

TRADE NOTES

Bids for Quality Trade
A strong bid for "quality trade" is perhaps the biggest feature of the 1915 season. This Detroit company has for several years been one of the foremost manufacturers of medium priced cars in America.

Canadian War Trucks
The Canadian government has placed an order with the White Motor Car company for five motor trucks for service at Valcartier camp.

Ward Going Strong
C. W. Ward of the Winnipeg Garage has stepped into the limelight in the Lozier sales contest. According to the issue of the "Lozier Accelerator" published on August 15, Mr. Ward has climbed from obscurity into fifth place and is threatening to pull down some of the leaders and secure the valuable prize offered by the Lozier company.

Business Outlook Good
That the business opportunities offered to American manufacturers as a consequence of the European war are no fanciful speculation, but actual fact, is already shown by the correspondence received by many manufacturing concerns.

Seaman, she has driven her car through every state east of the Mississippi except Florida. Mrs. Seaman found the roads across the continent in fair condition. The worst experience encountered was in Utah, where the car sank to the hubs in a deep irrigation ditch.

Sanitary, Fire-Proof Walls For Your Home
Let us show you how you can make your house more attractive, fire-proof and sanitary by using "Metallic" Ceilings and Walls

Demand is Good
Following the appointment of E. F. Clarkson as Canadian manager, Dodge sales rights are rapidly being closed up in the Dominion.

Electric self-starters and electric lights are added at a nominal cost when desired by the purchaser.

FARMERS WILL BE HEAVY BUYERS
Increased sales to farmers in the bi-agricultural states of the middle west is foreshadowed by A. C. Templeton, district manager for Dodge Brothers at Minneapolis.

Dawson Better
Joe Dawson, the stricken driver whose well known fatal accident during the 100-mile race, has so far recovered from his broken back that he is able to walk.

Races at Minneapolis
Well known stars of the automobile racing world have entered for the 100-mile race at Minneapolis, Sept. 13, and will go there from the Michigan state fair.

They fill the game bag
FOR successful shooting in field or marsh and high scores at the traps, use Dominion Shot Shells

FREE TO ANY MAN STRENGTH and VIGOR MY INVENTION
The Sander's mechanical invention for the easy self-use of debilitated or enervated men, will interest a certain percentage who need that kind of aid.

New Ford Building
The Ford Motor company has purchased two lots adjoining the new and uncompleted ten story assembling plant at Minneapolis.

Regal Factory
Work has started on the Canadian plant of the Regal Motor Car company at Berlin, Ont., and R. P. Henderson has been appointed sales and advertising agent for the Canadian concern.

NEW TYPE OF CLUTCH SHOULD BE POPULAR
The problem of providing a means of disconnecting the motor from the rear axle has been one that has continually confronted the automobile engineer since the early days of the industry.

FIRST SHIPMENT OF NEW HUPMOBILES
With the shipment of the first 1915 Hupmobiles last week, manufacturing operations on the new models started with a rush at the Detroit factory of the Hupp Motor Car company.

ENGLAND BUYING OVERLAND CARS
Twenty-two Overland automobiles were sold and delivered on August 5, to the war department of Great Britain, according to word received from John N. Willys, president of the Willys-Overland company.

LADY DRIVER MAKES TRANSCONTINENTAL TRIP
Completing a cross-country trip absolutely unique in that its woman driver handled the wheel every foot of the way, made all mechanical adjustments and cared for the car, a dusty 1910 Franklin rolled into Los Angeles.

Sturdier Tires
In These Four Ways Excelling All the Rest
The tires which rule in Tiredom now are Goodyear tires—by long odds.

THE T. T. SANDEN COMPANY
140 Yonge St., Toronto, Ont.
Dear Sirs—Please forward me your book, as advertised, free, sealed.

HEALTH-MAINDER
A new and improved health-maintaining device, which is entirely separate and apart from drugs or medicine.

Wolhausen Hat
If it's a question of quality, of value for the money; then a Wolhausen Hat is the logical purchase.

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GOODYEAR TORONTO No-Rim-Cut Tires
With All-Weather Treads or Smooth
These things make Goodyears the upper class tires. No other maker employs them.