

The "Maxwell"

FREE REPAIRS WHEN NECESSARY

On the King of All Light Runabout Automobiles

We will keep in repair free of charge (until January 1, 1907), all 1906 MAXWELL Runabouts bought from us. We will also refund all money which has been paid us for repairs on 1906 MAXWELLS by present owners. This offer does not apply to cars damaged through accidents or to tire repairs. Customers to pay express charges only on any parts needed.

We take this method of correcting the prevailing impression that ALL automobiles are expensive to own and operate.

The MAXWELL is the BEST LIGHT, LOW-PRICED CAR in existence, else how could we afford to make this unusual offer?

The MAXWELL derives its high efficiency and reliability at the smallest cost for maintenance from the following principal exclusive features:

1.—Double opposed motor in front, where it is instantly accessible and perfectly protected from flying dirt. This engine runs as smoothly as a four cylinder and has ample power.

2.—Shaft and bevel gear drive. Noiseless, efficient, and requires no attention except lubrication once in five or six weeks. Not a link of chain in THE MAXWELL. Chains have been the bane of the motorists' life. When dry they rattle and consume half the power of the engine (results at Purdue University testing plant); when lubricated, road dirt and sand stick and cut out chains and sprockets like emery. Result, broken chain, usually in a mud-hole. Such a lovely mess!

3.—Metal body, will not warp, crack, split, or change its beautiful shape under any circumstances. Takes a superior, lasting finish.

In regard to deliveries—We are now six car loads behind orders on the Maxwell, but can deliver the next fifty sold within twenty days. We are the largest and oldest auto dealers in the West and our reputation for the best autos at the best prices makes it to your own best interests to see us before you buy.

Union Miller Ind July 30/06.
Fisher Automobile Co.
Indianapolis Ind

Gentlemen.

I have your catalogue and circular regarding tire repairing and would like to inquire what you charge for making small repairs. My tires are 28x3 and have some small bad places in them that need repairing.

I am using a Maxwell model L. in the rural mail service and find it to be first class in every respect for that purpose. I make my route of 27 miles over roads that are quite sandy in from 2 to 2 1/2 hours and make from 50 to 65 stops. Saturday after making my trip I went fishing and got caught in a very hard rain and had to return 11 miles through mud and water which in places came nearly to the hubs. The Maxwells are OK and your claims for them are none too strong.

Yours truly
H E Loomis

THE MAXWELL

is the greatest machine for

Rural Route Service

in the world.

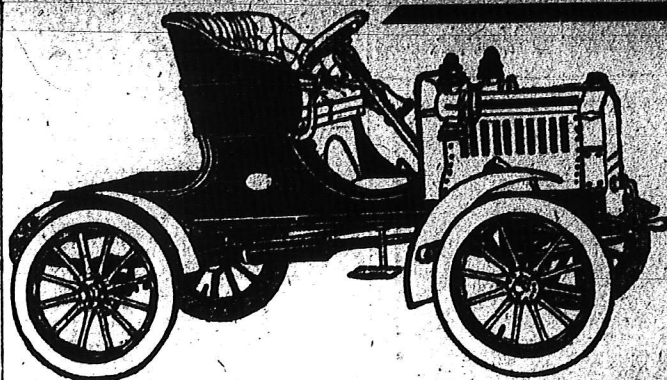
It will pay for itself in a very short time. Write for our illustrated catalogue and general information guide.

While here visiting the
Fair don't fail to visit our
large display rooms, the
coolest and most inviting
place in our city. . . .

FISHER AUTOMOBILE COMPANY,

State Agents for Maxwell, National and Stoddard-Dayton

330 N. Illinois St., Two Squares North of Traction Terminal Station, Indianapolis, Ind.



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