INDIANAPOL

STAR. 2000

INDIANAPOLIS, SUNDAY MORNING, MARCH 17, 1907.

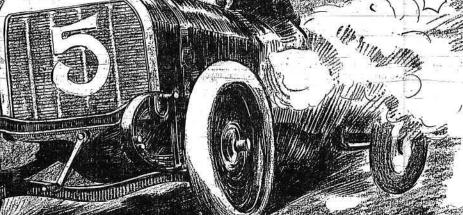
















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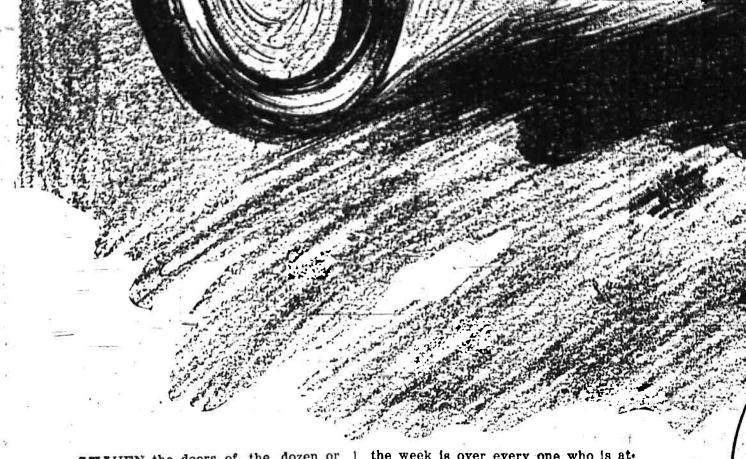






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WHEN the doors of the dozen or more automobile salesrooms of Indianapolis are opened tomorrow morning the greatest display of machines in the history of the city will be on. The fact will be announced to the public when, a few hours later, an immense parade of autos will start from the circle and traverse Capital avenue, Washington street, Pennsylvanial street, Massachusetts avenue and Delaware street.

Over 200 machines, it is expected, will be in this parade, which is intended to show the citizens of Indianapolis the extent of the automobile industry in this city and State. This will be only a small part of the machines driven here. There are almost 1,000 machines owned in Indianapolis and all over the State there are about 4,000. But this number could not be accommodated in a parade. Invitations are being sent to every owner in the city, however.

Following the parade, the salesrooms will be thrown open to the public and proprietors and salesmen will be on hand to show the newest makes of machines, the full lines having now arrived at the several garages. When the week is over every one who is atall interested in the machine will have an opportunity to examine all makes and acquaint themselves with their merits.

The utility of the automobile is probably the main point to be brought out. The parade will demonstrate this better than anything else, probably. All of the cars will be driven slowly, forty or fifty feet apart. The route will take the machines through the business portion of the city where street cars will be encountered every few feet. Running slowly, the drivers will be required to dodge every obstacle and take especial care that pedestrians are not brought into danger.

This will require careful handling, and will show how nicely the auto answers to the direction of its driver. When the parade gets out into the residence district the speed will be slightly increased so that the whole trip will last hardly more than half an hour.

Indiana is one of the most prominent automobile manufacturing States in the country and there probably are as many drivers in Indianapolis, proportionately, as any city in the country

OF HIS LINE OF AUTOS LARGE SELLER FOR VICTOR CO

Indiana Automobile Company Reports Heavy Sales of Its Popular Cars.

ENTIRE ALLOTMENT IS SOLD

Winton Models "M" and "XIV" Will Be Featured This Year.

S. W. Elston, manager of the Indiana Automobile Company, has just reason to be proud of its line of cars which it represents, the Winton, Franklin, Autocar, Perefrase, Pope-Partford, Thomes Chier bits, and Mr. Elston's sales are exceeding the most assignable hopes, to the extent. With some of the makes that he is band; line, that the extreme supply of cars that can possibly be alloid to him are allowed to the company of th

using the same 30-horse-power engine-fra phile features of the Witten this year are the off-set cylinders and the new car-burter. The Model "A" has 30-horse-power transmission, and the "EXIV" has created in the past on the Model "A" And like that well-known model, the new one-tical way to be a set of the Model "A" and like that well-known model, the new one-bulity and holding up on long tries, relia-tion of the model of the model of the con-line of the model of the model of the model of the Franklin Holds Record.

SUTHERLAND TAKES AGENCY.

Local Automobile Dealer Will Handle the

Propular Datroit Towling Car.

R. L. Sutherland, agent for the clitic stutements, as a support of the percent o

BREMER TO BE WITH DOLSON CO.
The Dolson Automobile Company a
Charlette, Mich. has made arrangement
with Mr. F. O. Bremer to take a position
with it as assistant general superin
tendent of its factory. Mr. Bremer come
from the American Mercedes Company o

We

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Departmen

FLSTON PROUD DRAGON CAR A LEADER A LITTLE ADVICE TO

Recently Established Automobile Concern is Rapidly Forging to the Front.

One of the most recently established of the Indianapolic companies handling mo-ror care. the Victor Automobile Company, has the agency for the Dragon, the Marvel, has the agency for the Dragon, the Marvel, has the State of the Company of the Marvel, agency is done agency is done to the Company of the Company of the Massachusetts avenue, where Sears Bros. were formerly located. Fred C. Victor is president of the company and Russell I. Fudra, who was until lately with the

Moline Automobile Company of Joline, Ill., has several models of the car ranging in price from \$1,250 to Model "A." a thirty-five-horse-four-cylinder touring car sells or thoday in a four-cylinder wenty.

Will Push the Carter.

"THE SCHAFFER WAY" LIKED.

NOTES OF THE AUTOS.

Twenty-four policemen now are red on motor cycles in Philadelphia.

The Quaker City Motor Club will hav a hill-climbing contest Memorial day.

Motor-driven police patrol wagons are being considered by Baltimore's munici-pal authorities.

The palace at Verona, at whose bal-cony Romeo made love to Juliet, has been turned into a garage.

According to gossip betweeverheard by the night water garage, the waterleas, or alf put on a lot of extra size in a cure when they are left size after they are not humiliate a horse blanket thrown owend of them to keep the variation from freezhing.

AUTOMOBILE TOPS

THAT FIT

WITH SPECIAL ATTENTION TO STRENGTH, STYLE, SERVICE and ORIGINALITY

WE REPER TO A LONG LINE OF SATISFIED OWNERS

That the Auto is a Subject of Importance and Increasing Interest is Amply Testified.

STEAM CARS ARE WELL LIKED

Purchases Come Not Single Spies, but in Battalions.

0ar

Repairing

Depart-

ment

is Giving

Universal

Satisfac-



at its highest development! A total elimination of guesswork, or laxness, in manufacturing processes; through a new and exhaustive system of factory tests applied individually to each part of each car, and

then to the assembled mechanism as a whole. Each car tried out and demonstrated on an efficiency standard the highest ever set for motor cars. The most positive and specific assurance that The Autocar is right in every detail-all right and exactly right.

TYPE XV \$1,200

Two horizontal opposed cylind motor under hood, sliding-g ball-hearing transmission, it speeds and reverse and dishaft drive.

STATE AGENTS

TYPE XIV \$3,000

INDIANA AUTOMOBILE CO.

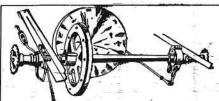
TOUR OF FRANCE IS ON **6**

6-CYLINDER HOTCHKISS USED

Every Town of Importance Will Be Visited-Will Cover 10,000 Kilometers.

lunch given to some thirty embers of the automobile trad-on March-7-at 2 o'clock : double pheeton Hotchikas six at left the Automobile Club, is Concepte, Parts, for a tour de M. Van. Marchis, the Hotch er, with a party of three to ac-tion party returns to Parts they passed through every turn o in the French Republic, will

The Lambert In a Class By Itself



The friction system of the Lambert Is, by tests, the safest, surest, most easily controlled, most estifished on and, consequently, the most desirable. No jumps or jerks, giving a smooth, easy start or reverse.

Right "heart" action (motor) s p e e d, endurance, access i bility of parts and elegance are the predominating characteristics of the Lambert. They are in a class by themselves, and you should not failto see these cars.

This Model "H" is a 4cylinder, shaft - drive, 5passenger touring car; has he famous "Rutenber" the famous "Rutenber" motor, 35-40 horse power, friction transmission; speed, one to fifty miles. All parts easily accessible; is commission, richly up-holstered and is the finest \$2,000 car on the market today. Come in and look it over.



95-40 MODEL H LAMBE

The D. B. Sullivan Auto Co.

27 North Capitol Ave.

Don't fall to come in this week.

Irvin Robbins & Co.: Indianapolis 32 East Georgia Street

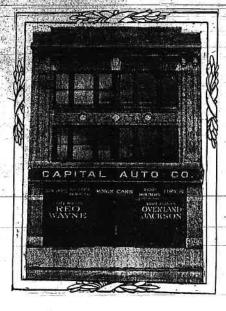
TRY A CLASSIFIED AD IN THE STAR-IT WILL BRING RESULTS





STATE AGENTS

REO **JACKSON**



STATE AGENTS

WAYNE OVERLAND

Every Car Guaranteed for One Year

130-132 apital Auto C East New York St.

AUTOS

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PITAL AUTO CO. IS

Large and Spacious Building ected Especially for the Automobile Business.

TOPS A BIG FEATURE

l Concern Reports a Large sale on its Popular Line.

United States Now Leading All the World in the Manufacture of Automobiles

More automobiles were manufactured in the United States in the year 1906 than in any other country in the entire world during that period. America produced a total of 66,000 machines in 1906, valued at about \$150,000.000

There is invested in factories, garages, repair stations, salesrooms, sic., in this country, about \$580,

There is invested in incitories, garages, repair stations, sates rooms, sic., in this country, about 2000,000, indicating the wonderful growth of the automobile industry.

The following table shows the number of unfomobiles manufactured in the countries in which their manufacture has assumed, national imperionce:

Year	France	United States	England	Germany	Italy	
1900		25	2,481	2,481	200	
1901		127	4,112	3,209	300	
1902		314	6,263	4,728	350	
1903:		2,722	9,437	6,904	1,138	
1904		11,370	14,170	11,390	3,080	
1905		23,887	20,848	16,682	8,870	
1906	55,000	60,124	28,000	22,079	19,000 -	5.9

AGAINST USE OF FAKE TAGS.

Dont's for Chauffeurs

Don't race. Don't graft. Don't knock. Don't be dirty

Don't experiment Don't get the big head

Don't let your car emoke. Don't may "That's good snough."

Don't use the wrong kind of oil.

Don't sun with half definted tires. Don't berrow tools from other cars.

Dun't waste time doing unnecessar

Don't forget to may "Yes, sir" and "N

Don't talk about what you hear who

Don't forget to read your batteries or

Dan't run with the mi

Don't tear the car down know what you are doing.

Don't be afraid to ask for lat Don't try to run-the garage

Don't take all your friends riding wher Doo't think you know more about the

Don't say you are getting \$150 a month Don't force your engine when its cold.

Don't forget to let the clutch in gently,

SHOWS THE STRIDES OF TRADE

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Cadillac Motor Car Company

DETROIT, MICHIGAN, U. S. A.

March Fifteenth, 1907

Cadillac Automobile Co.

Indianapolis, Ind.

Our attention has just been called to an advertisement Our attention has just been called to an advertisement of an Indianapolis dealer who is offering 1907 Cadillac cars at less than regular prices. The four cars which they have were obtained through trickery and unbusinesslike methods. The numbers of these cars are known to us. We have therefore blacklisted these four machines and will refuse to sell parts to the dealer who has them. By this means we will prevent anyone from securing parts or replacements for cars sold by unscrupulous dealers whose

parts or replacements for cars sold by unscrupilous dealers whose contracts we refused to renew because of questionable business methods and treatment of Cadillac buyers.

We would advise you to notify prospective buyers of this action of ours and to refuse to do any work or furnish any parts for cars purchased through pirate dealers. Prospective buyers should see that motor numbers have not been tampered with or removed and others substituted, as any change in the original figures without our knowledge may be equivalent to registering fictitious numbers and might, in case of an accident, get the owner into trouble with State authorities.

The popularity and strong demand for these single cylinder cars has undoubtedly driven your competition into a tight corner and they have adopted these taction with a view to injuring your legitimate business. We have never yet known a dealer to make a success who tried these methods. This is not the first case of the kind that we have bumped up against since we began manufacturing the most popular small car that has ever been produced. Unfair dealing on the part of an automobile dealer or maker will invariably result in dissect soomer or later. Continue your methods of fair dealing and we will stand behind you.

Very truly yours.

CADILLAD MOTOR GAR CO.

J. Elmer Pratt.

J. Elmer Pratt. SALES DEPT.

The above is a letter just received from the Cadillac Motor Car Company in which they denounce the action of an Indianapolis Automobile company which is advertising Cadillac cars at less than list price. The prospective buyers will-please take warning as-these cars are blacklisted by the Catillac Motor Car Company and we will not be liable for the failure of the purchasers to scene parts for the company which have them have to assume all risk.

Olin S. Peck, Mgr.

Cadillac Auto Co., 330 E. Market

O HOLD OPEN HOUSE AMERICAN MAKERS ARE FIRST

Original Marmon Touring Car Will More Automobiles Are Used in Be Exhibited All Week at the Factory.

One of Best Machines Made.

One of Best Macnines mature.

Needyke & Maring Co., who will had ones hown for clotting action and the had ones how the combine week, offer they among other things, of integers a newer establish in the original Marrion cap. The was a started, in 190, and completed in 190. The was the result in the United States and the started of the

One of the First Care Bulk.

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"Barrels of Fun."

Great Idea to buy fun as you buy flour by the barrel. You can do it— Buy it by the pound if you

Columbia Disc and Cylinder Records

will furnish all the fun you want, clean, whole-aome fun. If you want operatic airs or plantation melodies, music of hand or orchestra, Columbia Records will supply you with the best records made. They fit all machines.

Disc and Cylinder Graphophones \$7.50 to \$100

DLUMBIA PHONOGRAPH CO. ich Pennsylvani INDIANAPOLIS.

E& MARMON | AUTOS COMETO STAY?

United States Than In Ahy Other Country.

INVITE VISITING AUTOISTS

It is a fad, as ease think, then it is the top of the second think, then it is the top of the second think, then it is the top.

Local Manufacturers Produce to the second think then the themselves the top. If it is parameter, as others in the top, it is the second the most phenomena growth in its years of infancy were larger to the second to the second the s

CADILLAC AUTO FINDS FAVOR.

Twelve New Stock Bars Will Be Exibited During Opening.
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220 East Market street, say
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SMART SHOPS ACTIVE tives four that we've considered distinc-tives motor surrenists a little distinct of the second the eldewalks are today to be seen on the eldewalks and in humanon cybic just about as often CORRECT MOTOR RAIMENT

Social Season in Indianapolis Has Brought No Cossation of



is the "riding therein'

5-Passenger Model G. Only \$1,600.

ride and prove

Only a Few Left of That CARLOAD RECEIVED LAST WEEK

Get Yours While it Can Be Had and Let the Other Fellow Walt!

1907 POPE-HARTFORD MODEL G.

This Model G Pope-HARTFORD MODEL G.

This Model G Pope-Hartford Touring Car has everything "beat a block" for the price. It has successfully solved all the problems essential in the production of a gasoline engine of the greatest efficiency and "amooth" running qualities. Model G is a 2-cylinder 20-22 H. P. 5-passenger car of extra fine steel constructed body, richly upholstered; has shaft drive, sliding gear transmission, 8 speeds forward and reverse, jump spark ignition, special lubrication, two sets of brakes—easy to operate and answers every purpose of the average \$2,000 cars.

\$1,600

1907 POPE-HARTFORD MODEL L.

Typifies the supremacy of American automobiles. In its construction have been successfully solved all the problems which are essential in the production of a modern gasoline cugins of the greatest emblency and smooth running qualities. The four-cylinder, vertical, water-cooled, 25-50 H. P. motor is couloped with meannical raives and jump park ignificant with provision for manning through guides and the park in the superior of the superior of the control step of the control of levers on steering wheel, but not evolving with I. All parts easily accessible. Every detail of construction and equipment up to date.

\$2,750

DON'T FAIL TO SEE OUR EXHIBIT-OPEN EVENINGS

STATE AGENTS 220-224 East New York Street



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POP

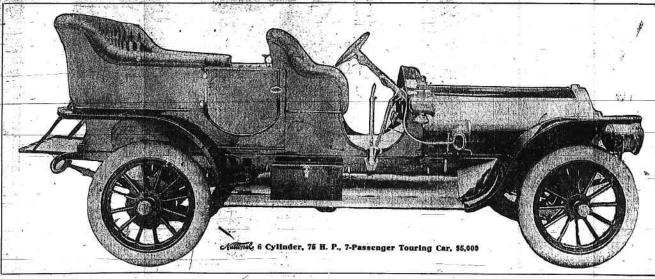
Activity.

To the Visiting Motorists

A cordial invitation is extended to visit the plant of Nordyke & Marmon Co., corner Ken-tucky avenue and Morris street. It is in this plant, famous the world over for its high-grade mechanical products, that the Marmon Car is built in its entirety.

Gibson Automobile Co. Indiana Distributers "The" Motor Shop . . . 238 Massachusetti Ave.

BUTTED TO



Are you aware that the National still holds the world's 1,000-mile and 24-hour records, made on the State Fair track in November, 1905?

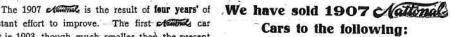
The Car is yet to be built which equals the National in Speed, Luxury, Staying Power, Economy and Quietness

constant effort to improve. The first countries car built in 1903, though much smaller than the present luxurious vehicles, embodied the same general constructive features as the late models.

The Company has not followed any false scents and found it necessary to retrace its steps and start afresh on new trails. The development has been slow, sure and along rational lines; and has been furthered by the best facilities possible to procure.

If interested, permit us to take you through the chautnal factories. We can show you chaund engines at any stage of construction up to the finished product. You may see the claumed 50 H. P. engine showing from 60 to 65 H. Paunder brake test. You may examine closely all other parts of the car before and after assembling.

A RIDE IN THE FINISHED PRO-



Stoughton A. Fletcher (Banker) Indianapolis.

A. A. McCormick (Editor and Pub. The Star) Indianapolis. Edwin Allen Macpherson (Supt. Pipe Lines, Standard Oil

Co.) Indianapolis, Two cars.

W. E. Stevenson (Real Estate and Investm'ts) Indianapolis. Indianapolis Rubber Company (Mfr. G. & J. Tires) Ind'p'l's. Chas. B. Sommers (D. Sommers & Co.) Indianapolis.

Henry Dolman (Contractor) Indianapolis.

E. W. Bassett (Pres. Bassett Grain Co.) Indianapolis. Elmer J. Whiteley (Whiteley Steel Co.) Muncie, Ind.

W. E. Evans, Cincinnati, O. H. E. Jennings, Newcastle, Ind.

Franklin Van Camp (Van Camp Packing Co.) Indianapolis.





Louis Rippetoe, Terre Haute, Ind.

Geo. A. Gay (Pres. Pettis Dry Goods Co.) Indianapolis. J. A. Allison (Sec-Treas, the Prest-O-Lite Co.) Indianapolis. Louis H. Levey (Levey Bros. & Co.) Indianapolis. The Full National Line H. P. Wasson (H. P. Wasson & Co.) Indianapolis.

E. J. Kelly (Coal Operator) Danville, Ill. Martin M. Nading (Grain Dealer) Flat Rock, Ind.

L. S. Ganter, Muncie, Ind.

Fred C. Dickson (Dickson & Talbott) Indianapolis. M. S. Block (The Wm. H. Block Co.) Indianapolis. A. C. Kynett (Capitalist) Indianapolis.

Mrs. M. H. Perin, Cincinnati, O.

A. A. McCormick (Pres. Indianapolis Star) Indianapolis

P. K. Buskirk (Banker) Bloomington, Ind

A. E. Tripp (Supt. Water Supply Big Four Ry.) Ind'p'l's Henry Dollman (Contractor) Indianapolis. Jos. C. Schaf (Pres. American Brewing Co.) Indianapolis,

W. E. Evans, Cincinnati, O. J. A. Rink, Indianapolis.





40-h. p., 2-passenger Runabout\$3,000 40-h. p., 5 passenger Tour-ing Car\$3.000

50-h. p., 7-passenger Tour-ing Car \$3.500

The Fisher A

We are also Indiana agents for the Stoddard-Dayton Mitchell and

Immense Touring Cars About April First.

WILL START SIGHT SEEING

Two Machines Will Be Run at the

cars are to be furnished by the Equipment Company of Buf-

the Indianapole Sightsering is a separate and distinct consequenters and office will be Boyd Automobile Company on settle avenue W. E. Boyd, the matution are manually of the consequence of the consequenc

sussection avenue. W. Z. Boyd, the income unionable man, believes at almost in the second property of the second p

really to thomselves, yd had hoped to have at least one aure here for the automobile open-weeks, but as that will be tra-ted to planning to have an auto-trade of his own a little later.

DOUBLE LAST YEAR'S FIGURE.

homsind to \$755,765, making a me. of mass of \$145,70 over the returns for securesponding period in 1955, and thus mishing an unequivocal demonstration (the growth of foreign trade. The 700e number of cars sent out was 1750e humber of cars sent out was 1750e humber of cars sent out was 1750e humber and sayregate value of \$250,401.

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Subjects of CUP MAGE.

Subcess of CUP MAGE.

Lone stand the success of the 1907

default up race depends upon the
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as the forcign competitors have said

will not again race with so little

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Tobacco Death HOW TO PREVENT IT

ousands are being wronged, rob-and murdered by Tobseco, the t treacherous drug and the most dipus foe to mankind, that does its ardly work so miently, so slowly



W. E. Boyd to Inaugurate System Fur Overcoat, Heavier the Better, Recommended for Hard Drives in Winter Season.

Among the set expenses of an automo-bile agent on Automobile row is an out-it of fur overcosts for demonstration pur-pores. This outfit, of course, corries with it the conspiement of fur caps said horse mixtens, and if the person accepting at cuttonia in his lower limbs he may have felt overloods and even a charcoal foot warmer.

Lesson Learned in Glidden Tour.

the market as far as the woman motor are concerned. The most popular are v gauze with detachable pongee masks."

Motoring Gossip.

Don't turn corners on the wrong side of the road.

Buffalo people spent \$2,000,000 on au-

Lanoline will speedily clean hands solled by work about a car. It is estimated that between-1,000 and 1,500 American tourists will take cars abroad this year.

An automobile to be run by springs, like a clock, is the invention of two Sche-metady, N. Y., men.

One tire maker is out with a written guarantee that his tires will give the buyer 5,000 miles of wear.

The French Chamber of Deputies has voted down a bill to tax foreign automobiles touring in France.

The Jim Crow automobile line started by negroes of Nashville, Tenn., has been abandoned as unprofitable. Several manufacturers are producing runabouts for two persons with an extra rumble seat for the chauffeur.

High-powered runabouts instead of mo lorcycles may be adopted by the Detrol police department for its flying squad.

President Roosevelt has made an en-gagement with a well-known chauseur for a tour of Washington's streets by hight.

By promoting mainmoth meets, runs and tours, the Chicago Automobile Club has grown to rank perhaps second only to the New York oversolvation.

INDIANA AUTOMOBILE CO. STATE AGENTS: : 220-222-224 W: NEW YORK ST.



The Satisfaction of Always Being First

"THE BIGGEST LITTLE CAR"

THE THOMAS FORTY

40 H. P., \$2,750, F. O. B. FACTORY

"The biggest little car" as applied to the Thomas Forty is something much more than a mere clever catch-phrase.

It is a literal statement of the actual truth

The Thomas Forty possesses two essentials of "bigness" which set it in a class by itself.

It has the biggest wheel base and the biggest horse nower possessed by any car in America of the same or approximate price.

In every part, point and detail of its construction the same policy prevails—always a little more, a little better than your fondest dreams could hope for.

A truly big little care big in its beauty and big in its luxuriousness, and little in the liveliness with which it gets away and keeps going.

You will most quickly appreciate the Thomas Forty if you consider it in comparison with other cars of approximate price, or costing considerably more.



THE 60 H. P. THOMAS FLYER

\$4,000.00 F. O. B. FACTORY ot-in-mere-size, but in the policy that dictates its

Big in the insistence that demands the costliest materials

Big in the scrupulous attention to the hundre little refinements that go to make up a harmonious whole, Big in the spirit that seizes upon the best productions of the whole world.

Big in the policy that gathers together the largest corps american and European engineering experts associated in

factory.

Big in the records and tests that make for reliability-

factory.

Big in the records and tests that make for reliability—
the most remarkable collection of valuable road and endurance contests ever won by any car in one season.

This car is replete with surprises! Far-and-away
the richest looking car in its class—and this high-grads
goodness obtains in every counce of metal in its makeup
and every mechanical detail that
enters into its construction. The
Thomas-Forly in its class perpetuates and emphasizes the excellence of its big brother, the
Thomas-Fiyer.

Special Exhibit all the Week INDIANA AUTOMOBILE CO. 220-224 E. New York St.

ERA OF CHEAP CARS

BIG STRIDES IN TEN YEARS

Builder of Famous Thomas Fiyer

The profess medians (0 100 progress). This prophecy was made by E. R. This prophecy was made of the profess of

TRIED ON THOMAS FLYER

G STRIDES IN-TEN YEARS A Common. Pis., in 1979, the new minutes are represented in a little less than one minutes that would be represented in the coverhauting that would be represented by the progress of the industry tends in the final product, but in the variety and manufacture of the grant beauting that year of the progress of the industry tends of the progress of the industry tends of the progress of the industry tends of the progress of the progress of the industry tends of the progress of the progress of the industry tends of the progress of the WISDOM IN THE USE OF OIL.

Experience shows Failure to Lubricate
Care is Fruitful dains of Trouble.

The fabrication. The Gat is so plant that it

with the metal-to-motel extending history and the control of the c



COMPLETE LINE OF CADILLAC CARS.

TAKES THE STEEPEST HILLS EASILY



10 H. P. CHAIN DRIVE, \$800.00

AUTOMOBILE SHOWALL WEEK



Massachusetts Ave.



Like a Shot from a Cannon



The makers of the famous Slevens Firearms for the past 50 years are also makers of the Slevens-Duryea Cars. Their reputation is such that their word is taken without discount and can be literally depended upon. They were the first to use 4-cylinder cars, and first to use 6 cylinders, which are as far ahead of fours are shead of twos. For the man who wants one car and has the price he will never regret buying a Stevens-Duryea. It has the speed, the endurance, beauty of lines and noted for inexpensive maintenance.

Results are what count. You will notice that the "Bunck" appears to get there are tweety time, the 100-mile race on the Empire Track in competition, with some of the most pretentions, ears on the market, rated from 8 to 38-horse power more than the Buick, it simply sailed along and finished first.

After you have heard the others "talk" come around and see the Buick "act."



STEVENS-DURYEA MODEL R, \$2,500.

This elegant 4-cylinder model of 20-harse-power motor, with a road speed of 55 miles an hour, and combines maximum atrough and high speed with light weight i.o. a most remarkable defree. Elegantly appointed body, weats fire comportably; is easily controlled, all parts readily accessible, and is an ideal car for the price—only \$2,500.

Don't buy a car until you've tried a Stevens-Duryea



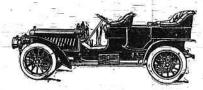
STEVENS-DURYEA, BIG SIX S, \$6,000.

Model S is a 6-cylinder record smasher of 50 horse power, with a speed of 70 miles an hour, or a small's pake, if so desired. Seat seven passengers, is palatially outsited, and has attracted the envisible stetution of motor-can manufacturers all over the world. Has so many points of superiority that it must be tried to be full appreciated.



BUICK TOURING CAR, MODEL F, \$1,250.

Greatest Touring Car on the market for the price and equal to any \$1,500 car. Comfortably seats 6 passengers. Has double opposed 22 H. P. motor, Jump spark ignition, and all the "prover" points of meriferious construction. Ask the various owners of Bulck's in this city what they think of them. Get your order in early, for there are not enough to go ground this casean.



STEVENS-DURYEA, LIGHT-SIX U, \$3,500.

This Model U is termed a light six weighing but 23 hundred pounds, and is a segundar, Usborse-power motor, with a road speed of 60 miles an hour. Seats six passengers comfortably, and for mechanical ingranuity, endurance, lack of noise, case and six-negatior framing gear, elegance of appointments far outclass any car built at qr near its price. Only \$8,500.



BUICK RUNABOUT, MODEL "G," \$1,150.

This is the model that best one of the Vankerbillt Cop Record, the "Oldsmobile," the Bourier track. It is a great car, 22 H. P. and meets every requirement as to apsed, ondurance, case of operation, maintaintance and control. If you sat your heart on a Runabout let us demonstrate the capabilities of this car. Price, \$1.160.



BUICK MODEL D TOURING, \$1.750.

A shaft drive, sliding gear transmission, 4 cylinders, multiple disc clutch, cooled, jump spark-jenition, three speeds forward and one reverse; 14 lpower, 1024-jenich whole base, seats five passedgers, and has a handsound labed blue body with fivory white gear. The plandary transmission ty 81,750, and the sliding gear transmission is \$1,550.

COME AND BE SHOWN

BOYD HAS COMPLETE: STEAM CARS IN FAVOR COLUMBIA IN FRON AUTOMOBILE PLANT WHITE MACHINE IS IN LEAD ELECTRIC CARS WELL

ment Has Been Gmitted.

Repair Schog a Fashure.

Real facilities are among the perfection of the state of t

Makes a Noise

Demonstration by

Like the GLIDE

"A Hill Climber-Built in the Hills."

Nothing That Might Add to the in Progressive Japan Many Several Different Body Styles Will Completeness of Establish- American Built Steam Automobiles Can Be Seen.

DOSTON A SURPRISE:

THE OWNER'S PRICE

SECURES THE STATE AGENCY.

S. J. Sümmer Will Hangle the Holaman Automobile This Season. S. J. Summer, 118 East Oble Street, has, secured the State agency for the Holaman automobils, which he represented in a more limited territory leat year, the first ascute.

automobile, which he represent the first automobile territory less year, the first and the second that this make of automobile carriages, for such that make of automobile carriages. For such that the same of the s

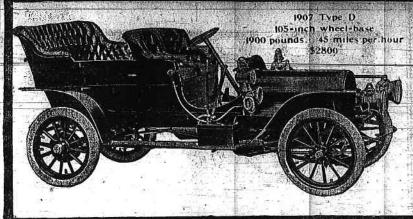
Lend Variety to This Make of Machines.

TO FEATURE STEVENS-DURYEA

For a make of steam autocochile as a compared with the great number of types of gashing and the company and the company is the only one which manifester. See Finding 1. When the care of the present of the company is the only one which manifester seems to be found in the protection which has protected as the properties of the company and the company is the control of the company of the company is the control of the company of

Competition Will Be Internationa With a Sum of 25,000 Marks as Prizes.

NO CHANGE IN OFFICERS. No change will be made by the ne affictration of the American Autor specialty, in the rate for inst-



The Franklin Principle IS Right

IT REPRESENTS PERFECTION-WE'LL ENUMERATE BRIEFLY SOME OF ITS IM-PORTANT POINTS FOR YOUR CONSIDERATION.

It is quiet—the engine and the entire car. The body is more spacious and is of the It is quiet—the engine and the cuttre car. Inc. body is more spacious and as of the attractive thij design. A longer wheel-base infraeases the easy-riding qualities; and allows wider doors—which open from front to back. Large wheels give extreme ground-clearance. Stowage arrangements are specially convenient and sightly. Appointments are up to date—handles, robe-rails, etc. Mud-guards are saugger and neater appearing. The oiler is better located—where it will not soil the clothing, and its action is more direct. Brake-bands are larger and more effective. Control is simplified.



Type 0 Runnbort, 81,100.
Shaft drive. Silding gear
transmission. Three speeds
and reverse. Franklin discclutch. Four cylinders. 80inch wheel base. Self-inding
gear-shift. 12 "Franklin
horzepower." 1,250 pounds.
40 miles per hour. Full lamp
and for glass front. Price
given is without top.

provements are the unchanged prime foundations of principrime foundations of prine ples of engineering and con struction. The 1907 Frank-lin means better con-struction, because more-scientific, better results and better satisfac-tion.

Opening Exhibit





transmission. Three speeds and reverse. Franklin diso-clutch. Four cylinders. 95-inch wheel-hase. Self-diading gear-shift. 20 "Franklin horsepower." 1,700 pounds. 50 miles per hour. Full lamp' equipment. Ironed for top and for glass front.

Is the Franklin principle right? That's the question to settle.

Week

Let's settle that question. There's no trouble getting size and kind of Franklin you want. No trouble about Is the Franklin principle right? That's the question to let the Franklin principle right? That's the question to let the Franklin principle right? That's the question to let the Franklin give and six cylinders could be substituted by the first principle right? That's the question to let the form of the principle right? That's the question to let the form of the first principle right? That's the question to let the form of the first principle right? That's the question to let the form of the first principle right? That's the question to let the form of the first principle right? That's the question to let the form of the first principle right? The first principl

STATE AGENTS Indiana Automobile Co. 220-224 East New York Street

PLAN TOURING MEET

GERMAN AUTOISTS ARE BUSY

118 East Ohio Street TOLSMAN AUTOMOBILE



"Rides Like a Carriage"

In a light, strong high-whole, high-bodied power vehicle, unequaled for sim-licity and economy of maintenance.

In all the machinery, but that of great est efficiency,

Is built high and travels country roads with ease,

will climb any ordinary bill traveled by horse and buggy,

Is not an experiment, but a standard type—and the best. Exclusive patents

wer all Hölman features.

Runabouts, \$650 up-Surreys, \$800 up

S. J. SUMMER



R. L. Sutherland Indianogelle Agent 115 West Maryland Street

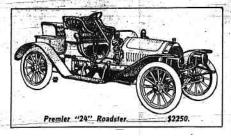
Carries seven passengers through mud or sand and

er hills at a high rate of speed with never a break or over all at a ligh, rate of speed with never a break or stop. It can't help ti-th's built that way. Of beautiful and attractive design this car is equipped with the famous devinder, 36 H. P. Rutenber engine, has selective Ope-cliding gear transmission, multiple disc clutch, three point superaion, chassis construction (a guarantee of lasting

quality), and the multiple disc brake with over 800 square inches of braking surface to the rear hub. You can stop this heavy car almost instantly by the mere pressure of your little finger.

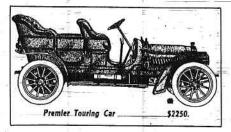
You can buy it by the pound if you want to 31.00 cand weight 2.650 pounds, fully equipped.

PRINCER "The Quality Car"



Honest Power Rating

The Premier power rating (24-28 horsepower) is based on the principle that it is better to have more power than you claim, rather than claim more than you have. As a matter of fact, no motor is allowed to leave the Premier factory until it shows 32 actual



horsepower (dynamo brake test). Theory is one thing in estimating power, but the dynamo method of testing is another. It is easy to say that the Premier is an able hill climber, but words are weak as compared with a demonstration.

It is easy to talk about the graceful lines and thorough construction of the Premier, but we invite you to inspect the car and see these things for yourself. Both the fleet roadster and the roomy, powerful touring car have made records that entitle them to your careful consideration.

We are offering genuine bargains in some of the longer established Premier models. Four Cylinder Touring Car, \$1,250, the only four cylinder touring car on the market for the price. Runabout of same model, \$1,000. Both these cars have long upheld the Premier record for service and quality. Any number of Indianapolis owners testify that no more serviceable cars were ever built.

Notice the new Premiers on the streets of this city--more new Premiers than any other new cars of their class.



Gibson Automobile Co. Indiana Distributers 235 Massachusetts Ave.



COMMERCIAL CARS

First Machine of Delivery Wagon Type Arrives in Indianapolis for Local Concern.

AUTO PLANT IS COMPLETE

State Agents for Marmon, Premier and Ford Report Sales.

SEWED RAGS FOR 47 YEARS

FRENCH UP IN ARMS HISTORY OF GLIDE MACHINES. Treambling in Children II has a lively in what form II has

AUTO WORLD IS IN A FRENZY

"American Gold Cup" Tour No out the Longer a Mere Project According to Announcement.

WARNER AUTO METER LIKED. Share

We Hope to Make Your Acquaintance this week and meet many of our old the interests of our modifies. It's the easiest way to explain the interests of our machines.

The St. Louis "Rigs that Run"



Model 18, 40 H. P. Touring Car, Weight 2,300. Price, \$2,500.

The purchaser can rest assured that in owning a Type 17 or 18 "St. Louis" he has the finest car that money, brains and experience can produce.

Monarch Runabout

Two cylinder, air-cooled by fan preseylinder, air-cooled by in pro-absolutely cool, flexible spring and construction, shaft drive. engine will keep cool running from its own resources. Price, \$600.

General garage, storage, repairs. Also build all kinds of auto tops, fully guaranteed. Some real bargains in second-hand cars. Demonstration any time at garage, 23 East Ohio st.

Hill & Beason Auto Company

"The Leader"

20 H. P. Touring Car, Weight 1,680, Price, \$1,150.

Full elliptic springs, detachable tonneau. Make racy looking runabout. Plenty power and speed. Price includes full equipment of

HILL & BEASON AUTO COMPANY



23 East Ohio Street

proce in the Automobile Industry.

PRESENT LINE IS POPULAR

National, Mitchell, Maxwell and Stoddard-Daytons Hold Record.

Fisher Automobile Company

cheapest 1758.

This company at that time was located at 112 North Penneylvania street and also landled hieroles, having been in the bicycle business since 1892. In 1890 this company sold out their bleyde business and have handled automobiles only since this time.

Garage Never Closes.

by building is free proof and is equipped to building is free proof and is equipped and the second of the second o

SHER AUTO CO HAS to the control of t

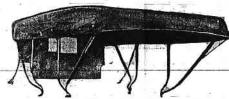
HILL & BEESON GROWING.

Have Your Auto Repainted and Refitted

All the modern tools of merit in the nds of expert workmen enables us to hands of expert workmen enables us to turn out high-class work in the mini-mum length of time. Rigid attention to details, those little items so easy to forget or neglect, has been the SHAR-FER WAY of building and sustaining their reputation on the highways of trade. We can point with pride to hundreds of satisfied patrons in veri-fication of this statement. fication of this statement.

Automobile Tops

We are fully equipped to furnish automobile tops, made to fit any machine, from your choice of material. We make to order Storm Fronts, Storm Aprons and Trimmings for automobiles, build limousines for all styles, trim and paint them.—Macroil and machineship murented. terial and workmanship guaranteed. Let us give you an estimate before you place your order.



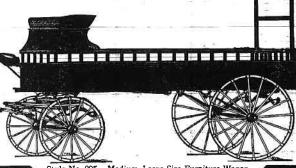
Shaffer Carriage Co. 937 Muskingum St.

FOREIGN CARS

YANKEE PRODUCT IS LIKED

E. R. Thomas, American Maker, Tells How European Manufacturers Have Lost Hold.

LONDON HAS BIRGEST GARAGE



Style No. 295. Medium Large Size Furniture Wago

Spring Exhibit

The Indiana Carriage Co.

35-41 North Capitol Avenue

The above is a wagon that meets the general demand with the furniture trade. Body has unusual depth yet looks light. This is a large wagon, but the gear is so constructed that it runs easy and is generally used with one horse—can quickly be changed from shaft te-pole. It's built only in the best grade and with no attempt of competing with those cheaply constructed. It's built to wear and stand the knocks. At this opening we show a complete and new line of

Buggies, Farm Wagons, Carriages, Road Wagons, Delivery Wagons and every Design and Style the demand calls for

You'll find the prices right for the grade. We aim to have the goods we each year add to the reputation of the house. Such is our past experience cordially invited to this exhibit. Only up-to-date Carriage Repository.

The Right Kind of a House Will Not Sell You the Wrong Kind of a Car **OUR 1907 LINE:**

THE MAXWELL. \$825 (see cut) and \$1,450. THE MITCHELL, \$1,000 and \$2,000. THE STODDARD DAYTON, \$2,500 to \$3,500.

THE NATIONAL, \$3,000 to \$6,500

If you buy a car of us you have the benefit of our nine years' experience in the automobile business. 550

We have selected these four representative cars out of the 155 American makes as the very best on the market.

We stake our reputation on these cars. We guarantee prices and guarantee that each car is the best value obtainable at the price.

VICTOR AUTO CO.

Storage, Repairing and Sundries Try Us. Lowest Prices in City

FOR SALE CHEAP Three Second-Hand Autos

one 3332 809 Mass. Ave. Indianagella

TRY A WANT AD IN THE STAR

FISHER AUTO CO. HAS A COMPLETE GARAGE

Local Concern Has Made Rapid
Progress in the Automobile
Industry.

PRESENT LINE IS POPULAR

National, Mitchell, Maxwell and Stoddard-Daytons Hold Record.

The Fisher Automobile Company at 330 North Illinois street was established in the automobile business in 1898 and are the pioneers of this State. Previous to this time there were no automobiles in this part of the country. The Fisher Automobile Company opened up with a line of cars and sold eleven cars the first year, the highest priced car being \$1,150, the cheapest \$750.

This company at that time was located at 112 North Pennsylvania street and also handled bicycles, having been in the bicycle business since 1892. In 1900 this company sold out their bicycle business and have handled automobiles only since this time.

The room in which this company first started was twenty-five feet wide by 175 feet deep, one floor. Now they are in their new home at 330 North Illinois street and have three floors, each being 40x200 feet, and are equipped to handle cars to the best advantage, having the largest and best equipped salesroom and garage, a

100-mile stock car, fully equipped, which no other car seems to reach. This was on July 4, 1906, when the Mitchell car won the 100-mile race at Hawthorn Track, Chicago. The only other Mitchell entered in this race finished second, both machines defeating cars selling at twice the price of the Mitchell.

The Stoddard-Dayton has the record of

The Stoddard-Dayton has the record of being the most popular sold in 1906. In the recent guessing contest given by the Motor, in which the winner was to receive a touring car to cost not over \$3,000, the winner to choose the car, and over two-thirds of the requests were for Stoddards which sell for \$2,500, which shows the Stoddard-Dayton is better than any car in the American market costing \$500 more.

Maxwell Proves Reliable.

The Maxwell holds the 3,000-mile non-stop engine run, covering 3,000% miles in seven days seven hours 31 minutes. This is the greatest distance ever covered by any vehicle with self-contained power without stopping the motor. The run is equal to the distance between New York and San Francisco and proves beyond a doubt the incomparable endurance of the Maxwell engine and the absolute reliability of the Maxwell car. And the entire expense for the 3,000 miles was less than \$50.

And the record of the Fisher Automobile Company is well pleased and satisfied customers.

The first gasoline vehicle ever shown on the streets of Indianapolis was a little three-wheeled machine with the engine on the rear axle and fitted with a bicycle saddle. To start this little novelty you had to pedal like a bicycle to start the engine; then it would run along and make more noise than the largest seventy-five-horse power touring car does at the present day, although they would run along at about the rate of forty-five miles per hour.

Novel Race Recalled.

The writer well remembers a race on North Capitol avenue in 1898 when C. G. Fisher and Frank L. Moore, both of the Fisher Automobile Company, ran a race with two running horses—the horses had a handicap of two squares and were to run six squares while the machines were to run eight squares. The horses became frightened and the riders could not hold them, but the machines caught them before they reached the tape and won the race by about sixty feet.

On this machine springs were not thought of and multiple cylinders were far from comprehension. Today, with the modern conveniences it is restful to tour feet deep, one floor. Now they are in their new home at 330 North Illinois street and have three floors, each being 40x200 feet, and are equipped to handle cars to the best advantage, having the largest and best equipped salesroom and garage, a fully equipped repair shop and the finest sundry parlors in the United States—the third floor being used for cars which are not in use and second hand cars. On this floor they also have a finely equipped club quarters. The second floor is the repair shop, sundry parlors, stock rooms and the best equipped tire repair department west

Garage Never Closes.

The garage is never-closed, being open

of New York city.

day and night, having two forces of employes, which change shifts morning and night.

The building is fireproof and is equipped with its own telephone system, so that one can talk either local or long distance from either the front or rear of any one

of the three floors.
On account of the long experience and successful business of this firm they have established an army of agents throughout

the State, and the factories whom this company represents have them to handle the entire State as their selling agents, and any one buying a car of this company

will have to get out of Indiana to be out of reach of the Fisher Automobile Company's representatives, who are ready to give them a helping hand if they need it. Two years since this company said that the proper way to build cars was to have

the engines in front, shaft drive, multiple cyclinders and water-cooled, and advertised that they would never again handle a car which was not built this way.

There was quite a little opposition at

this time, as most of their competitors could not see it that way. However, to-day almost every dealer is pushing this type of machine, and acknowledged that this is the correct way to build a car.

As said before, on account of their long experience they are enabled to pick the lest line of cars built in America.: To

National Holds Record.

prove this, their present line of cars all

hold world records.

The National car, built by the National Motor Vehicle Company of this city, holds the world's record for twenty-four hours, being 1.094 3-16 miles. And another is the 1,000 mile record for stripped cars; this car covered the distance in twenty-one hours fifty-eight minutes 4-5 seconds.

This twenty-four hour record exceeding the previous record by seventy-eight 9-16 miles, showing an average speed of

fore they reached the tape and won the race by about sixty feet. were springs On this machine thought of and multiple cylinders were far from comprehension. Today, with the modern conveniences it is restful to tour in a car; say in a four or six-cylinder Limousine equipped with inside lights. electric signaling devices, hot air heating system for winter and electric fans for folding tables. summer. buffet, equipment, speaking tubes, ice chests and with seating capacity for nine passengers, with the middle seats reclining so as to be converted into berths. Certainly there has never been such strides made in any business of any nature.

frightened and the riders could not hold

them, but the machines caught them he-

THE HOLDER NO

o run eight squares.

HILL & BEESON GROWING.

Local Dealers Handle the Leader, Monarch and St. Louis.

The Hill & Beeson Auto Company, 23 East Ohio street, in addition to doing a general storage, repair and supply business has the agency for three strong lines of cars—the Leader, Monarch and the St.

The Leader is made at Knightstown, Ind., by the Columbia Electric Company.

Model "C" is a four-passenger car of six-

teen-horse power, selling for \$1,050, and Model 'D," a five-passenger car of 22-horse power, retailing for \$1,150. Both have two-cylinder, water-cooled engines.

The Monarch Motor Car Company, Franklin Park, Ill., makes only runabouts,

in two models. Model "E" has a 14-horse-power engine and sells for \$900. Model "A." with the same engine, but different equipage, is priced at \$600.

The St. Louis Motor Car Company,

LARGE DEMAND FOR LAMBERT.

Peoria, Ill., is featuring its Model 18, a

35-horse-power touring car, selling for

\$2,500.

Friction-Drive Cars Make Big Hit With Local Autolsts.

D. B. Sullivan of the Sullivan Automobile Company, 27 North Capitol avenue, is ever enthusiastic, as well he may be, over the Lambert friction-drive cars, made at Anderson, Ind.

Mr. Sullivan attributes the unusual demand for these cars to what he says constitutes the intrinsic value of any automobile, the motor and transmission gear. The Lambert prides itself on these features, which, coupled with its ease of

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broi him Garage Never Closes.

"The garage is never-closed, being openday and night, having two forces of employes, which change shifts morning and night.

The building is fireproof and is equipped with its own telephone system, so that one can talk either local or long distance from either the front or rear of any one

of the three floors.

way.

On account of the long experience and successful business of this firm they have established an army of agents throughout the State, and the factories whom this company represents have them to handle the entire State as their selling agents, and any one buying a car of this company will have to get out of Indiana to be out of reach of the Fisher Automobile Company's representatives, who are ready to give them a helping hand if they need it. Two years since this company said that the proper way to build cars was to have the engines in front, shaft drive, multiple cyclinders and water-cooled, and advertised that they would never again

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As said before, on account of their long experience they are enabled to pick the best line of cars built in America.: To prove this, their present line of cars all hold world records.

National Holds Record.

The National car, built by the National Motor Vehicle Company of this city, holds the world's record for twenty-four hours, being 1.094 3-16 miles. And another is the 1,000 mile record for stripped cars; this car covered the distance in twenty-one hours fifty-eight minutes 4-5 seconds.

This twenty-four hour record exceeding the previous record by seventy-eight 9-16 miles, showing an average speed of

51.9 miles per hour.

The National car also holds all the other

world's records, from 650 miles up.

The Mitchell holds two records—first, they were the most popular shown at the Chicago show, and sold their entire output before the show had been open three days. And the Mitchell has set a pace for

HILL & BEESON GROWING.

Local Dealers Handle the Leader, Monarch and St. Louis.

The Hill & Beeson Auto Company, 23 East Ohio street, in addition to doing a general storage, repair and supply business has the agency for three strong lines of cars—the Leader, Monarch and the St. Louis.

The Leader is made at Knightstown, Ind., by the Columbia Electric Company. Model "C" is a four-passenger car of sixteen-horse power, selling for \$1,050, and Model "D," a five-passenger car of 22-horse power, retailing for \$1,150. Both have two-cylinder, water-cooled engines.

The Monarch Motor Car Company, Franklin Park, Ill., makes only runabouts, in two models. Model "E" has a 14-horse-power engine and sells for \$900. Model "A." with the same engine, but different equipage, is priced at \$600.

The St. Louis Motor Car Company, Peoria, Ill., is featuring its Model 18, a 35-horse-power touring car, selling for \$2,500.

LARGE DEMAND FOR LAMBERT.

Friction-Drive Cars Make Big Hit With Local Autolsts.

D. B. Sullivan of the Sullivan Automobile Company, 27 North Capitol avenue, is ever enthusiastic, as well he may be, over the Lambert friction-drive cars, made at Anderson, Ind.

Mr. Sullivan attributes the unusual demand for these cars to what he says constitutes the intrinsic value of any automobile, the motor and transmission gear. The Lambert prides itself on these features, which, coupled with its ease of operation, elegance of frame and upholstering, its speed, endurance and moderate price, place it in a class by itself.

The Sullivan Company will make an exhibit of the various Lambert models during the entire week and extend a cordial invitation to the public to examine their merits.

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Model 21, Touring, \$1,350

Beauty—Power—Simplicity

For the man of business who buys a car for the pleasure to be derived therefrom, a day's enjoyment is ruined by a half hour spent in greasy

The simple Rambler power engine, comprising a double opposed hori-sontal motor and planetary type transmission, is the ideal equipment for such service, and each season's use-proves it-more conclusively.

The 1907 Ramblers have more new and desirable features than have ever before been embodied in any type.

Model 21 is a five-passenger, 20-24 H. P. car, with detachable tonneau of extra size, with divided front seats, giving commodious passenger space.

Its strong features are simplicity of construction, accessi-bility to all parts, case of control, speed power, and instant readiness for any kind of service, in and out of season, however arduous. It is simply a "peach" at \$1,350.

High-Class

All the Week Look around and then come in and let us show you a line of cars with a reputation. Our guarantee goes along with that of the manufacturers.

Automobile Accessories

Largest and most completa stock of Automobile parts, supplies and acces-sories in the city. Every-thing you need for out fit-ting your car. Repairing and repainting a specialty.



Model 27, Runabout \$950

Best Car Built for \$950

N THIS CAR is embodied the highest development of the simple power plant.

Motor and transmission gear are completely housed as a unit, with three-point support.

Every part of the motor, transmitting mechanism and appurtenances are perfectly accessible from above, and by reason of the tilting body may be reached without trouble or discomfort.

Model 27, while popularly termed a Runabout, is really a touring car, except in seating capacity. The chassis is identical with that of Model 21, except in dimensions. The body is the latest improved approved type, with torpedo deck and divided

Finished in Brewster green, black leather upholster-polished brass trimmings, 14-16 H. P. Best car ever built



ere are good, logical reasons for the popularity of general use of the entire family. It solves comp ispatch, conveniones, safety, comfort and complete so-drawn equipment. It megts every demand in a warriey Electric, its freedom from water, oil, Jar, make it the favorite with discriminating people.

Model 26 C, Chelsea With Removable Coupe Top-Price \$1,700



Model 67 Victoria Phaeton-



Medel 65, Stanhope-Price \$1,500



Model 60 B, Surrey With Extension Leather Top-Price \$1,825



THE CAR FOR SERVICE



MODEL "G" WHITE STEAM CAR WITH PULLMAN BODY, \$3,700

The cape top shown is extra equipment.

This word "incomparable" is used advisedly. Even were all other points equal—the White-stands incomparable because of its generator alone. It is radically different from any steam generator alone. It is radically different from any steam generator ever constructed, and has proven it superiority by the severator feets. Zhia Model "O" is a steam 30-horse-power, T-passenger touring car with a Pallman body, the heightful functionness. It is competition with the world's best ears the "White" was awarded the gold medal for its imperiority on fourteen separate and distinct points. The serve you show shoot the incomparable with the best for you will appreciate it. Talk with a White" owner, and you are serve in become one. Model "o" is the greatest motor-car value ever offered at \$3,700.



TERMINAL



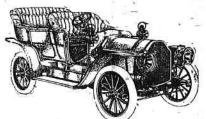


The Season's Best

THE MARMO

"A Mechanical Masterpiece''





Model "F," \$3500 Model "C-7,"\$2500

Perfect Score-Gildden Tour

The Perfection of Air-Cooling -

The Marmon air cooled motor can be run for any length of time without a stop, pulling the car up mountain sides and through deep sand and mud with-

out the first trace of engine trouble. Waterless nothing to freeze or boil. No complications. No surplus weight. Lubricated more thoroughly and more economically than any other gasoline motor. Wonderfully flexible control.

The Easiest Riding Car in the World

The easiest on tires, mechanism and passengers. The running gear is flexible (patented Double Three-Point Suspension) and adjusts itself without strain to all road conditions. Its luxury of motion over the roughest

roads is unknown in any other car. Built entirely in the plant of Nordyke &: Marmon Co. There is nothing of higher grade,

The Wonderful Little Car That Other Dealers Knock and Every Owner Praises

IFTY-TWO of these cars have been delivered in Indianapolis and vicinity in a little more than ten weeks. The Ford Runabout is practically the only factor in the runabout market. Other dealers knock it early and often-they depict it as thoroughly worthless. Nothing they can say, however, alters the fact that the Ford is the best built, sturdiest little car on the market. Every owner knows the value of the Ford and knows why competitors are envious. We ha kind, except from other dealers. We-have never heard a complaint of any

No other car under \$1,000 offers such power, such speed, such all-around shilty on the road, and such high-grade construction. challenge covered all these points and has never been accepted.

We invite you to inspect the list of Ford owners, any one of whom will tell you what-runabout to buy.

FORD FOUR RUNABOUT

The New Model "R" The New Model "R" an ed of the Ford Runabout, \$750 Ford Baths more expensive body, larger where

Logan Commercial Cars

E ANNOUNCE the agency of the Logan line of M motor delivery wagons and heavy power trucks. We seek the opportunity of proving to those who are using horse-drawn delivery wagons and heavy trucks that the Logan will not only give them better and more reliable service, but also effect a handsome saving in dollars and cents.

Delivery Wagons, \$1,000 Heavy Trucks, \$2,500



The Most Complete Repair Plant The Largest and Best Line of Automobile Supplies in the State of Indiana

Gibson Automobile Co.

INDIANA DISTRIBUTERS 238 Massachusetts Avenue



HEARSEY'S AUTO LINE A VERY POPULAR ONE

Pioneer Dealers of Indiana Selling Many White, Rambler, Jewel and Pope-Waverley Cars.

DEPOSITORY IS COMPLETE

Carry Full Stock of Automobiles, Carriages and Accessories.

A Group of the Local Tradesmen.



FRED I WILLI



Nickel Steel

BIG DESERT OPENED BY AUTO

Hats Off



The more you investigate the automobile situation, the more demonstrations you make; the closer you compare and investigate, the nearer we are to your order for a Type XV 50-H. P. Pope Toledo.

No American manufacturer has even attempted what has actually been accomplished in this Type XV Pope-Toledo Touring Oar.

To the many features which has made the Pope-Toledo the acknowledged car of power and speed have been added the multiple metal disk clutch, four speed, selective type transmission, 36-in, wheels, noiseless chains, incehanical valves, gear driven high tension magneto.



Same specifications as Type XV Touring Car without tonnel

Frank A. Beck, 719-721 N. Illinois St. DISTRIBUTER OF POPE-TOLEDO MOTOR CAR

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