

AUTO TRADE NOTES

The semi-annual meeting of the automobile branch and district managers was held at the Detroit plant last week. The men from the four automobile distributing branches and the twelve selling districts of the country reported business more thriving than it has been in several seasons, and every indication points to an even greater demand for cars than has been anticipated. If the reports from the Hupp men are a correct indication of the business for this season, the manufacturers will not be able to meet the demand by at least 50 per cent.

From the New York Hupp branch, V. C. Scriben reports the biggest business in the history of New York city and surrounding territory. This section has already taken more cars by over 25 per cent.

Probably the greatest prosperity has hit the Central South States of Kentucky, Tennessee and Mississippi, which were early effected by the European war on account of the cotton market.

Percy Owen, president and general manager of the Liberty Motor Car company, in a letter to the president of the University of Michigan, has stated that his company will start a movement to defray all the expenses necessary to give a military training to suitable college men at the Military Training camp at Plattsburg, N. Y. The Liberty company's offer includes not only the payment of all expenses which will be incurred at the training

payments to those who cared to buy automobiles in that manner," says Harry M. Jewett, president of that company. "Our arrangements for this business were made with the Banker's Commercial corporation of New York. Recently, however, there has been printed in a national publication an advertisement of another organization engaged in financing time payments for automobiles and listing the Paige among the cars that can be purchased with its assistance in this manner. This announcement is confusing, both to our dealers and to the public. We have no business connection with this company of any kind.

According to detailed advices now arriving from the border, Dodge Brothers' motor cars have played a prominent part in the invasion of Mexico in pursuit of Villa. When General Pershing led his troops across the border he traveled in a Dodge Brothers' motor car and four other touring cars were used in the transportation of supplies. These cars have, of course, been since supplanted in this work by the big trucks shipped to Mexico but the touring cars are still in use by the army.

The annual stockholders meeting of the White Motor company was held at the offices of the company, No. 842 East 79th street, Cleveland, recently. The following board of directors was elected: Windsor T. White, Walter C. White, A. R. Warner, E. W. Hulet, Otto Miller, M. E. Johnson and J. R. Nutt of Cleveland; and J. Horace Harding, A. Mitchell Hall, 2d, Theodore Roosevelt, jr., and E. R. Tinker of New York.

C. J. Moore, operating manager of the Packard factory, has just returned from a visit to dealers' establishments in the largest cities in Western and Pacific coast states. "Everywhere I went the reports I got of the car were more than satisfying," he said. "Own-

COUNTRY'S BEST DRIVERS IN METROPOLITAN TROPHY RACE

First Race of Year in East at Sheepshead Bay May 13th.

The official opening of the automobile racing season for 1916 promises to bring together one of the largest fields of cars ever to face a starter. Everard Thompson, manager of the Sheepshead Bay speedway, has twenty-one entries on file for the opening events scheduled for May 13th.

The Metropolitan trophy race, the new classic, asks the pilots to go 150 miles, and has such names as Eddie O'Donnell, who won his first big contest at Corona, with a speed averaging \$6.5 miles an hour on a road track. He has only been back of a wheel since February, 1915, when he was promoted from an oil pumper for Eddie Rickenbacker, but he made good from the start, and in fourteen road races and speedway events finished eight times inside the money.

O'Donnell will be a contender against Rickenbacker, who is coming from Indianapolis with a team of Maxwells, calculated to stand the high speed of the Bay bowl. The last appearance of

Entries for Race at Sheepshead Bay

- Erwin Forty.....Grover Bergdoll
- Erwin Forty.....Eugene Stecher
- Peugeot.....Ralph Mulford
- Crawford.....Billy Chandler
- Crawford.....Dave Lewis
- Crawford.....Un-named
- Dusenberg.....Eddie O'Donnell
- Dusenberg.....C. T. Devlin entry
- Maxwell.....Eddie Rickenbacker
- Delage.....Eddie Rickenbacker
- Peugeot.....Dario Resta
- Peugeot.....John Aiken
- Delage.....Carl Limberg
- Delage.....Jack LeCain
- Delage.....Un-named
- Sunbeam Six.....Joseph Christiaens
- Mulford Special.....Aldo Franchi
- Mulford Special.....W. J. Muller entry
- Mulford Special.....C. W. Thompson
- J. J. R. Special.....J. J. Ryan (Bert Watson, driver)

"Ricken" in New York was for the Astor cup last October, when he finished third, after driving one of the most sensational races of the day.

Dario Resta, the winner of the Astor cup in 1915, is another who will be a co-contender. He is entered with his blue Peugeot, which won two championships last year.

Johnnie Aiken is a speed demon who will pilot a Peugeot time-destroyer in the classic, with Ralph Mulford pitting the same make of car against it.

French Driver Arrives.

Billy Chandler and Dave Lewis, with a team of Maxwells, are entered for the big events and promise to be dangerous, as both drivers claim their machines are faster than ever and that the two-mile road track at Sheepshead Bay is just what they want to get from their mounts all the speed the motors will turn out.

Joseph Christiaens arrived in New York this week from Paris with a Sunbeam Six. Christiaens is considered to be one of the fastest drivers on the other side and also claims distinction here. At Indianapolis a few years ago he finished in the money after a spectacular drive.

Harry S. Harkness has entered his four Delages, which will be handled by Carl Limberg, Jack LeCain and two drivers as yet unnamed, but it is certain that the wealthy sportsman will place two stars at the wheels of the French machines.

Aldo Franchi is down to drive a Sunbeam Six, which will add interest with its contest against the Christiaens entry, as the Italian's car has been a dangerous contender in American road races and is expected to bear watching this year.

Wealthy youths will figure prominently in the race. Grover C. Bergdoll, son of the wealthy Philadelphian, and Eugene Stecher of the same city, will pilot a team of Erwin Forty's. Young Bergdoll is a brother of Irwin Bergdoll, who was popular in road races a few years ago, when he carried off titles and trophies in several leading motor events.

Special Entries.

J. J. Ryan of New York, has entered a special car which he calls the "J. J. R. Special." It will be under the guidance of Bert Watson, a local boy, who has shown up very well in speed trials.

C. W. Thompson of Brooklyn has placed a Mulford Special and an Olsen for his entries, and experts who have watched their performance declare them to be capable of making an excellent showing.

C. T. Devlin of Kansas City will send a Dusenberg to the meet which has taken down championships on the road and speedway events.

With the above list of stars, and more to enter later, it is assured that the Metropolitan trophy race will be the greatest ever staged.

Besides the Metropolitan trophy contest, three other events will be run which will round out an afternoon of thrilling amusement.

LUBRICATION WILL BE ONLY IMPROVEMENT

J. A. Anglada Says Cars So Perfect Few Changes Are Likely.

The automobile has been carried to such a high state of efficiency and every comfort of the passenger has been looked after with such care that predictions of any wide changes in the car of the future are not regarded as well founded. Among the lesser developments expected is in regard to the care and attention a car requires especially as to lubrication.

On this point Joseph A. Anglada of the Society of Automobile Engineers, says:

"The car of the future will be provided with more accessible means for lubricating such parts as the spring bolts and steering connections, and the provision for withdrawing oil from the motor and means of furnishing new oil to the motor will be more convenient than in present cars. The parts requiring adjustment and care will be more accessibly located, and, in short, cars will be made so that the owner can care for them more readily."

MUST GET VOTE

Believed Road Measure Would Pass in Test.

Washington, April 29.—Federal aid in roads, so far as the first session of the Sixty-fourth Congress is concerned, hangs in the balance and will be decided by the ability of the friends of the measure to bring it to a vote.

If the road roads bill can secure a vote test, the prediction is made that it will pass by a standard majority for there are those who would hesitate to go on record against Federal aid in roads, though not inclined to accelerate progress to a vote.

DARIO RESTA RETURNS

Dario Resta, who proved America's most sensational winner of last year, has returned to America from Europe with plans for a Peugeot car. Mr. Resta believes that he will have a faster car this year than last, and is preparing to go after the many spring prizes of the year.

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National Highway 12 \$1990

America's Best Looking Car---What It Will Do.

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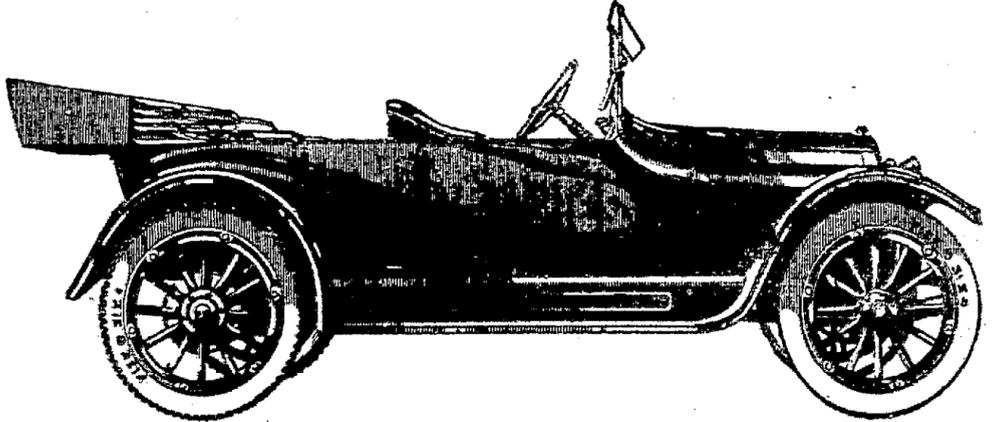
- Where are the proud ones who wouldn't get an automobile until they could get a real one?
- Where are the brave ones who sacrificed pride and comfort to economy?
- Where are the experienced ones who drove big, expensive cars because they couldn't get a small, inexpensive one which could give them the accustomed thrills?
- Where are the comfort lovers who couldn't stand crowding and creaky, bumpy riding?
- Where are the fastidious ones who had to have every convenience which an up-to-date automobile affords?
- They're all driving the small, light, economical \$615 Overland.
- People who never owned a car—
- People who owned lesser cars with apology and discomfort—
- People who owned larger, heavier cars and counted the cost—
- All have found their ideal in the small, light, inexpensive, roomy, comfortable, easy riding, powerful, completely equipped, \$615 Overland.
- You, too, will find in this car all that you have been wishing and waiting for.
- And you can have your wish, but the rush is on, so don't wait longer.
- Come in and get your car.
- or tell us now when you will want it.



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This ideal, conceived almost thirteen years ago, has been the guiding influence in the destiny of our institution. Its soundness is established by our success and the great good will earned by the Maxwell car.

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Two-Passenger Cabriolet	865
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