

Prominent Tradesmen Assume New Duties

Resignations and Promotions Put Workers in New Places

A. G. Cameron, Dallas, for several years manager for Goodyear Tire & Rubber Co., has been transferred to the Kansas City branch. He is succeeded by R. S. Brace of the Oklahoma City branch.

Charles Potter, Dallas, formerly with Sacksteder Potter Co., has been appointed assistant sales manager for the Rose Fosdick Co., distributors in Texas of Hudson cars.

W. E. Finney, St. Louis, manager of the Goodyear Tire & Rubber Co. agency, has been notified that he will be assigned within a few days to a western point in charge of the mechanical goods department. W. G. Cameron, recently branch manager at Dallas for the Goodyear company, has succeeded Finney as manager in St. Louis.

C. F. Batchelder has been appointed assistant general sales manager for the Dort Motor Car Co., Flint. He was for 10 years general sales manager of the John Deere Plow Co.

W. H. Kirkpatrick, for 9 years head of the sales department of the Peerless Motor Car Co., Cleveland, has been elected vice-president of the Wallace C. Hood Service Bureau, Detroit.

Wm. J. Davidson, of the engineering department of the Cadillac Motor Car Co., has resigned to take up other lines of activity in the industry not announced as yet.

Thomas Bradley, for 5½ years with the Paige-Detroit Motor Car Co., as assistant in the purchasing department, has been elevated to the position of purchasing agent, following the resignation of P. E. Stroup, former purchasing manager.

Harold Hemenway, East Moline, Ill., has been appointed general superintendent at Beloit for the Stewart-Warner Speedometer Corp., to succeed A. E. Moon, who is promoted to an executive position in Chicago.

C. S. Pike has been appointed manager of the efficiency and sales promotion department of the Paige-Detroit Motor Car Co. He was formerly connected with the Burroughs Adding Machine Co.

C. C. Cook succeeds Elliott Higgins as sales manager of the Wright Truck Attachment Co., Seattle. U. S. G. Cundy and F. A. Hawks have joined the sales force.

C. A. Gilbert has resigned as general sales manager of the Gibney Tire & Rubber Co., Philadelphia.

E. E. Arnold has been appointed manager of the automobile accessories department of the H. W. Johns Manville Co., New York.

C. H. Dunlap, export manager of the Hupp Motor Car Corp., has resigned to become interested in another enterprise. He has headed the Hupp export business for several years.

Greenfield Gives Up Detroit Office

GREENFIELD, Mass., Sept. 11—The Greenfield Tap & Die Corp. has discontinued its Detroit office. All business hereafter will be handled directly from the main offices here.

Elcar Now in Two Styles

ELKHART, IND., Sept. 8—The 1917 Elcar, selling at \$795, has been announced by the Elkhart Carriage & Mo-

tor Car Co., Elkhart, Ind. There are two body types, the clover leaf roadster, seating four passengers, and a five-passenger touring car. The specifications include a 3½ x 5 unit power plant, three-point suspension, 114-in. wheelbase, full-floating rear axle, Delco ignition, Turkish style upholstery.

Mutual Takes Imperial Plant

JACKSON, MICH., Sept. 11—The Mutual Motors Co. has taken over the plant formerly owned by the Imperial Auto Co. The buildings are brick, 900 x 440 ft., mostly two stories; included in the purchase is a plot of land of about 17 acres. This gives the company facilities and room to produce 100 cars a day.

Four More in M. & A. M.

NEW YORK, Sept. 11—At a meeting of the executive committee of the Motor and Accessory Manufacturers, held Sept. 8, the following were elected to membership: Dann Products Co., Chicago; Master Carburetor Corp., Detroit; Otis Elevator Co., New York; Parry Mfg. Co., Indianapolis.

Reo Truck and Reo Car to Be Merged Into One Unit

LANSING, Sept. 11—The Reo Motor Truck Co. and the Reo Motor Car Co. are to be formally consolidated by an exchange of the shares of the truck company for an equal number of shares of the car company. According to an announcement sent out to stockholders, the directors of the Reo Motor Car Co., who are also directors of the truck company, after careful consideration believe the interests of both corporations will be best served by such a move. The same executive, selling and office organizations have endeavored to handle the business of both, and up to this time the same motors and many parts manufactured by the Reo car company have been used by both companies. However, changes in design and further development of the business will make such an arrangement impractical, it is stated.

Increased business, it is pointed out, has correspondingly increased the difficulties in handling the affairs of the two corporations separately, and makes it impossible to secure the results that the directors are convinced can be obtained through one well-organized corporation.

Accordingly, the Reo Motor Car Co. will purchase all Reo Truck stock delivered to the Capital National Bank, Lansing, or to Secretary D. E. Bates of the Reo Motor Car Co. on or before Sept. 20, and pay for these shares with car stock.

Ralph De Palma to Make Racers

DETROIT, Sept. 8—The DePalma Mfg. Co., composed of Ralph DePalma and Frank Book, the latter a Detroit capitalist, have acquired a factory building on East Woodbridge Street for about \$23,000, it is stated. The plant will be utilized for the manufacture of racing automobiles under the direction of DePalma.

Aitken Wins Three on Indianapolis Speedway

Takes 20-, 50- and 100-mile Events

—Rickenbacher Has Bit of Hard Luck

100-MILE EVENT

Car and Driver	Time	Speed	Prize
Peugeot, Aitken.....	1:07:05.04	89.44	\$3,500
Hoskins, Hughes.....	1:07:24.96	89.01	2,000
Duesenberg, D'Alene..	1:07:43.73	88.60	1,200
Duesenberg, Buzane...	1:08:37.66	87.44	1,000
Premier, Lewis.....	1:09:07.30	86.81	600
Omar, Toft.....	1:12:40.80	82.56	400
Maxwell, Henderson...	1:12:43.45	82.51	300
Peugeot, De Palma...	1:13:12.62	81.96	
Maxwell, Rickenbacher...	Wrecked	38th lap	
Ostewig, McNey.....	Flagged	36th lap	
Premier, Wilcox.....	Out	8th lap; quit	
Duesenberg, Milton...	Out	8th lap; ignition tr.	

50-MILE EVENT

Car and Driver	Time	Speed	Prize
Peugeot, Aitken.....	32:40.33	91.83	\$700
Hoskins, Hughes.....	32:40.61	91.81	500
Sunbeam, Chevrolet...	32:41.10	91.79	400
Duesenberg, D'Alene...	33:25.85	89.75	300
Premier, Lewis.....	34:05.46	87.99	100
Premier, Wilcox.....	35:24.89		
Duesenberg, Buzane...	35:32.87		
Peugeot, De Palma...	Out, dirty plugs,	7th lap	
Duesenberg, Klein...	Out, dirty plugs,	7th lap	

20-MILE EVENT

Car and Driver	Time	Speed	Prize
Peugeot, Aitken.....	12:37.35	95.08	\$400
Premier, Wilcox.....	12:37.68	95.03	300
Sunbeam, Chevrolet...	13:12.88		200
Hoskins, Hughes.....	13:36.90		100
Premier, Lewis.....	14:03.85		
Peugeot, De Palma...	14:04.62		
Duesenberg, Buzane...	14:11.34		
Ostewig, McNey.....	15:52.18		
Henderson and Klein	both out early.		

INDIANAPOLIS SPEEDWAY, Sept. 8—

Johnnie Aitken won the 20-mile, 50-mile and 100-mile races to-day in a Peugeot. His average speed in the three races respectively was 95.08, 91.83 and 89.44. His prizes total \$4,600.

In the 100-mile, Rickenbacher in a Maxwell gave Aitken a close run, but his right rear wheel collapsed on the thirty-eighth lap, and while he escaped injury and succeeded in keeping his car upright, he was put out of the run entirely. In the 100-mile, another interesting contest was between D'Alene in a Duesenberg and Hughes in a Hoskins, the latter winning out by 19 sec.

Despite the fact that the races were good and the finishes close, the attendance did not seem to be over 12,000, the public apparently wearied by the State Fair, which closed yesterday.

Ralph de Palma made a poor showing with Mertz's Peugeot, his Mercedes having been badly damaged Monday at Cincinnati. Christaens did not start his Sunbeam because of a crankshaft broken in practice.