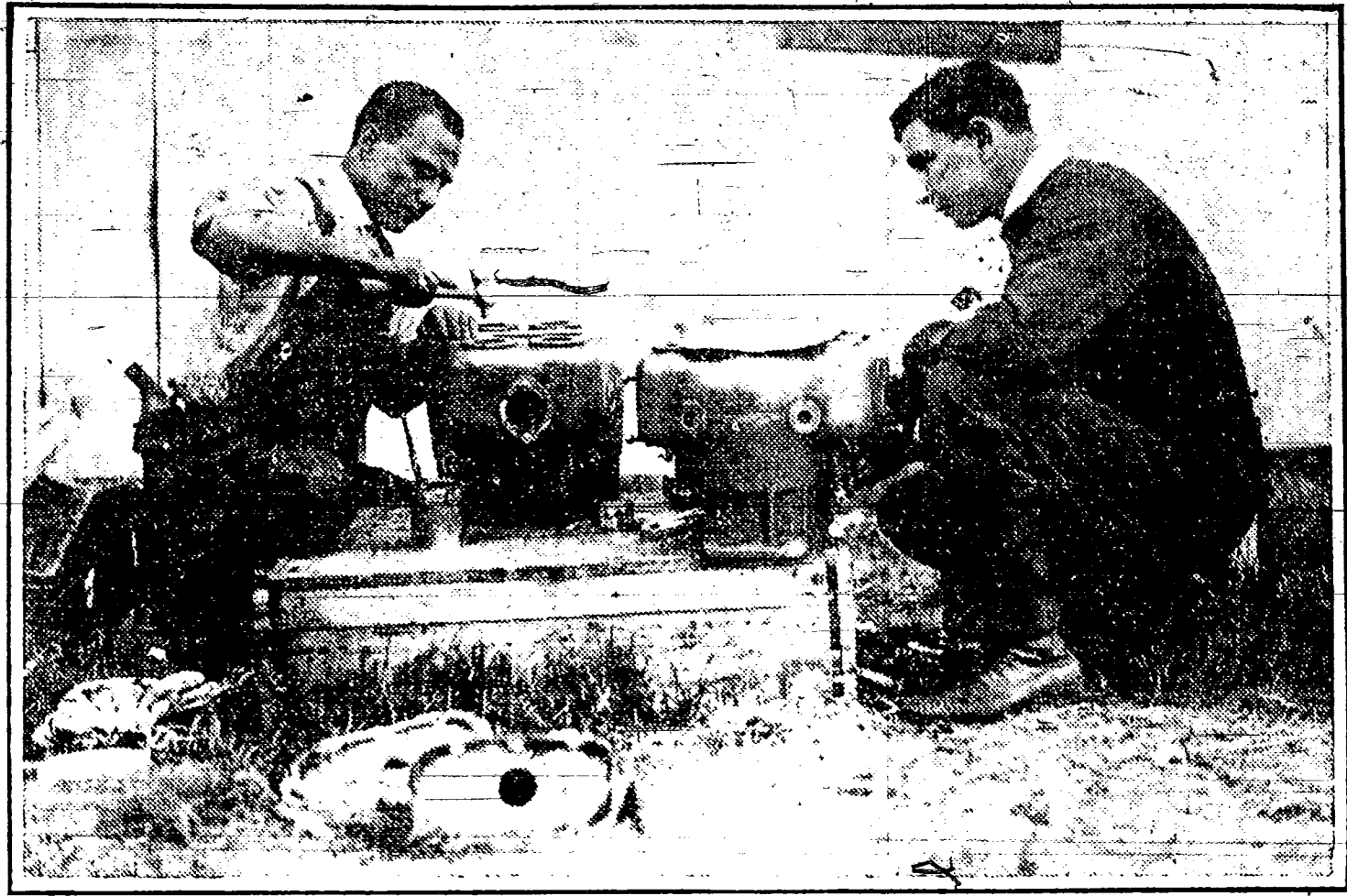


WORKING ON THEIR \$20,000 HOPE.



TONY JEANETTE.

BOB BURMAN.

PROPER AIR PRESSURE ADDS TO TIRE'S LIFE

U. S. Tire Official Asserts Under-Inflation Causes Majority of Auto Owners' Troubles.

One of the most convincing bits of evidence that motorists generally have awakened to a realization of the fact that inflation is a decidedly important element in the general scheme of tire service is the present widespread use of the air pressure gauge.

In this respect campaigns of education carried on by tire manufacturers are bearing fruit. Likewise experience has been a good, though perhaps expensive, teacher. The man who pays the bills

Maybe you don't think a race driver and his mechanic work. Maybe you think all they have to do is to get out on the course in their car and enjoy the sweet evening breezes. Maybe you think so, but they don't. See above illustration showing Bob Burman and Tony Jeanette working on their Keeton racer, and then change your minds.

The day the photograph was snapped Bob and Tony had the big racer in small pieces. They worked hard tearing the car down, they worked hard cleaning it up and adjusting it, and they even worked harder getting it back together again.

Both men are smiling, just a little. That smile comes from the joy of their work. Both are born mechanics, and Burman ranks among the best as a builder of speed creations. He designed the light Buick racers, while Louis Chevrolet made the big ones. It is a well-known fact that the light Buicks ran things around everything in their class.

Burman built his car this year, and he is satisfied. He says so himself. So that is the end of the matter.

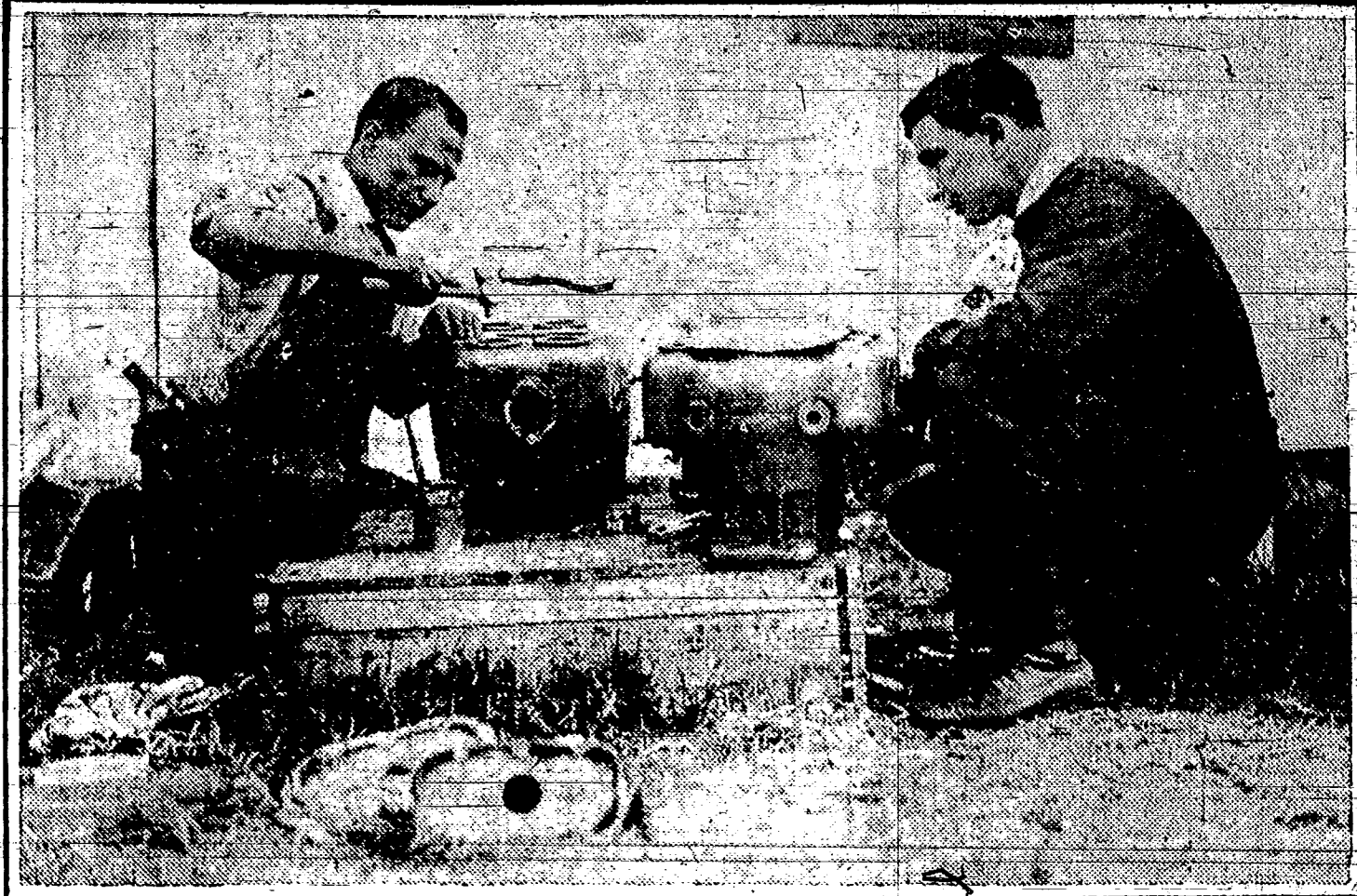
HENDERSON 1914 CARS ON VIEW AT CLAYPOOL

New Models Always Shown to Crowds Attending 500-Mile Race at Speedway.

In keeping with their policy of former years, The Hendersons of Indianapolis are making their announcement of the 1914 Henderson cars at the time of the 500-mile race in Indianapolis. Preceding the gathering of the crowds in the Hoosier capitol, the announcement is made through the columns of the daily press, and during the race the new cars will be on exhibit in Indianapolis at the Claypool

Still Carries Same Smile

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