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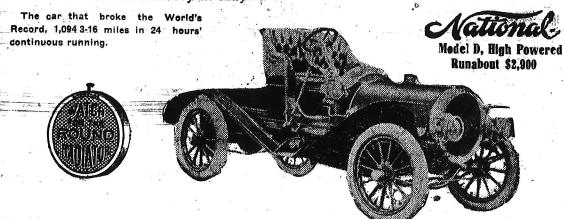
The car that has **proven** its **worth** on track and road. The advantages of buying a motor car made here at home are many. Prospective purchasers are afforded every opportunity, not only to test the car in action under all conditions, but to

National Model E

Seven Passenger,

50-60 Horsepower, \$4,000

examine every detail of its construction by a personally conducted visit to the factory. We have a limited number of cars for delivery in May.



A practical demonstration of reliability and endurance that stands today unequaled in all the world.



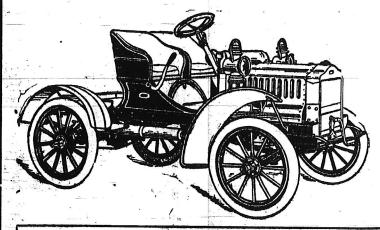
"The Modern Runabout"

Some of our competitors are claiming that single cylinder engines are best because there are more of them in use than engines having two or more cylinders. It is a self-evident fact that there are more old machines in use than new ones, but this proves nothing. The automobile builder's art has advanced, and will continue to advance, and makers who do not keep up with the procession must step out of line,

The Modern Runabout"

The single cylinder engine gives an impulse every second revolution only, there being an idle revolution between every power stroke. It requires, therefore, the momentum of a very heavy fly-wheel to carry it over the idle stroke. The infrequent impulses of the engine cause excessive vibration and loss of power.

The MAXWELL double opposed cylinder engine gives an impulse EVERY revolution, and therefore it runs smoother, has more power for its weight, and less vibration than any single cylinder engine made. And yet the combined weight of the Maxwell fly-wheel and one of its cylinders is less than the weight of the fly-wheel alone of a single cylinder engine.



We reiterate that in 1907 single cylinder engines will be used only on the very cheapest of cheap cars.

Depreciation has heretofore been a large factor in the cost of owning an automobile. This has been due to the rapid strides of the builders toward perfection, this causing a two or three-year-old car to look as if it came out of the Ark. With the automobile nearing perfection changes in the most approved 1906 models will be slight. Don't buy a runabout that is already a back number, BUT BUY A MAXWELL AND GET BETTER SERVICE, MORE COMFORT, AND THE SATISFACTION OF KNOWING THAT YOU HAVE THE LATEST AND BEST THING ON WHEELS, and a machine that will bring close to the purchase price should you wish to sell or exchange it after a few years' use.

The Maxwell has no chains whatever and the engine is NOT under the body, but is placed in front under the hood.

The Fisher Automobile Co. All Agents for National, Premier, Stoddard-Dayton and Maxwell 330 N. Illinois St.