

is the general scheme of tire is the present widespread use of pressure gauge.

respect campaigns of education on by tire manufacturers are fruit. Likewise experience has good, though perhaps expensive.

The man who pays the bills and out that if he expects his tires for their full measure of efficiency keep plenty of air in them. and question underinflation is the vicious abuse to which tires are d." says J. D. Anderson, general manager of the United States Tire y. "Running tires so soft that will not remain round under load ne way for a large percentage of ries which decrease mileage and tire maintenance expense.

ould be understood that the side- a tire are its thinnest part and re most of the bending action lace when the wheel is turning. tire is not given enough air to perfectly round the action of the the sidewalls becomes violent and ort time the carcass is broken

recommend twenty pounds of air inch. A four-inch tire should be to eighty pounds, a five-inch 100 pounds and so on through the sizes.

is absolutely impossible to tell a tire has sufficient air in it by ount of feeling or kicking, and where many motorists make a take. A tire may appear round l hard when as a matter of fact only half enough pressure on the

air pressure gauges are being his season than ever before and ners are certain to save a vast of good money through this chan-

### WERINES CHOOSE KEETON.

in search of a pilot car for the tour of the Wolverine Automobile e organization requested the Kee- or Company to provide the car, as any is the only entrant from De- Michigan in the greatest race of and Chairman Harry L. Bill with hairman F. Ed. Spooner of the d tours committee of the club will way from fifty to 100 cars. The ll stop at Fort Wayne for the May 28 and will reach Indianap- morning of May 29 just before The return trip will start the

is satisfied. He says so himself. So that is the end of the matter.

## Still Carries Same Smile Used in Dozens of Races



RALPH MULFORD.  
(Mercedes)

morning of May 31 and will reach Detroit the afternoon of June 1. The route going and coming will be the shortest possible. Many very prominent members of the manufacturing industry of Detroit will be participants in the event, having made early entries.

500-mile race the gathering of capitol, the through the co and during the on exhibit in in Hotel.

These new many features prominent at a last winter, are wheels will be ment. The new a six-cylinder and both the sl in the following senger, touring,

The Henderson the first in Am as regular equ and the succes the last six mo six manufact offer in this n wire wheels or wheel on any m

### CENTER

The unique is placed betw has made the H advanced cars tained. The o by lifting the and moving bac

Left-hand dri the dash cowl new series, wh the 1913 cars. dash cowl is a it gives a perfe the carburetor will climb any of the tank a the carburetor.

Another dist series will be t can public of t carburetor in t ment is the, in the famous raci will use keroser with like good be changed fo ment on the da be had on any

### FREE R

The Hender characterized b as in the pre boxes and too cealed under spare tire or w The fifty-inc spring, which elation of shock Another featu light and lice constructed th

