

is why the farmer is buying automobiles, according to Mr. Jeffery. Even the man-
cure lady is pictured in a comic cartoon.

In addition to these features many photographs procured in a national contest for amateur photographers are displayed. Not the least important is an editorial comparing the methods of those manufacturers who assemble cars with those who make them. A copy of the recent issue will be sent free to any one who makes request of the publisher.

Jay Heads Premier Party.

Heading a cavalcade of Premier automobiles, Webb Jay in his big six-cylinder arrived in Chicago Saturday from the Premier factory in Indianapolis, concluding one of the "innovation trips" that the Chicago agent of the Indiana product has scheduled for various times during the year.

Cars are hard to get from the factory for delivery in Chicago. Jay after obtaining the consent of purchasers to join the expedition arranged a tour to Indianapolis. The promise of the factory to have the cars ready if the purchasers wished to drive them to Chicago was sufficient to induce them to make the trip.

Jay made the delivery of the six-cylinder soon after its arrival to A. B. Caldwell. Incidentally it was the good fortune of Mr. Jay to be permitted to give a name to a style of car that has met with much favor since it was designed at the Premier factory—the Club car. The first completed machine of this model turned out by the factory was sold to Mr. Seek, who was one of the proud drivers in the touring party from Indianapolis. Messrs. Gray and William Stalnacher, purchasers of Model 20 cars, also had their machines driven up. Mr. Henderson, another purchaser, piloted his new Premier roadster with the cavalcade.

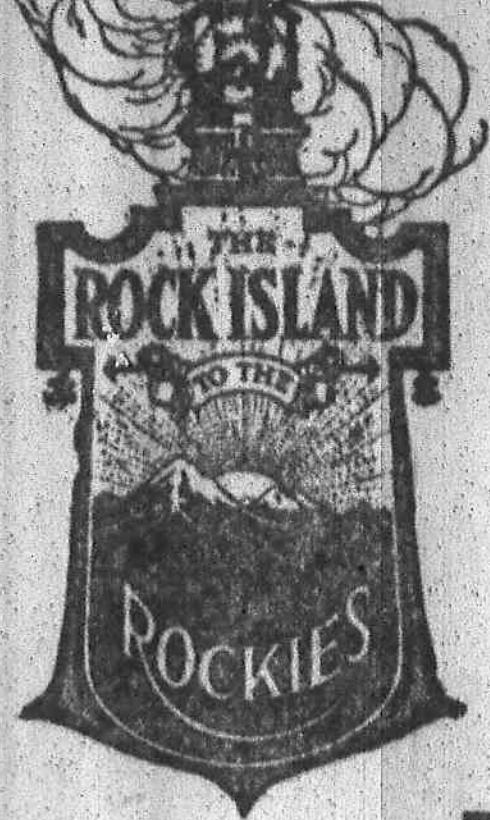
AUTO DAY AT NEWPORT.

Contestants in Hill Climb Event to Compete for Cannon Cup.

[Special to The Indianapolis News]

NEWPORT, Ind., June 7.—The big hill climbing event for automobiles and motorcycles, to take place on the famous Newport hill, Tuesday and Wednesday of this week, promises to be the biggest event ever pulled off in Vermillion county.

Tuesday will be automobile day. There will be five big events, one of which



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